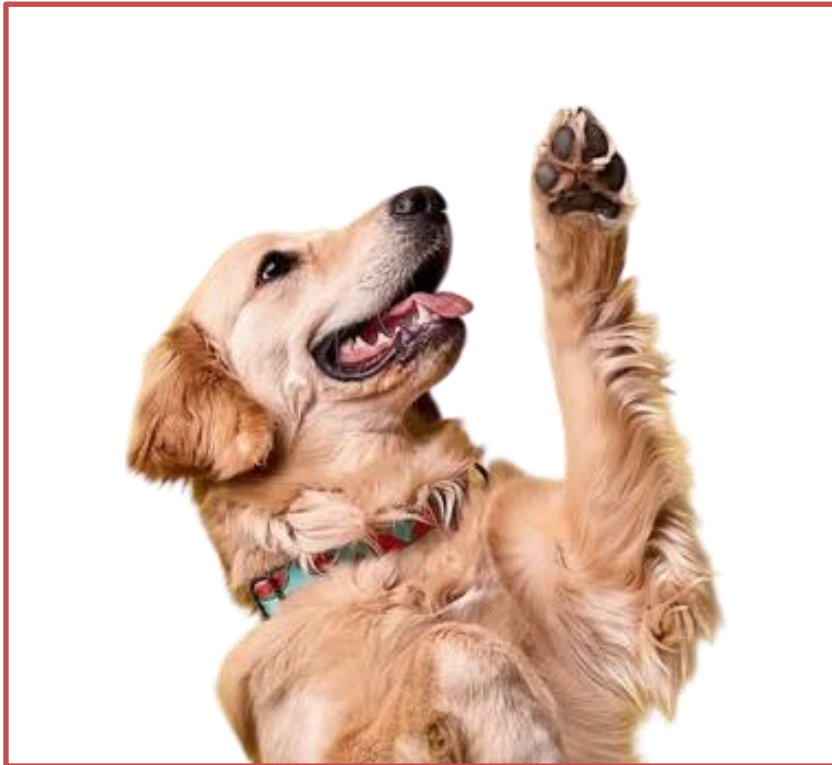


BALU' & CO. Natural Pet Group

100% Natural Dog Chews



ABOUT US

Balù & Co. distributes high-quality natural chews for dogs, thanks to the productions of Crira Food Kenya Ltd and ORC Egypt. The production plants are owned by us. We process raw materials from grass-fed cattle and pasture-raised camels, with a controlled supply chain oriented towards international exports.



OUR VALUES

- Total naturalness – one ingredient, no additives.
- Certified origin – grass-fed cattle and free-range camels.
- Consistent quality – controlled drying processes.
- Logistical reliability – active US warehouse and Italian warehouse from 2026.
- Transparent collaboration – direct relationship with B2B partners.



PRODUCTS

- Bully sticks
- Beef esophagus
- Beef and camel trachea
- Camel tendons
- Beef lungs and bladders
- Collagen sticks and other premium items
- Pork Ears, Spleen, skin



Braided Gullets



Gullet Sticks



Gullet
braided with
Collagen



Braided Bully Stick & Beef Collagen



Bully Sticks wrapped with Collagen



Collagen Stick



Collagen Braided





Bully Sticks

Braided Bully Sticks



Curly Bully Sticks



CHEEK ROLLS



Beef Ears



Beef Ears with Hair



Beef Mask



HOOVES



HOOVES STUFFED



BLADDERS



TRIPLE



LUNGS

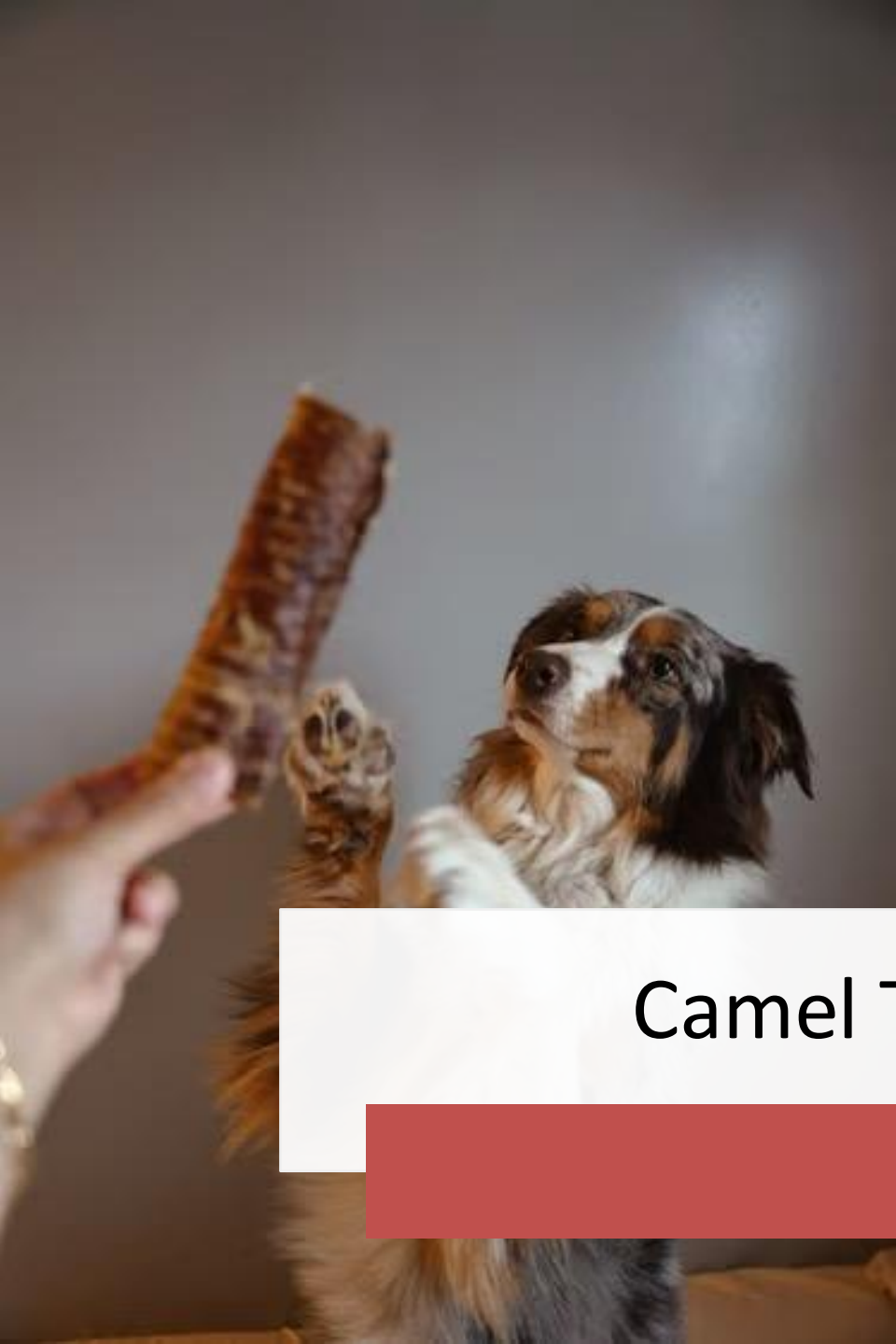


Beef Trachea



BUFFALO HORNS





Camel Trachea

Camel Esophagus Sticks



Camel Esophagus Jerky



Camel Neck



Camel Collagen Sticks



Camel Tendons



Camel Bone Legs



Camel Larynx



Camel Lungs



Camel Hearts



Camel Pizzles





Pork Ears

Pork Spleen





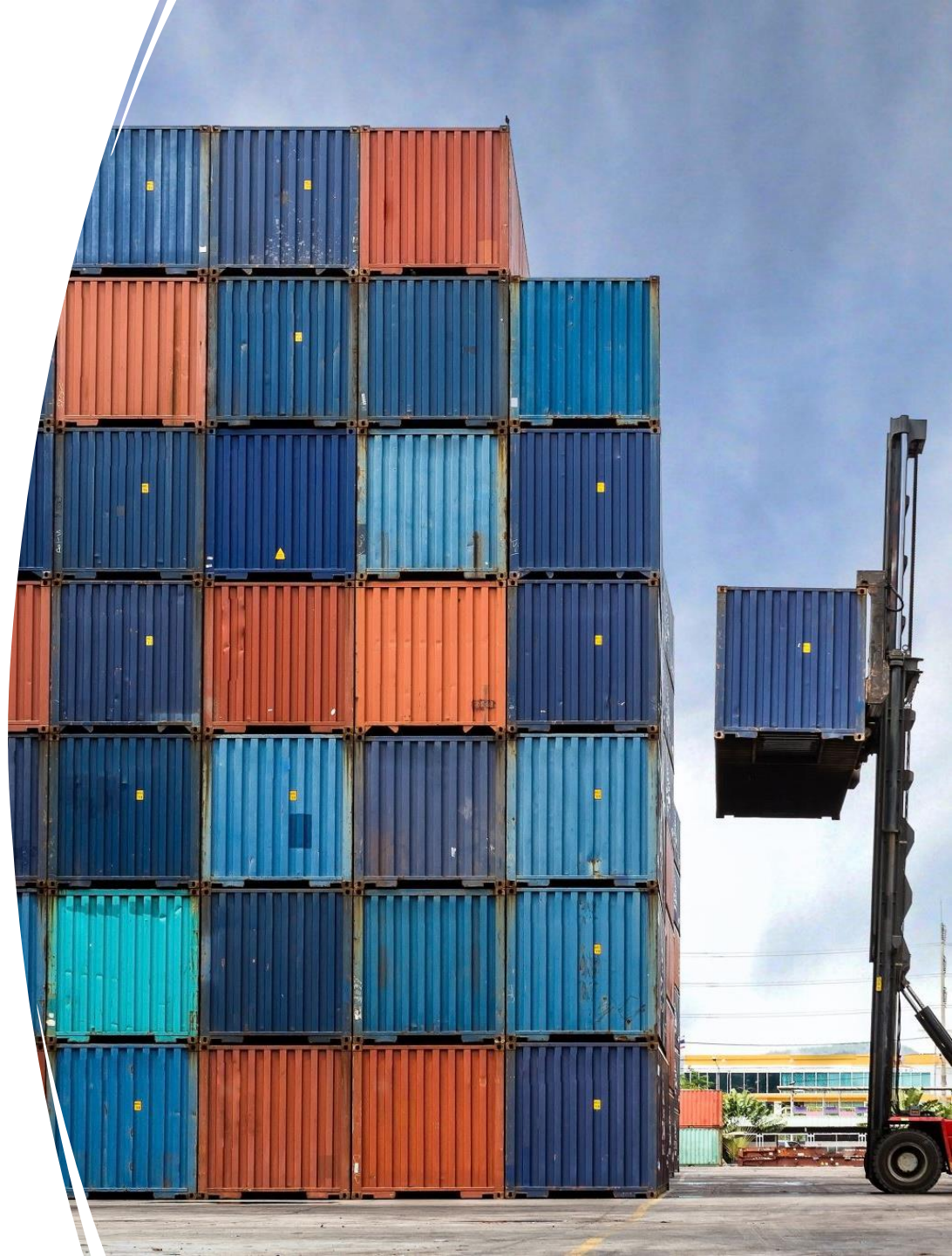
Pork Skin Chips and Sticks

Pork Snouts



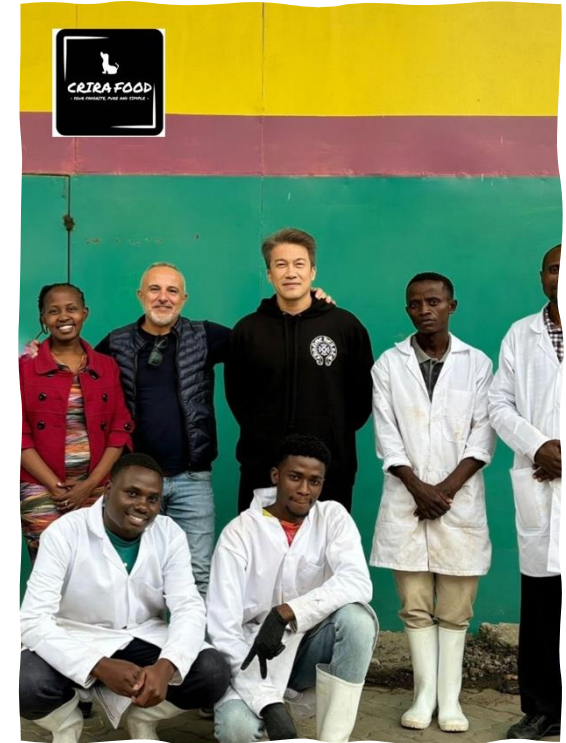
Logistics

- U.S.A. warehouse
- ITALY warehouse
- Regular shipments 20' & 40' FCL from our Factory in Kenya and Egypt
- Regular shipments for pallets from our warehouse in Italy and U.S.A.



PRODUCTION

- Plants in Kenya and Egypt authorized Category 3 – Pet Food (ABP PET), FDA, with HACCP and GHP protocols.
- Regular exports to different EU and U.S.A. markets



Private Label & OEM Solutions

In addition to our own product range, our production facility in Egypt offers **Private Label and OEM services** for selected natural dog chews.

We support our partners with:

- Customized product selection
- Flexible packaging formats
- Neutral or branded pouch solutions
- Consistent quality standards and traceability

Our Private Label service is designed for distributors, retailers and brands looking for a **reliable manufacturing partner** for the European and US markets.



WEBSITE:

-  CRIRA FOOD KENYA – Official Website
www.crirafoodkenya.com
-  BALÙ & CO. – Corporate Website
www.balu-and-co.com





- **Balù & Co. Srls**

via di Pelle 72 – 56029 S.Croce S/Arno (PI) – Italy

V.a.t. 02556530505

Email: INFO@BALU-AND-CO.COM

T +39 3473912541 - +39 3270992024

www.crirafoodkenya.com

www.balu-and-co.com

