

# Asarana Premium Iranian Raisins



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Explore the Excellence  
of Dried Fruits

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# Introduction

Asarana Co. is a leading exporter of premium Iranian raisins, established in 2013 in Tehran. We specialize in sourcing, processing, and exporting high-quality dried fruits, adhering to international standards. Our commitment to excellence ensures superior product quality, timely delivery, and customer satisfaction in every shipment.

Asarana Co. has been a trusted name in the dried fruit industry since 2013, based in Tehran. We are dedicated to delivering premium Iranian raisins sourced from fertile regions, ensuring optimal quality for our clients worldwide.



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# Commitment to Quality

With over a decade in the sector, Asarana Co. has built strong relationships with local farmers and processors. Our expertise and dedication allow us to consistently provide top-quality raisins to meet diverse market needs.

We emphasize quality through stringent selection processes and adherence to food safety standards. Our raisins are naturally sun-dried or shade-dried, free from harmful chemicals, ensuring a safe and delicious product for all customers.

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# Natural Drying Methods

Our raisins are dried using traditional methods, preserving their natural flavors and nutrients. Each drying technique is carefully selected to enhance quality, leading to rich, flavorful products.

Iranian raisins boast a complex flavor profile, from sweet to tangy notes. This variety makes them an excellent choice for various culinary applications, appealing to both consumers and food manufacturers.



# Compliance with International Standards

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Asarana Co. ensures all products conform to international food safety and health regulations. We provide necessary documentation, including health certificates, to facilitate smooth global trade.



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# Golden Raisins



Golden Raisins, also known as Golden Bleached Raisins, have a bright golden color and a sweet, mild flavor. Shade-dried with sulfur fumigation, they are visually appealing and ideal for confectionery and bakery uses. Their premium export grade ensures moisture control at 14%, with low sulfur options available upon request.



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# Sun-Dried Black Raisins



Sun-Dried Black Raisins, also known as Natural Raisins, showcase a rich dark brown to black hue with an intense, natural sweetness. Dried without chemicals, they maintain their authentic flavor and have a chewy, dense texture. Sized small to medium, they are perfect for snacks, bakeries, and health food markets, offering a 100% natural option that appeals to health-conscious consumers.



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# Sultana Raisins



Sultana Raisins, or Light Brown Raisins, are produced through shade-drying combined with a potassium carbonate and olive oil dip. They present a light to medium brown color and feature a balanced sweetness. Their medium-soft texture makes them suitable for various uses, including bakery products and snack packs, ensuring consistent quality and availability for wholesale markets.

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# Green Raisins



Green Raisins, recognized as Kashmiri Green Raisins, are shade-dried and can optionally have SO treatment. They display a natural green to light green color, offering a mild, tangy-sweet taste. Known for their long, slim texture, they are ideal for retail and gift packs, providing an attractive option for high-end market segments.



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# Black Raisins



Black Raisins, or Black Round Raisins, are sun-dried or mechanically dried to retain their deep flavor, characterized by a not overly sweet taste. They are medium-sized with a thick skin and a chewy texture. These raisins are primarily used in health supplements and cooking, known for being rich in iron and antioxidants, catering to health-focused consumers.



# Documentation and Certifications

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Asarana Co. ensures full compliance with international export regulations, providing necessary documentation such as health and phytosanitary certificates. This seamless support guarantees that our products meet global standards for quality and safety during international trade

We prioritize reliable shipping and logistics solutions to ensure timely delivery of our products. Our team coordinates with trusted shipping partners and manages all aspects of transportation, allowing clients to receive their orders promptly and efficiently.



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# Inquiry Channels

General questions: [info@asarana.com](mailto:info@asarana.com)

Product offers & sales: [sales@asarana.com](mailto:sales@asarana.com)

Website: [www.asarana.com](http://www.asarana.com)

