

1)Uncover Your Profitable Niche in 7 Steps

Step 1: Profession & Passion Audit

2)List 5 professions/industries you've worked in or are drawn to:

Example:

Digital Marketing  
Health & Wellness Coaching  
SaaS Product Management  
Step 2: Niche Evaluation Matrix

3)Rate each profession using the table below (✓/✗):

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Profession	Liking (1-5)	Paying Capacity (1-5)	Growth Potential (1-5)	Problems You Solved (List 3)	Skill Match (✓/✗)
e.g., Digital Marketing	4	5	5	1. Low engagement 2. Poor ROI tracking 3. Inconsistent branding	✓

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For professions with ✓ in "Skill Match":

4)Your Niche Candidates: \_\_\_\_\_  
Why? Your skills directly solve critical problems in these fields.  
For ✗ matches, proceed to Step 5.

Step 4: Niche Prioritization

If multiple niches align:

Short-Term Focus: Pick the one with the highest Paying Capacity + Growth.  
Long-Term Vision: Plan to expand into others later.

Step 5: Skill Gap Analysis

For niches with ✗ in "Skill Match":  
Problem to Solve: Write the core problem in 1-2 sentences.

e.g., "Health coaches struggle to retain clients due to generic meal plans."

Has anyone solved this? /

How? e.g., "AI-powered personalized nutrition apps."

Can you replicate it? /

Step 6: Skill Acquisition Roadmap

5) List skills/knowledge needed to close the gap:

\_\_\_\_\_ (e.g., Learn AI nutrition algorithms)

\_\_\_\_\_ (e.g., Master client retention automation)

Action Plan (Next 7-14 Days):

Resource 1: Udemy course on AI in health tech

Resource 2: Case studies of top wellness apps

Tool: Use [Your AI Tool, e.g., Digicrafts' NeuroBlueprints™]

Step 7: Launch Readiness Checklist

MVP (Minimum Viable Product): Define your simplest solution.

e.g., "AI-generated meal plans with a 7-day free trial."

Audience: Who needs this most?

e.g., "Busy professionals with dietary restrictions."

Metric to Track: e.g., "Client retention rate."

Final Step: Niche Domination Strategy

Positioning: How will you stand out?

e.g., "The only AI-driven meal planner that adapts to hormonal changes."

First 90 Days:

Week 1-2: Soft launch to 10 beta clients.

Week 3-4: Refine based on feedback.

Week 5-12: Scale with paid ads + partnerships.

Pro Tips

Leverage AI: Use tools like AdNeuro™ for hyper-targeted outreach.

Iterate Fast: Test solutions in 2-week sprints.

Ethical Edge: Highlight GDPR compliance or bias-free AI if relevant.

This worksheet cuts through analysis paralysis and forces action. Clients walk away with:

A clear niche (or skill plan to acquire one).

A 90-day roadmap.

Tools to dominate their space.