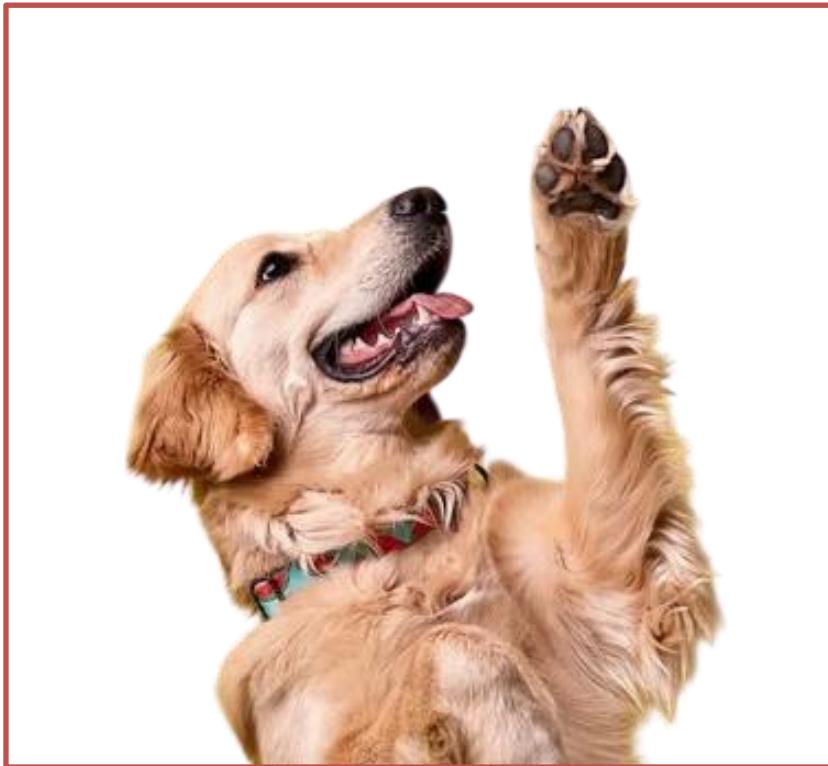


# BALU' & CO. Natural Pet Group

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100% Natural Dog Chews



# ABOUT US

Balù & Co. distributes high-quality natural chews for dogs, thanks to the productions of Crira Food Kenya Ltd and ORC Egypt. The production plants are owned by us. We process raw materials from grass-fed cattle and pasture-raised camels, with a controlled supply chain oriented towards international exports.



# OUR VALUES

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- Total naturalness – one ingredient, no additives.
- Certified origin – grass-fed cattle and free-range camels.
- Consistent quality – controlled drying processes.
- Logistical reliability – active US warehouse and Italian warehouse from 2026.
- Transparent collaboration – direct relationship with B2B partners.



# PRODUCTS

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- Bully sticks
- Beef esophagus
- Beef and camel trachea
- Camel tendons
- Beef lungs and bladders
- Collagen sticks and other premium items
- Pork Ears, Spleen, skin



# Braided Gullets

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# Gullet Sticks

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Gullet  
braided with  
Collagen

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# Braided Bully Stick & Beef Collagen

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# Bully Sticks wrapped with Collagen

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# Collagen Stick

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# Collagen Braided

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# Bully Sticks

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# Braided Bully Sticks

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# Curly Bully Sticks



# CHEEK ROLLS

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# Beef Ears

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# Beef Ears with Hair

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# Beef Mask



# HOOVES

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# HOOVES STUFFED

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# BLADDERS

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# TRIPE

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# LUNGS

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# Beef Trachea

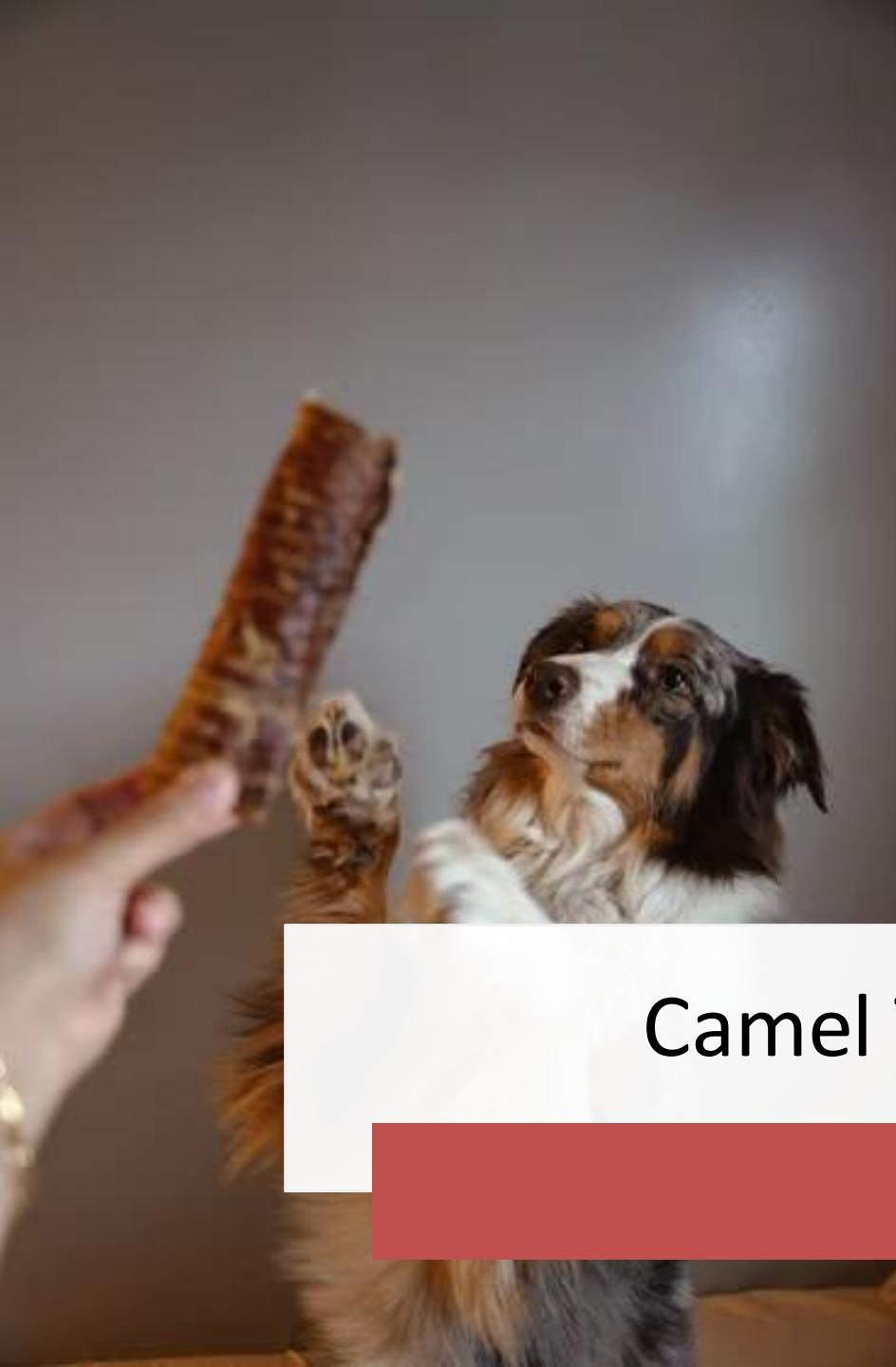
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# BUFFALO HORNS

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## Camel Trachea

# Camel Esophagus Sticks



# Camel Esophagus Jerky

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# Camel Neck



# Camel Collagen Sticks



# Camel Tendons



# Camel Bone Legs



# Camel Larynx

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# Camel Lungs

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# Camel Hearts



# Camel Pizzles





Pork Ears

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# Pork Spleen

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Pork Skin Chips and Sticks

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# Pork Snouts

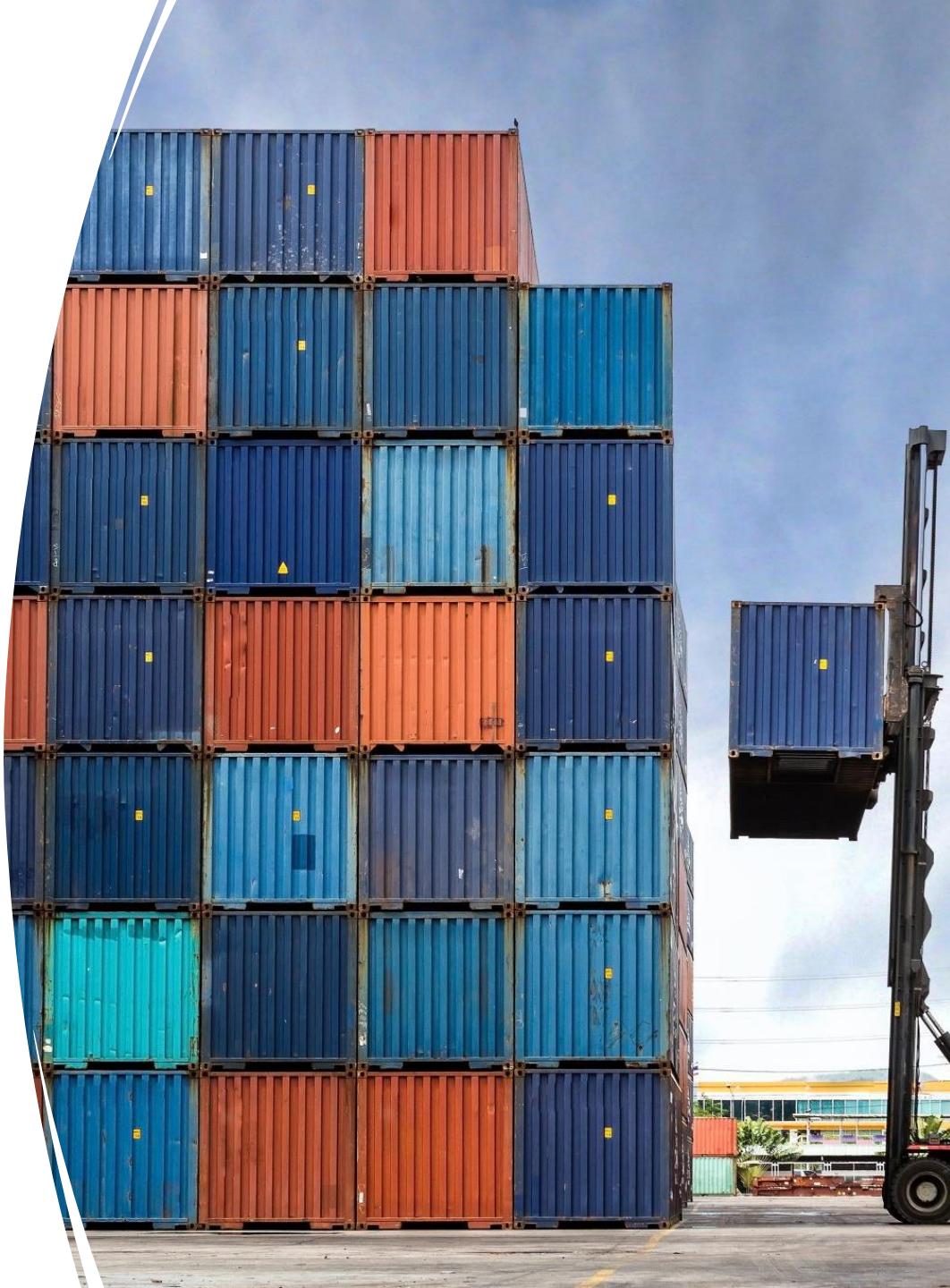
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# Logistics

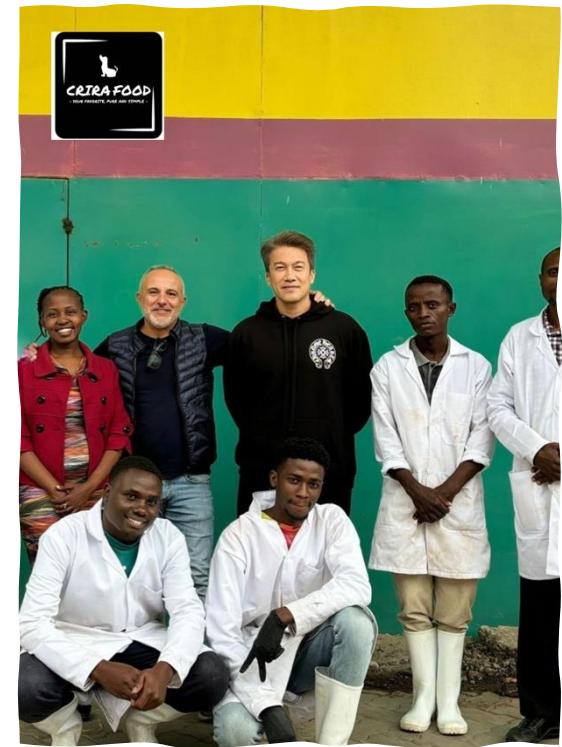
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- U.S.A. warehouse
- ITALY warehouse
- Regular shipments 20' & 40' FCL from our Factory in Kenya and Egypt
- Regular shipments for pallets from our warehouse in Italy and U.S.A.



# PRODUCTION

- Plants in Kenya and Egypt authorized Category 3 – Pet Food (ABP PET), FDA, with HACCP and GHP protocols.
- Regular exports to different EU and U.S.A. markets



# Private Label & OEM Solutions

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In addition to our own product range, our production facility in Egypt offers **Private Label and OEM services** for selected natural dog chews.

We support our partners with:

- Customized product selection
- Flexible packaging formats
- Neutral or branded pouch solutions
- Consistent quality standards and traceability

Our Private Label service is designed for distributors, retailers and brands looking for a **reliable manufacturing partner** for the European and US markets.



# WEBSITE:

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-  CRIRA FOOD KENYA – Official Website  
[www.crirafoodkenya.com](http://www.crirafoodkenya.com)
-  BALÙ & CO. – Corporate Website  
[www.balu-and-co.com](http://www.balu-and-co.com)





- **Balù & Co. Srls**

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