

HEAR HARD MUSIC

www.hearhard.com | licensing@hearhard.com

SYNC + Open Use Music Terms Hear Hard Music

Effective Date: 6.22.2025

Issued By: Hear Hard Music

Contact: licensing@hearhard.com

Public Notice

This page outlines the terms for using music released by Hear Hard Music. We encourage independent creators to explore open-use opportunities while protecting the commercial value of our music through licensing.

Open Use for Independent Visual Creators

Independent visual creators may use Hear Hard Music recordings without a paid license if:

- You are not signed to a record label or publishing company
- You are creating non-commercial content for social media (YouTube, TikTok, Instagram, Facebook, etc.)
- You are using your own cover, remix, or performance, not our original master
- You are not submitting to a PRO, Content ID, or Copyright system
- You credit the artist properly (see below)

This applies to:

- Visual projects like home videos, social clips, and personal content
- Reels, edits, visual vlogs, or creative remixes
- School or student video projects
- Unaffiliated visual creators, age 18+ (or with guardian consent)

Prohibited Without Permission

You may not:

- Use original Hear Hard Music recordings for profit
- Claim ownership, submit to PROs, or register copyright

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- Use our music in hateful, harassing, or defamatory content
- Sell our recordings, issue releases under your name, or submit to Content ID
- Use our music in corporate, sponsored, or commercial brand content

Attribution Requirement

You must credit the artist visibly in your content:

Example Attribution:

"Original song by Sovran

Used with permission from Hear Hard Music

#HearHardMusic"

Liability Disclaimer

Hear Hard Music is not responsible for any harm, ridicule, or consequences from your use of our music. All creative use is at your own risk.

Users under 18 must have parental consent.

SYNC Video Usage Terms Visual Media

You may sync our music to visual content for free only if:

- You are an independent individual (not a company or brand)
- Your content is shared only on social media (YouTube, Instagram, etc.)
- You are not monetizing through sponsorships or brand deals
- You are not creating commercials, games, trailers, or feature content

If your use falls outside this scope, a sync license is required.

Commercial Use Requires Permission

If you are a company, brand, creative agency, production studio, app developer, or content team looking to

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include Hear Hard Music in:

- Films, television, documentaries, or streaming platforms
- Video games, mobile apps, or interactive experiences
- Advertisements, trailers, brand campaigns, or product content
- Ringtones, NFTs, or other digital licensing opportunities

We would love to collaborate with you! Hear Hard Music is open to exciting partnerships and projects that align with our sound and values.

Reach out to us at licensing@hearhard.com to request a custom license.

Each request is reviewed individually, and we're happy to provide case-by-case approvals with sync and media terms tailored to your creative vision.

Questions?

We support creative freedom and welcome open participation from individuals. When in doubt, always reach out.

Hear Hard Music

Mechanical Licensing Agreement For Commercial Artists

Effective Date: 6.22.2025

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This Mechanical Licensing Agreement ("Agreement") is entered into by and between Hear Hard Music ("Licensor") and the signed artist or authorized representative ("Licensee") for the purpose of granting rights to commercially release derivative musical works based on original compositions owned or controlled by Licensor.

1. Grant of License

Licensor hereby grants to Licensee a non-exclusive, revocable, non-transferable, and worldwide license to

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create, distribute, and commercially exploit a derivative work (cover or remix) of the licensed composition(s) listed in the attached Exhibit A. This license includes the right to exploit such works globally, including for performances, streaming, digital downloads, and distribution in physical or digital form.

2. Rights and Limitations

Licensee shall have the right to:

- Record and commercially distribute a new performance of the composition
- Monetize their own version via platforms such as Spotify, Apple Music, YouTube, etc.

Licensee shall not:

- Use or sample Licensors original master recordings without a Master Use License
- Register or submit the derivative work to any PRO (e.g., ASCAP, BMI), Content ID system, or Copyright Office
- Alter the original songwriter/composer credits
- Represent the licensed material as an original work
- Use the work for unlawful, defamatory, or hateful purposes

3. Royalty Terms (2025 Standard)

- Mechanical Royalty Rate: \$0.127 per reproduction (physical or digital download), or \$0.0245 per minute for songs over 5 minutes
- Revenue Split for Streams: 80% to Licensee / 20% to Licensor (standard indie agreement terms)
- Upfront Licensing Fee: \$250 per licensed song for mechanical use / \$500+ for use of original master recordings

4. Term & Termination

- Term Duration: Two (2) years from the date of this agreement
- Renewal Option: Licensee may request a renewal in writing no later than thirty (30) days prior to the license expiration. Approval of renewal is subject to Licensors discretion and may require renegotiation of terms.
- Sunset Clause: Upon expiration, all distribution, promotion, or monetization must cease unless the license is

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renewed in writing.

- Licensors reserves the right to terminate the license in the event of breach, misuse, or misrepresentation

5. Reporting & Good Faith Clause

Licensee agrees to:

- Operate in good faith and accurately report usage and royalties

- Notify Licensors within thirty (30) days of any significant commercial campaign, playlist placement, or licensing opportunity

- Include proper attribution in metadata and marketing materials

6. Indemnification

Licensee agrees to indemnify and hold harmless Hear Hard Music from any and all claims, losses, liabilities, damages, or legal disputes arising from Licensees use or misuse of the licensed material.

7. Entire Agreement

This Agreement constitutes the entire agreement between the parties and supersedes all prior written or oral agreements related to the subject matter herein. Modifications must be made in writing and signed by both parties.

8. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia, without regard to conflict of law principles.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

Licensors: Hear Hard Music

By: Deondra Tedford aka Sovran

Date: _____

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Licensee (Artist or Representative):

Name: _____

Signature: _____

Date: _____