

tacsee.club

Tacsee is India's first commission-free auto ride-hailing platform, built around a powerful ad-supported model. By combining smart digital screens inside auto rickshaws with seamless ride-booking, Tacsee makes travel more affordable for passengers and more rewarding for drivers.

Each ride becomes a mobile advertising opportunity, offering brands targeted exposure to urban commuters in real-time. With up to 10% cheaper fares, 25% ad revenue shared with drivers, and no platform commission, Tacsee creates a win-win ecosystem for all stakeholders.

From Tier-1 metros to growing cities, Tacsee is redefining mobility and advertising —bringing together transport and tech to form a scalable, hyperlocal media network on wheels. ~ Founders, tacsee