

Cynthia Wirling

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A self-motivated artist and designer, with expertise in 2-D, illustrative work and character explorations. Skilled with Adobe Creative Software and analog art media, alongside 7+ years of experience in customer service and communication. Capable of working under pressure, independently, and/or collaboratively with a team.

EXPERIENCE:

Digital Character Artist

Freelance | Remote | Aug. 2023 – Present

- Produces original character designs and illustrations, creatively interpreting prompts and source material from clients.
- Self-manages project timelines and development while sustaining communication with commissioners, offering up to three revisions per project.
- Maintained 100% client satisfaction, with 65% of clients returning for future projects.
- Advertises via social media, engaging with online communities and creators to build connections.

Student Art Tutor

Westfield State University | Westfield, MA | Oct. 2024 – May 2025

- Provided support for a student with disabilities, successfully helping them pass classes they were previously behind in.
- Tutored over the course of two semesters, advising my student in writing, art techniques, Adobe suite software, time management, and more.

Children's Playcenter Attendant

Room to Bloom | Beverly, MA | May 2019 – Mar. 2024

- Worked from June 2018-May 2019 for the Children's Piazza, the previous playcenter in the same location.
- Assisted the Room to Bloom owners in establishing their new business by training staff, offering experience in the field, and giving feedback.
- Worked shifts independently, singlehandedly performing all daily tasks: checking-in guests, answering phones, serving beverages, selling retail items, packaging online orders, disinfecting the space, etc.
- Provided warm customer service to both parents and children, building close connections with 20+ frequently returning guests.

EDUCATION:

Bachelor of Arts (BA) in Art

Westfield State University | Westfield, MA | Sept. 2023 – May 2025

GPA: 4.0/4.0 (Dean's List 4 Semesters)

Associates of Arts (AA) in General Studies: Art and Design

Northern Essex Community College | Haverhill, MA | Sept. 2021 – May 2023

GPA: 3.98/4.0 (Dean's List 4 Semesters)

SKILLS:

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects)
- Microsoft Office (Word, Outlook, PowerPoint)
- Clip Studio Paint
- Logo and Brand Design
- Photo Editing
- Illustration
- Traditional Art (acrylic, ink, pencil, charcoal)
- Customer Service
- Team Collaboration
- Time Management
- Creative Problem-Solving
- Self-Directed and Reliable
- Detail-Oriented

AWARDS:

Academic Excellence in Illustration

Westfield State University | Apr. 2025

Student Art Awards, 1st Place in Painting

Westfield State University | Apr. 2024

Awarded to acrylic painting series, "The Party."

Academic Excellence Award

Northern Essex Community College | May 2023