



TEXAS SOUTHERN UNIVERSITY



Legacy  
Ball

**October 17<sup>th</sup> 2025 | 6:00 PM**  
**Hotel ZaZa Museum District - Houston, TX**

Mail Checks Payable to  
"TSU Foundation" | Memo "TMSL Legacy Ball"  
FDN Dept. 41 P.O. Box 4458  
Houston, TX 77210-4458

or make payments via credit card at  
[www.tmsllegacyball.com](http://www.tmsllegacyball.com)

*For further information contact*

AD Prudence Smith Russell (713) 313-1142 or [alumni@tmslaw.tsu.edu](mailto:alumni@tmslaw.tsu.edu)

**SPONSORSHIP** ▼





# TEXAS SOUTHERN UNIVERSITY Thurgood Marshall School Of Law



## Legacy Ball Sponsorship Packages

October 17<sup>th</sup>, 2025 - Hotel ZaZa Museum District - Houston, TX

### — TITLE SPONSORSHIP PACKAGE - \$100,000 —

Title Sponsorship includes VIP Recognition and an optional Stay & Play package:

- Company Day @ TMSL
- 2 (two) Named Scholarship given during school year
- 2 gala tables in prominent location (seating for 10)
- Sponsor "Thank You" in *Thurgood Today* Alumni Newsletter (Newsletter is sent quarterly to 6,000 recipients)
- 12 month sponsorship for all events: Legacy Ball/Golf Tournament/Race
- Judicata-5K/Homecoming/TMSL Progressive Dinner/Crawfish Boil & Fish Fry
- Listing as Title Sponsor on promotional material
- Choice of Back/Inside Cover Ad in program
- On-site Sponsor Signage
- Prominently displayed logo as 'Title Sponsor' in program
- Sponsor highlight in video presentation
- Golf Team & Golf Vendor
- 10 guest @ sponsored events

### — ADDITIONAL SPONSORSHIP PACKAGES —

#### **Champion Sponsor - \$30,000**

Includes VIP Recognition + Optional Stay & Play

- 1 (one) Gala tables in prominent location (Table allows seating for 10 select guest) / • Full Page ad in program book
- Listing as Champion Sponsor on promotional material / • On-site Sponsor Signage in main pre-function area
- Sponsor "Thank You" in *Thurgood Today* Alumni Newsletter / Company Day @ TMSL

#### **Circular Bar Sponsor - \$25,000**

- Business logo on menu sign / • (½) page ad in program booklet / 10(Ten) seats in prominent location / • Signature Drink

#### **Guardian Sponsor - \$10,000**

- 8 (Eight) seats in prominent location • Listing as "Guardian Sponsor" on promotional material
- Sponsor "Thank You" in 'Thurgood Today Alumni Newsletter' / • Logo displayed prominently in program
- Half Page Ad in program book

#### **Advocate Sponsor - \$5,000**

- 5 (seats) in desirable location / • (1/4) page ad in program booklet
- Listing as "Advocate Sponsor" on promotional material

#### **Welcome Drink Sponsor - \$7,500**

- 5 (seats) in desirable location / Champagne served once attendees register for event / • Champagne tags with business name or logo Signage at the entrance that houses welcome drink station / • ¼ page ad in booklet

#### **Band Sponsor - \$5,000**

- Signage with Logo / 2 seats desirable location
- Business shout-outs (7 verbal ads)
- ¼ page ad in booklet

#### **DJ Sponsor - \$3,000**

- Signage with Logo / 2 seats desirable location
- Business shout-outs (7 verbal ads)
- ¼ page ad in booklet

#### **Step & Repeat Sponsor - \$5,000**

- Business Logo included on 8ft Banner
- 2 seats desirable location
- ¼ page ad in booklet

#### **Banquettes - \$5,000**

- Roped off section- access for 10 people
- LED sign with business logo or name
- Exclusive Bottle service
- ¼ page ad in booklet
- 2 seats desirable location

#### **Registration Tent - \$5,000**

- Signage with business logo/name
- Logo on sign in registration items ¼ page ad in booklet
- 2 seats desirable location

#### **Coffee/Sundae Station - \$3,500**

- Located outside the Napoleon Room
- 2 seats desirable location
- Coffee sleeve has sponsor's business logo
- ¼ page ad in booklet





# ROOM SPONSORSHIP PACKAGES



Room Sponsorships are designated for select rooms within the Hotel and accessible to the Sponsors select guest.

## Ultimate Ransom Room - \$90,000

### Includes VIP Recognition

- Package includes event access for 100 people On-site Sponsor Signage / • Napkins with business logo / • Full Page ad in program book / • Personalized Decorations / Photobooth w/your logo / Uniquely themed room Sponsor "Thank You" in *Thurgood Today* Alumni Newsletter' (Newsletter is sent quarterly to 6,000 mailing list recipients)/ One (1) named scholarship/12 month sponsorship for all events: Legacy Ball/Golf Tournament/Race Judicata-5K/Homecoming/TMSL Progressive Dinner/Crawfish Boil & Fish Fry/ 10 guest @ sponsored events

## Hemingway Room - \$65,000

- Uniquely themed room / • Napkins with business logo / • Includes event access for 90 people / • Half page ad in program booklet / On-Site Sponsor Signage / 12 month sponsorship for all events: Legacy Ball/Golf Tournament/Race Judicata-5K/Homecoming/TMSL Progressive Dinner/Crawfish Boil & Fish Fry/ 10 guest @ sponsored events

## Déjà vu Room - \$50,000

- Includes event access for 80 people / On-site Sponsor Signage / • Uniquely themed room / • Napkins with business name/ logo / Half page ad in program booklet / 12 month sponsorship for all events: Legacy Ball/Golf Tournament/Race Judicata-5K/Homecoming/TMSL Progressive Dinner/Crawfish Boil & Fish Fry/ 10 guest @ sponsored events

## Fountain Room - \$45,000

- Uniquely themed room / • Includes event access for 50 people / • Half page ad in program booklet

## Napoleon Room - \$15,000

- Assorted desserts served buffet style / • 8 (eight) seats at the gala / • (1/2) half page ad in booklet / Logo in program

