

# KINSLEY MOODY

Graphic Designer

## ABOUT

Self motivated and hard-working third-year college student seeking to further her knowledge of digital media content creation through Clemson's technical based Graphic Communications Program. My goal is to combine academic knowledge with real-world experience to develop a strong foundation in creative and technical processes. Please visit my website to view my full digital portfolio.



**Digital Portfolio**

[www.kinsleymoody.com](http://www.kinsleymoody.com)

## CONTACT



**Address:**

205 Tiliwa Ct, Central SC, 29630



**Phone:**

(864) 908-8353



**Email:**

[kinslem@clemson.edu](mailto:kinslem@clemson.edu)



**Linked In:**

[www.linkedin.com/in/kinsleymoody](http://www.linkedin.com/in/kinsleymoody)

## EDUCATION

**Powdersville High School**

2023 Honors Graduate

**Tri-County Technical College**

2022-2024

Dual Enrollment and Transient  
Student

**Clemson University**

B.S Graphic Communications  
Minor: Business Administration  
Tenative Graduation: December 2026

## WORK EXPERIENCE

**Clemson University - College of Business**

**Teaching Assistant - GC 1040 Lab / 2024**

Instructed students on the screen printing process, covering techniques, equipment, and design considerations. Assist in flexography, including setup and operation

**Schiffer Publishing**

**Freelance Creative Consultant / 2024 - Present**

Edit and refine text and art throughout books, assist with layout tasks, and handle small requests from the manager to support the design team. Create marketing materials, prepare files, perform photo editing, and contribute to team organization and workflow efficiency.

**Pizza House of Powdersville**

**Hostess & Front Kitchen / 2021 - 2024**

Operated the drive-through in a fast-paced environment, attended to incoming calls, and assembled to-go orders while maintaining and upholding a welcoming environment for all customers.

**The Coffee Mill**

**Content Creator and Barista / 2023**

Created engaging social media content, including videos, images, and flyers, to promote the café while providing excellent customer service and preparing beverages.

## LEADERSHIP & ACHIEVEMENTS

**Gamma Epsilon Tau Member**

Honors and Service Fraternity for Clemson Graphic Communications students.

**Powdersville High School Yearbook Editor**

Communication liaison with printing company, creation of page layout, photographer, leadership and guidance to younger students.

**Print and Graphics Scholarship Recipient**

Howard Massman and NAPL Memorial Scholarship recipient

**Life Scholarship Recipient**

2023-Present

**Deans List**

2023-2024

## SKILLS

Adobe Illustrator

HTML/CSS

Photography

Adobe InDesign

Social Media/Canva

Lightroom Classic

Adobe Photoshop

Microsoft Word/Powerpoint