



## Biography Sheet



Name:	<a href="#">Husain Mansoor</a>
Company Name	Ark-8 Merchants Pte Ltd
Website	<a href="https://ark8merchants.com/">https://ark8merchants.com/</a>
Profession	Entrepreneur, Principal Consultant
Years in the Business	12 yrs in Education Management (Private Universities) 5 years in Entrepreneurship (Consultation/ F&B/Tech/Digital Marketing/ Education)
Previous Types of Jobs	CEO of Al Azhar Group Local and Regional Business Expansion Change Management Quality Assurance, Compliance & Org Development Trainer/ Consultant Curriculum Development General Manager HR & Finance Manager

Spouse	Halimah (Religious Teacher, Online Merchandise Business Owner, Housewife)
Children	Boy age 9, who helps me with my video editing for business and has his own Shopee account selling Game cards.
Pets	Freshwater Fish – I have two planted tanks at home, one is a Paludarium. Most favourite are my two Chocolate Doradid (a kind of Striped Catfish) that I have been keeping for the past 7 years. They love to be fed directly by me using tongs and they sleep in their tubes, mostly upside down, showing off their bulging belly.
City of Residence	Previously in Kampung Ubi (a classic Kampung boy, who used to catch fish in the longkang, shoot down mangoes and climb neighbors' gates and rooftop. Currently residing in Yew Tee, Singapore.
Hobbies/activities/interests	<ul style="list-style-type: none"> <li>● Roller Blade</li> <li>● Kayaking</li> <li>● Wind surfing</li> <li>● Karate (Japan Shito-Ryu)</li> <li>● Use of hand weapons - Bo Stick, Dual Wield Swords, Kali Sticks, Nunchucks, Javelin</li> <li>● Hydroponics</li> <li>● Nature and Health Enthusiast</li> <li>● Reading Books - Poetry, Religion, Food and Cooking, Metaphysics, Science, Management, Mental models, History and Civilization, Strategy, Wildlife, Bugs, Plants and Flowers, Gardening, Science Fiction</li> </ul>
Burning Desire	To set up a global consortium of connected businesses under Ark-8 Holdings.

Something no one knows about me	I lived in India for 3 years during my secondary school days.
Schools Studied	Eunos Primary School (Singapore) Good Shepherd Matriculation Higher Secondary School (India) GIG Academy (Cambridge Exams Centre in SG) BMC Academy (Cambridge Exams Centre in SG) Institute of Adult Learnings (ACTA) Singapore Human Resource Institute (Edinburgh Napier University)
Key to success	People and Processes are two prongs in Organisational Development.

## GAINS Exchange

Goals	<p><b>short</b> term – to set up/ acquire 6 new businesses to my consortium by end 2023. Expecting at least 200k revenue through BNI within a year, through at least 40 – 50 referrals.</p> <p><b>long</b> term – 3 years not decided, need at least 3 months referral data to set a projected path.</p>
Accomplishments	<ul style="list-style-type: none"> <li>● Business Revenue growth from SGD300k per annum to SGD1M as General Manager at Trinity College in 3 years.</li> <li>● Business Revenue Growth from SGD4M to SGD17M in 3 years in London School of Business and Finance.</li> <li>● Youngest Compliance Officer in the Education Sector with EduTrust 4 years achievement 3 times in a row. Total of 6 Successful EduTrust Certification in 12 years.</li> <li>● Business Expansion into Catering, Meat manufacturing, Satay Production and 2 new outlet expansion at Al Azhar Restaurant Group in 2 years as the CEO, with a revenue growth from SGD7M to SGD12M.</li> <li>● Produced 8% net profit in F&amp;B business during COVID.</li> <li>● Established 8 new active brands in 2 years under Ark-8 Merchants.</li> <li>● Acquired 7 partnership deals with traditional home-</li> </ul>

grown brands in Singapore with exclusive stake in each brand.

- Successfully brokered investment and logistics deals with clients such as Burger King and Subway.
- Appointment as Academic Board Member for Inlingua School of Languages.
- Appointment as Principal Consultant for Al Azhar Group, Best Café Group and Eats My Life Group.
- Established a consortium of 17 businesses under Ark-8 Merchants Pte. Ltd. in 4 years.
- Appointed as the official caterer for Sultan Mosque (a national monument of Singapore) for Ramadan 2019.
- Acquired MOM dormitory supply contracts, during COVID-19, supplying 12,000 meals per day (4k breakfast, 4k lunch, 4k dinner)
- Husain Mansoor featured in Berita Harian and Straits Times for innovation in F&B business during COVID.
- Husain Mansoor, Founder for Ark-8 Merchants Pte Ltd featured in Vasantham – Tamil News as a food supply expert dealing with 6000 porridge supply in Ramadan 2023.

## Networks

- MUIS Mosques in Singapore
- Major Indian Restaurant/Stall chains in Singapore
- Halal and non-halal food Chains in Singapore
- Shell Group
- Mustafa Centre
- Singapore Bazaar Networks
- Community Centres in Singapore
- Private Education Sector
- News Agencies in Singapore
- Andrew Tate's War Room
- Singapore Malay Chambers

## Interest

- Artificial Intelligence and its Impact on Business

## Skills

- Crypto Trading and DeFi
- Business Strategy and Expansion
- Hustling
- Unwrapping Biographies and Ancient thought process
- Designing Collaterals
- Video Editing
- Certified Public Speaker
- Amicable Communicator
- Crisis Solver
- IT enthusiast
- Professional Networker
- Quality Management Freak
- Internal Auditor
- Eidetic Memory / Associative Memory
- Ability to do go into Monk Mode (Singular Focus Habit)
- Workaholic
- 1500 calorie count body
- Trained with 5-hour sleep habit
- Perceptive Observation
- Multi-talented

## Contact Sphere – For Catering

### Related Professions

1. Event Planners/Wedding Coordinators
2. Trainers/ Lecturers
3. Florists
4. Corporate Gifts / Gift Basket Services
5. Restaurants / Stalls Owners
6. Community Service Providers
7. Trade Associations
8. Bridal Shops
9. Staffing Services
10. Travel Agents
11. Photographers/ Videographers

## 12. Staffing Services

### Top / Last Customers

1. Al Azhar Group
2. Best Café Group
3. Sultan Mosque
4. Al Amin Mosque
5. Marina By Sands
6. Eats My Life Group
7. Sembawang CC
8. Shell Seraya
9. Presbyterian Church
10. MediaCorp (Dua M Productions)
11. Lavendar Ballroom
12. Mr Khalid

### Notes on Customers

- Al Azhar Group wanted raw satay supply for their Satay unit at the outlet and run a cooked Satay station in the Central Kitchen.
- Best Café Group sought menu engineering services and catering support services.
- Sultan Mosque wanted a supply of 1500 packed meals in the month of Ramadan.
- Al Amin mosque required a supply of 2000 Bento for a charity event, where they will buy food packs from Ark-8 for \$6 and collect \$10 from donors, keeping the balance for mosque charity fund.
- Marina Bay Sands Sales Manager looking for a partner to pro traditional food live stations vendor.
- Eats My Life Group required supply of Satay for their opening launch and also increase their revenue by selling cooked satay throughout the year.
- Sembawang CC required a supply of 10 tables (100pax) of Halal food catering for their Chinese New Year Celebration in Feb 2024.
- Shell Seraya wanted a supply of Indian food

Bento sets for Breakfast and Lunch during their team building event for 900 workers.

- Presbyterian Church management wanted to have a Satay live station at their event in the church premises.
- Dua M Production wanted to sponsor Specialty Pizzas for their crew.
- Lavendar Ballroom worked with us to create a special menu for their wedding package, to supply 150 pax to 300 pax.
- Mr Khalid wanted to conduct a house warming event for his friends and family, requiring table and chairs setup at the multi-purpose hall, with halal Indian and Malay food, along with a satay live station. He also wants manpower to manage the buffet line and serve drinks direct to the table.

#### Notes on Referral

#### Good referrals:

- Parents with young children planning birthdays.
- Pregnant moms who are going to deliver soon, intending a baby shower event.
- New HDB owners, that will be conducting open house/ housewarming.
- Ballrooms with poor menu selection and bad food. Also, those who wish to have special menu offerings to offer unique event packages.
- Company HR Managers with at least 40 staff.
- Event Planners who are looking to conduct events with a wide variety of food selection.
- People who wish to start an Malay F&B business but have problems with finding a cook.
- Religious and charity organisations that conduct multiple events a year.
- Hala Restaurants that does not have a Satay

menu selection.

- Committee and Club Members of any association that has regular events.
- Education institutes with regular training sessions
- Hotel Managers and Country Club managers who are looking for a halal catering partner for their events.

Bad referrals:

- Clients intending to conduct small scale catering with less than 30pax.
- Charity /religious organisations, seeking food sponsorship.