

BALU' & CO. Natural Pet Group

100% Natural Dog Chews





ABOUT US

Balù & Co. distributes high-quality natural chews for dogs, thanks to the productions of Crira Food Kenya Ltd and ORC Egypt. The production plants are owned by us. We process raw materials from grass-fed cattle and pasture-raised camels, with a controlled supply chain oriented towards international exports.



OUR VALUES

- Total naturalness – one ingredient, no additives.
- Certified origin – grass-fed cattle and free-range camels.
- Consistent quality – controlled drying processes.
- Logistical reliability – active US warehouse and Italian warehouse from 2026.
- Transparent collaboration – direct relationship with B2B partners.



PRODUCTS

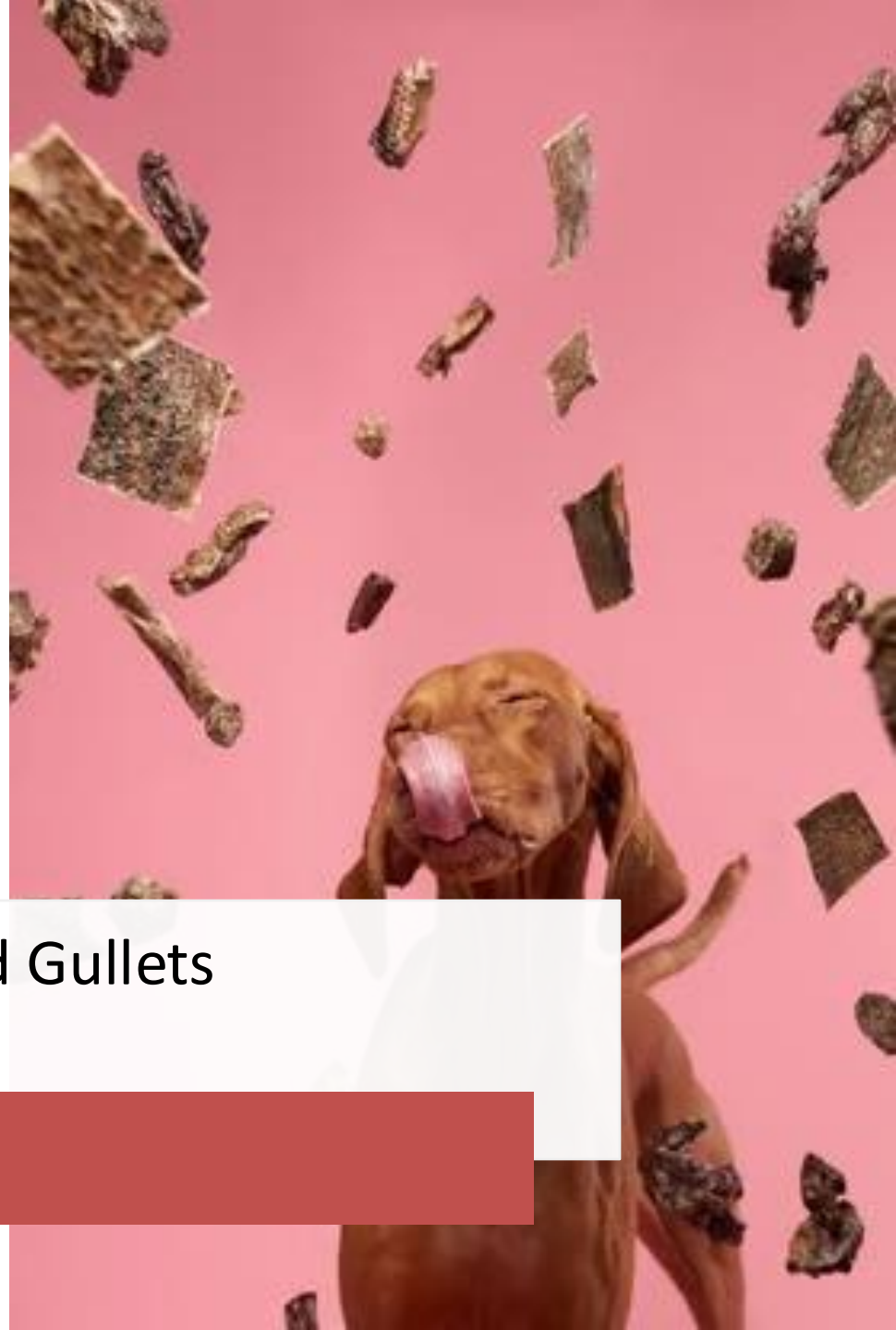
- Bully sticks
- Beef esophagus
- Beef and camel trachea
- Camel tendons
- Beef lungs and bladders
- Collagen sticks and other premium items





Beef Ears

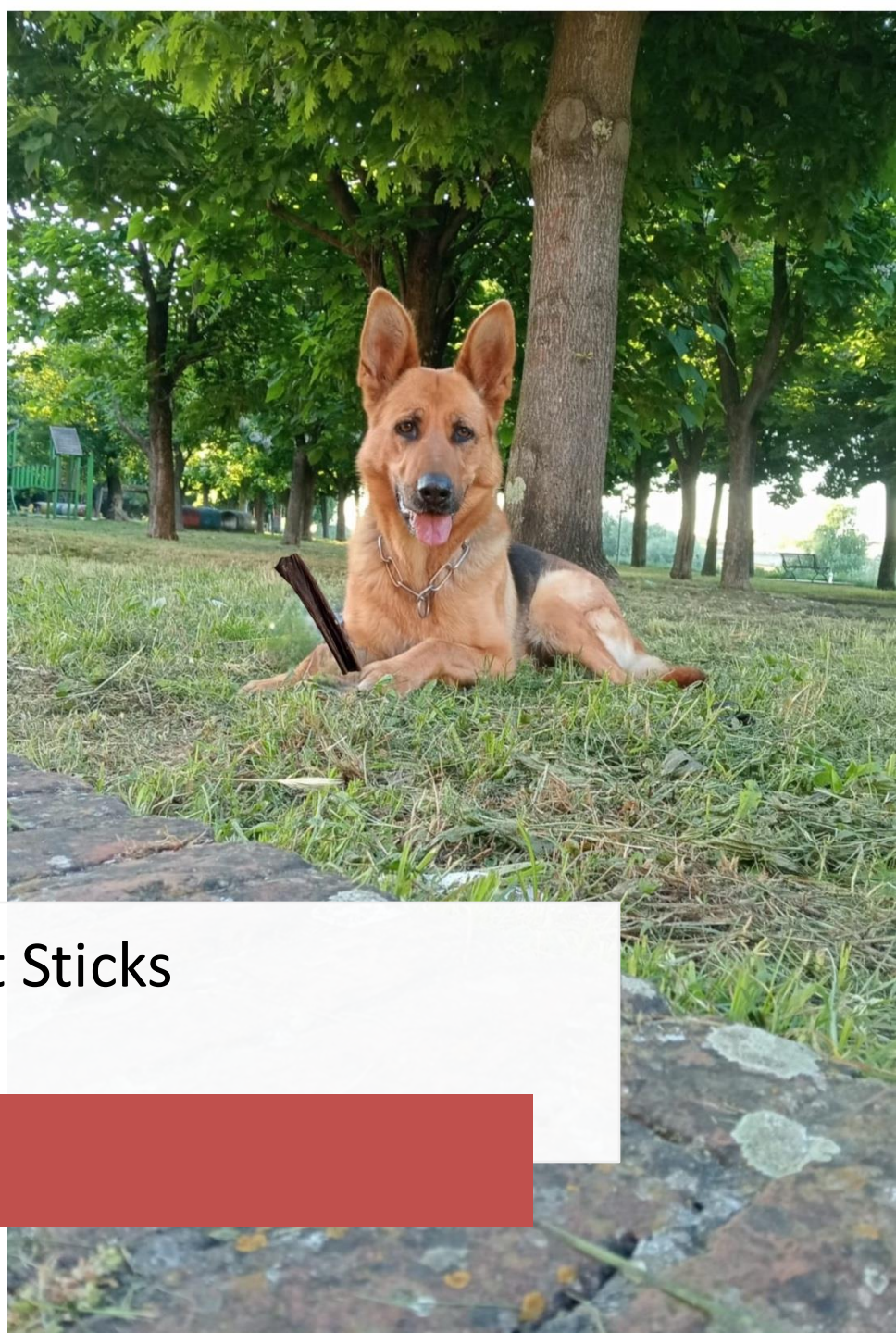




Braided Gullets



Gullet Sticks



Braided Bully Stick & Beef Collagen



Curly Bully Sticks



Bully Sticks wrapped with Collagen



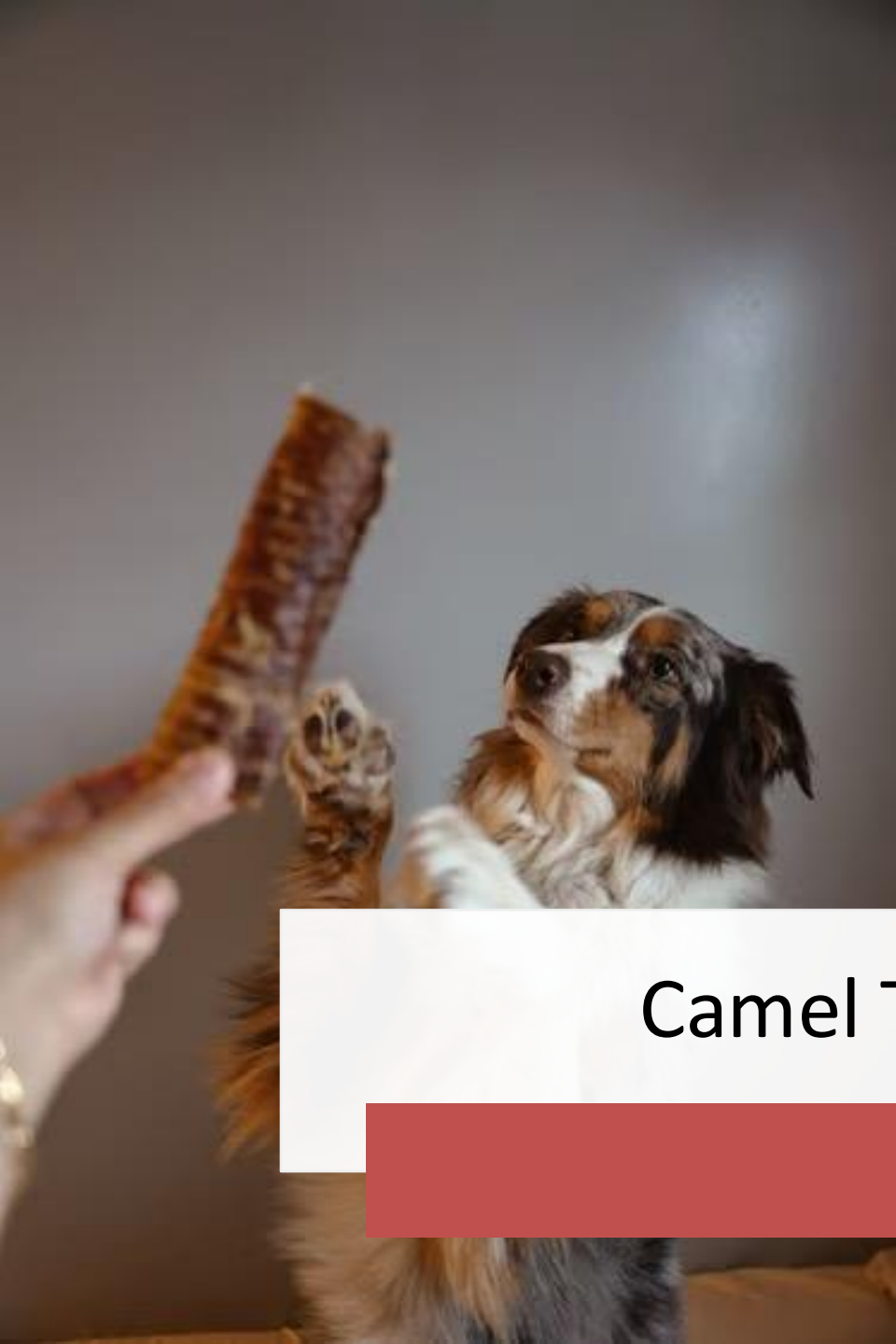
Collagen Stick





Collagen Curly





Camel Trachea

Bully Sticks



Braided Bully Sticks



Gullet braided with Collagen



Beef Cheek Rolls



Braided Collagen



Beef Ears with Hair



Beef Mask



Beef Hooves



Beef Lung Cubes



Beef Trachea



Camel Pizzles

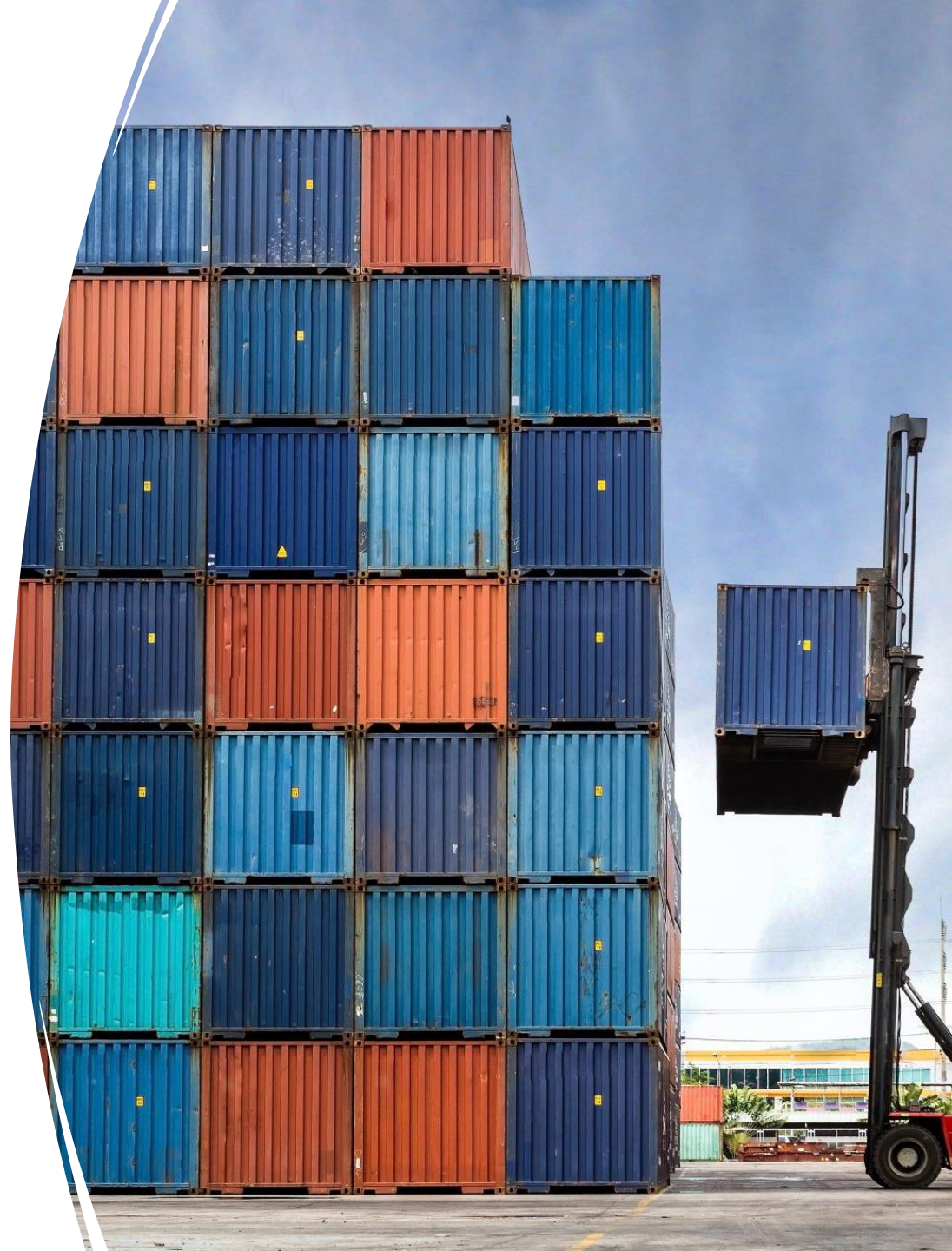


Camel Hearts



Logistics

- U.S.A. warehouse
- ITALY warehouse
- Regular shipments 20' & 40' FCL from our Factory in Kenya and Egypt
- Regular shipments for pallets from our warehouse in Italy and U.S.A.



Production

- Plants in Kenya and Egypt authorized Category 3 – Pet Food (ABP PET), FDA, with HACCP and GHP protocols.
- Regular exports to different EU and U.S.A. markets



WEBSITE:

-  CRIRA FOOD KENYA – Official Website
www.crirafoodkenya.com
-  BALÙ & CO. – Corporate Website
www.balu-and-co.com





- **Balù & Co. Srls**

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