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General **price package breakdown** for a music video. Actual costs can vary depending on location, production quality, and team size. I'll provide **three tiers** – *Basic*, *Standard*, and *Premium*.



MUSIC VIDEO PACKAGE

BASIC PACKAGE

1. Basic Package - ₹15,000 to ₹40,000

Best for: Independent artists or low-budget productions **Includes:**

- 1-day shoot
- DSLR or mirrorless camera setup
- Solo actor/performer or minimal cast
- Basic lighting
- Basic editing (cut, color correction, simple transitions)
- 1 location (outdoor/public)

Add-ons:

- Extra location: ₹3,000-₹5,000
- Drone footage: ₹5,000 extra



STANDARD PACKAGE

2. Standard Package - ₹50,000 to ₹1,20,000

Best for: Professional indie musicians **Includes:**

- 1-2 days shoot
- Cinema camera
- Director + DOP
- Lighting setup & assistant crew
- Basic art direction/set design
- 1-2 locations (indoor/outdoor)
- Advanced editing + color grading
- 1 revision

Add-ons:

- Styling/MUA: ₹5,000-₹10,000
- Actors/dancers: ₹5,000-₹15,000 per head
- Drone footage: Rs 5000

PREMIUM PACKAGE

3. Premium Package - ₹1.5 Lakh to ₹5+ Lakhs

Best for: Labels or commercial-level productions **Includes:**

- Full production team (Director, DOP, Art Director, Stylist, MUA, Assistants)
- Multiple days of shooting
- Cinema-grade cameras
- Set design or rented studio
- Custom wardrobe & styling
- Choreography, casting, drone, steadicam
- 2-3 revisions
- BTS video

NOTE







Potes:

- Transport, food, and stay (if any) are assumed to be handled locally or separately.
- We'll plan a **simple but emotionally rich storyline** that complements the performance scenes.
- A small team keeps it affordable while still maintaining quality.
- 50% advance fee is required before the production starts

NEGOTIABLE NOTE

THE TOTAL PACKAGE COST IS FLEXIBLE BASED ON SPECIFIC REQUIREMENTS, AVAILABLE LOCAL RESOURCES, OR IF CERTAIN ELEMENTS (LIKE DRONE, CHOREOGRAPHY, OR STYLISTS) ARE EXCLUDED OR SIMPLIFIED. LET'S DISCUSS AND ADJUST TO FIT YOUR NEEDS AND BUDGET.

Contact



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