



## TRADE & TREASURY SUMMIT 2025

26 November, 2025

Regent Warsaw Hotel, Poland

Navigating Global Markets:  
Export/Import Financing and Working Capital  
Solutions



Organiser



Patron



Polish Investment  
& Trade Agency  
PFR Group

Key Partner





## CEE TRADE AND TREASURY SUMMIT 2025

### Navigating Global Markets: Export/Import Financing and Working Capital Solutions

MERGE will return to Poland to host the next edition covering trade and treasury in the Central and Eastern Europe (CEE) region. This follows the success of the inaugural 'Polish Trade Finance Symposium 2024'. We look forward to once again bringing together experts, industry leaders, and policymakers to delve into the key issues affecting businesses, especially exporters and importers in the CEE region and explore strategies for driving growth and innovation. Join us for a dynamic and insightful event that promises to provide valuable insights and networking opportunities for all participants.



The inaugural Polish Trade Finance Symposium 2024 was a highly anticipated opportunity to connect with the key players in this exciting region, the event received the honour of patronage from the Ministry of Finance, Polish Investment and Trade Agency and KIG, the National Chamber of Commerce; as well as various trade associations and support from the private sector such as the corporate borrowers, financing experts, insurers and legal representatives.

## Agenda

9:15-10:05



### **The New Borderlands of Trade: Can CEE Be the World's New Supply Chain Hub?**

As global firms scramble to de-risk supply chains, CEE has become a magnet for nearshoring. This panel examines shifting trade corridors, supply chain saturation, and why CEE is becoming a strategic frontier for companies from across the globe.

10:05 - 10:20



### **Businesses Shaking up Treasury and Trade**

In this showcase, each company pitches their bold solutions tackling trade and treasury documentation, compliance automation and real-time credit approvals.

10:20 - 11:10



### **Digital Trade, Tax Gaps & Red Tape: The Real Barriers to CEE Competitiveness**

EU mandates on e-invoicing under ViDA, ESG disclosure via CSRD, and fully digital customs declarations, are set to redefine how CEE companies operate and export. Compliance isn't optional. But is the region (and its governmental institutions) ready? This session explores what policymakers must prioritise right now to keep CEE trade competitive in a rules-based global economy.

11:10 - 11:50



### **Coffee Break and Networking**

11:50 - 12:10



### **Sanctions Compliance Masterclass**

CEE corporates are navigating some of the most complex trade routes in the world. This masterclass breaks down how to stay compliant, without killing deals. We will explore vessel due diligence, shadow fleet, and the new red flags to watch out for in 2026.

12:10 - 12:55



### **Export Finance Is Broken. Who Will Fix It?**

Banks are retrenching in certain geographies, SMEs are still underserved and public finance is underused. This panel asks: what are the true challenges with export finance in the region – and who's bold enough to tackle them? Expect a lively exchange of views from banks, corporates and fintechs on what real reform looks like.

12:55 - 13:10



### **Businesses Shaking up Treasury and Trade - Showcase Continues**

13:10 - 14:10



## Lunch and Networking

14:10 - 15:00



## Ukraine: Growth Engine or Geopolitical Gamble?

The world is watching Ukraine's reconstruction. For CEE firms, it's a once-in-a-generation opportunity, but also carries risks to balance. This panel discusses trade corridor financing, infrastructure tenders, FX and repatriation risk, and how to engage in a meaningful way in Ukraine's future.

15:00 - 15:40



## Digital Trade and Working Capital: Speed, Sanctions and Industry Secrets

AI, tokenisation and smart compliance tools are transforming how trade is executed across borders, but is CEE ready to lead? This panel explores how digital tools are helping exporters/importers and financiers automate document checks, manage sanctions risk, and accelerate decision-making. Hear from trade tech pioneers and regional corporates using AI, e-docs and digital identity solutions to build faster and safer trade flows into 2026.

15:40 - 16:15



## Coffee Break and Networking

16:15 - 16:45



## From Firefighting to AI-Driven Forecasting: Treasury in 2026

From reactive crisis management to proactive scenario planning, CEE treasurers are levelling up. Hear how market leaders are using AI, real-time dashboards and predictive liquidity models to take control in a volatile world.

16:45 - 17:15



## Brace for Impact: The 3 Regulations Set to Reshape Trade and Treasury in CEE

2026 will bring three regulatory shocks: ViDA (VAT in the Digital Age), CBAM (carbon tariffs), and DORA (digital resilience). This panel demystifies what each means for corporate finance, tech, and operations – and what companies should already be doing to prepare.

17:15



## Closing Remarks

# Contact Us



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