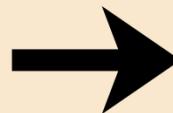


Beyond Borders:
Scaling **Trade, Tech and Talent** in East Africa

- **23rd June**
Pre-Summit
- **Thought Leaders Roundtable on Cross-Border Trade, Fintech, Payment and Policy**
Invite Only
- **Welcome Drinks Reception**
Invite Only
- **24th June**
Summit
- **East Africa UNLOCK: Trade & Treasury Summit 2026**
08:15-17:30
Radisson Blu UpperHill
- **25th June**
Workshop
- **Leadership Masterclass: ESG in Global Trade: Managing Risk & Unlocking Market Access**
09:30-13:00
Radisson Blu UpperHill
Fee: USD250
To register, please email info@mergevents.com



08:15 – 09:10 | Registration & Welcome Coffee

09:15 – 09:30 | **Opening Address & Keynote**

09:30-10:30 |

Financing Innovation & Inclusive Growth in East Africa

To unlock the region’s full economic potential, access to diverse, sustainable and locally relevant financing options is essential. This session will explore how East Africa can strengthen capital markets, attract investment and support SMEs and infrastructure projects through blended finance, venture capital and diaspora-driven funding. The conversation will also highlight the importance of transparency and governance in building investor confidence.

10:30-11:00 |

Businesses Shaking up Treasury and Trade

In these showcases, each company pitches their bold solutions tackling trade and treasury current challenges.

11:00-11:30 | Networking Break

11:30-12:30 |

Building Sovereign Tech: Local Innovation, Data Control & Regional Scale

This session explores how the region is building sovereign digital systems from cloud hosting to cybersecurity that reduce dependency on foreign platforms. The panel will also highlight how homegrown innovations can scale across borders and support fintech, digital public services and trade ecosystems.

12:30 - 13:15 |

Treasury Unlocked: The Next Level

This session explores how the treasury function is continuing to evolve and what leaders must prioritise over the next 12 months - from liquidity and FX risk to digital transformation and regional trade growth. Practical and forward-looking, it delivers real-world insights and actionable strategies to help treasury teams move beyond day-to-day operations and step into a more strategic role, with a clear view of what “next-level” treasury looks like in East Africa.

13:15 - 14:30 | Networking Lunch

14:30 - 15:15 |

Digital Trade Corridors: Enabling Seamless Commerce Across Borders

Panelists will analyse how technologies like blockchain, AI and mobile payments are streamlining logistics, reducing costs and opening up new trade routes. It emphasizes how East Africa can set the standard for inclusive, technology-driven commerce in emerging markets.

15:15 - 16:00 | FireSide Chat

ESG as a Catalyst: Driving Sustainable Industrialization in East Africa

With ESG standards becoming vital globally, we examine how East Africa can attract green investment and foster responsible growth. It discusses balancing sustainability with profitability and how ESG adoption opens doors to global markets.

16:00 - 16:30 | Networking Break

16:30 - 17:15 |

Agri-Innovation & Food Systems for Regional and Global Resilience

How are agri-tech, climate-smart practices and digital value chains helping farmers access markets, improve yields and build resilience? East Africa’s ability to export sustainably could redefine its role in regional and global trade.

17:15-17:20 | **Closing Remarks**