# 

# Tuesday 4th to Wednesday 5th November 2025 Chepstow Racecourse, St Lawrence Road, Chepstow NP16 6BE

# INFORMATION PACK 2025



CHELSEA PENSIONERS



Armed Forces charity



# **Event Information**

Tuesday 4 to Wednesday 5 November 2025 Chepstow Racecourse St Lawrence Road Chepstow NP16 6BE

As the Raceday is a scheduled event, the day will be broadcast on the At The Races Channel

This event is in aid of SSAFA, the Armed Forces charity, Combat Stress and the Royal Hospital Chelsea Outreach Programme. SSAFA exists to relieve need, suffering and distress amongst the Armed Forces, veterans and their families in order to support their independence and dignity. We recognise that behind every uniform is a person – and sometimes that person, or their family, is in need of help. Combat Stress, the UK's leading charity for veterans' mental health. The Royal Hospital Chelsea is the home of the iconic Chelsea Pensioners, who are all retired soldiers

of the British Army.

# **Sponsorship Packages**

# Prime

- Official sponsor of breakfast on November 5th
- You may have branding opportunities at the event and online
- Includes all benefits of gold and silver package
- There is one Prime sponsorship package available
- This package costs £3,250 + VAT

# Gold

- Sponsor and name your own race
- Judge the best turned out horse
- Winners Rug advertising sponsor
- Present winner with trophies after race
- Present winning jockey with company branded champagne
- Champagne with the winning owners and trainers in the exclusive winner's room
- Free Full page advert in the race day programme and your company's banners displayed around the course
- Free Advert on Racecourse TV
- Branding opportunities in the dining room and around the racecourse
- Includes all benefits of silver package
- This package costs £2,500 + VAT

# Silver

- Glass of fizz on arrival
- Table of 10 guests
- Hospitality admission ticket
- Breakfast, two course hot fork menu served as buffet, tea and cake
- Private bar and betting facilities
- Tipster talk
- This package costs £1,200 + VAT

# **Hospitality Box**

Glass of fizz on arrival 24 guests (minimum 20 people) Hospitality admission ticket Breakfast, two course hot fork menu served as buffet, tea and cake

Private bar and betting facilities

**Tipster talk** 

This package costs £110.00 + VAT per person

For all race and Table Bookings contact Vanessa Hathaway VHathaway@chepstow-racecourse.co.uk

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# Standard list of sponsorship benefits here

- Create a race title six words allowed in addition to the type of race ie: handicap chase, maiden hurdle, etc
- Publication in various national newspapers/websites
- Branding/banners around the racecourse locations to be mutually agreed
- Social media coverage (Twitter, Facebook and Instagram circa 55,000 followers)
- Opportunity for promotional team to engage with the crowd on the day
- Product placement
- Interview with race day presenter in the Parade Ring (optional)
- Photos with jockeys in the Parade Ring
- Adverts/videos on the racecourse TV and big screen
- Choose the best turned out horse before racing
- Present the winning owner with their prize + have a glass of champagne with them after the race
- Option to purchase a branded horse blanket for the winning horse
- All races are live on Sky Sports Racing (audience circa 300,000)

# **Optional Extras**

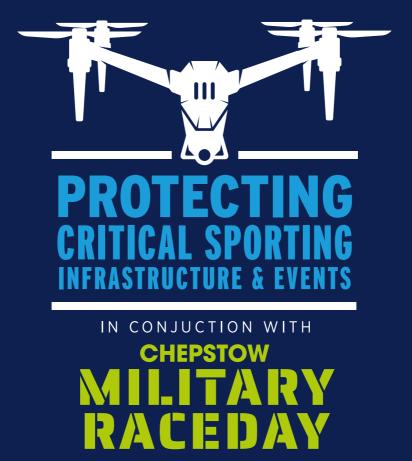
- Race Sponsors can provide a Winner's Rug for the winning horse which can be tailored with the race sponsor's logos
- Race Sponsors can provide the winning jockey with a bottle of champagne with the sponsors own tailored logo
- If you would like to enquire about the optional extras, please contact Alice Young

# **Auction and Raffle**

- There will be the usual auction and raffle so any prizes welcome!
- Steve O'Leary is back in post this year to run the Auction

# **BATTLESPACE Raceday Special Issue**

BATTLESPACE Publications publishes a special raceday issue to go alongside the event including the winner of the BATTLESPACE Businessman of the Year Award. Advertisers can pay upwards of £300, all proceeds of the issue go to SSAFA, Combat Stress and the Royal Hospital Chelsea.





4-5 November 2025

# Chepstow Military Raceday returns on November 5th 2025 with extended C-UAS Conference.

# Protecting Critical Sporting Infrastructure & Events Chepstow Racecourse 4-5 November 2025

Dive into the future of drone technology and security at the UK's premier Counter-Unmanned Air Vehicle (C-UAV) and Counter-Unmanned Air System (C-UAS) Exhibition & Conference. This groundbreaking event brings together key stakeholders to tackle the evolving threats posed by unmanned aerial systems to critical sporting infrastructure, with a particular focus on horse racing.

# Why Attend?

Organised by BATTLESPACE Publications and Marksman Communication, the second iteration of Protecting Critical Sporting Infrastructure and Events promises two days of insights, collaboration, and cutting-edge technology demonstrations. With an expanded format and agenda, this event addresses pressing concerns about drone incursions in the sports sector, including illegal streaming, unauthorised filming, and safeguarding compliance under Martyn's Law.

# What to Expect:

- Exclusive Insights: Engage with government policymakers, industry leaders, and innovators shaping the future of aerial security.
- Live Demonstrations: Witness the latest advancements in C-UAV/C-UAS technology, with real-world demonstrations tailored to sporting venues.
- Networking Opportunities: Forge partnerships with like-minded professionals dedicated to securing critical infrastructure.
- Practical Applications: Explore how Martyn's Law impacts the events sector and what venues must do to comply with these vital regulations.

Julian Nettlefold, Publisher of BATTLESPACE, highlights the urgency: "Drone threats to sporting events, particularly racing, have grown exponentially over the past five years. Racing's vulnerability to illegal gambling syndicates underscores the critical need for robust drone defences. This event builds on the success of last year's conference by expanding to include product demonstrations and exciting attractions such as drone racing."

Craig Taylor, Director of Marksman Communication, emphasised the importance of legal compliance: "Events organisers and venue owners must understand their obligations under Martyn's Law to ensure both safety and regulatory compliance. This conference is a vital platform for sharing knowledge and equipping the industry to tackle the challenges posed by drone incursions." Luke Adams, Manager of Chepstow Racecourse, added, "We are delighted to host this initiative alongside BATTLESPACE. Ensuring our venue remains safe from drone incursions is at the forefront of our priorities as we implement Martyn's Law."

lan Cameron-Mowat, Conference Chairman, also remarked, "This year's agenda is designed to inform, inspire, and drive action in securing the UK's sporting events."

# Agenda

## Day One - 4 November 2025

Exploring Regulatory, Technological, and Insurance Challenges

- **10:00** Registration and Breakfast
- 10:30 Chairman's Welcome and Introduction
- 10:50 Outline of Martyn's Law UK Home Office TBC
- 11:10 UAV Challenges Facing Sporting Venues – Arena Leisure
- 11:30 Coffee Break and Product Demonstrations
- 12:10 Insurance Challenges to Comply with Martyn's Law
- 12:30 Protecting Important Visitors from Drone Incursions
- 12:50 Lunch Break and Drone Racing TBC
- 14:30 The Challenges of Illegal Streaming
  14:50 Crowd Protection at Sporting Venues
  15:10 Animal and Team Protection at Sporting Venues
  15:30 The Requirement for Portable C-UAS Systems
  15:50 Tea Break
  16:30 Q&A Panel Discussion
  18:30 Drinks Reception
  19:30 BBOY Award Presentation
  20:00 Gala Dinner
  22:00 Charity Auction

# **Day Two – 5** November 2025 Harnessing Dual-Use Military Technologyfor Sporting Events

#### Costs

#### Day 1: Tuesday 4th Nov:

**Conference:** £300pp+ VAT = £360.00pp inc VAT BOOK - 200 available

#### Day 1: Tuesday 4th Nov:

**Gala Dinner including drink on arrival:** £75.00pp+VAT = £90.00pp inc VAT *BOOK - 200 available* 

Day 2: Wednesday 5th Nov:

### Racing Event Silver Ticket:

£120pp +VAT £1200 + VAT per table of 10

#### Day 2: Wednesday 5th Nov:

Racing Event Gold Sponsor Ticket: Table of 10 only £2,500.00 +VAT = £3,000.00 inc vat

Delta Hotels by Marriott, St. Pierre Country Club

St Pierre Park, Chepstow NP16 6YA

# Harnessing Dual-Use Military Technology for Sporting Events

# The Growing Threat of Drone Incursions

Drone incursions pose a rapidly escalating risk to the safety and security of critical sporting events. In the horse racing sector, unauthorised drones are increasingly being used for illegal streaming, providing real-time footage to gambling syndicates and bypassing official broadcast rights. Beyond financial losses, these activities compromise venue security, distract participants, and jeopardise the welfare of animals and attendees. Recent advancements in drone technology, including increased flight range, payload capacity, and autonomous navigation, have made detection and mitigation more challenging. Furthermore, with drones capable of carrying dangerous payloads, the potential for malicious attacks looms large. This highlights the urgent need for sporting venues to adopt robust counter-drone systems and ensure compliance with Martyn's Law to protect visitors, participants, and infrastructure.

# Join Us in Protecting the Future of UK Sports

Don't miss this vital opportunity to engage with the experts driving innovation and security in the face of increasing drone threats. Whether you're a policymaker, event organiser, or technology developer, this event is your chance to stay ahead of the curve. Secure your place now and be part of the conversation shaping the future of sporting event safety.

### **Ticket Bookings**

Vanessa Hathaway: vhathaway@chepstow-racecourse.co.uk

# Stand and Advertising Sales

Julian Nettlefold: j.nettlefold@battle-technology.com Craig Taylor: trust@marksmanpr.com

Special Issue of BATTLESPACE C4ISTAR Technologies magazine will be printed for distribution at the event, for advertising rates go to **www.battle-technology.com** 



# Winners Rugs\*

Send and/or approve designs for Winners Rugs.

Contact: Lisa Clarke Sales & Production Manager

Email: Sales.Team@allertons.com

Telephone: (0)1865 330300 (UK dial code +44)

Website: www.allertons.com

Send artwork by 30th September

# There will be a special BATTLSPACE issue to have special distribution at the Conference and Raceday and online.

- C-UAS Systems Preventing Illegal Racecourse Gambling
- C-UAS Systems Monitoring Protests and Event Incursion
- C-UAS Systems At Sporting Events
- C-UAS Systems At Major Sporting Stadia
- C-UAS Systems Defeating The Marathon and Iron Man Threat
- C-UAS Systems Defeating Incursion Of Celebrity Yachts

Contact:	Julian Nettlefold
Email:	j.nettlefold@battle-technology.com
Telephone:	(0)7768 954 766 (UK dial code +44)
Website:	www.battle-technology.com

Advertising Rates: Full Page £4,000, Half Page £2,500, Third Page £1,800, Quarter Page £1,000, Spread and Covers £5,000

Advert specification: Full page – 210mm x 297mm + 3mm bleed (portrait), Half page – 210mm x 148mm + 3mm bleed (landscape)

Please supply your print ready advert to Andy McAllister by 16th October. Email: andymcallister55@icloud.com

# Wine/Champagne Labels

The blank labels can be found purchased from: https://www.avery.co.uk/blank-labels/rectangle-75x110mm

Andy McAllister will insert your logo on the templates shown: We will need your logos by 25th October.

The artwork will be sent to you via email and can be printed on your office printer.

Email: andymcallister55@icloud.com

# **Race Name\***

Please supply the name of your race to Vanessa Hathaway by 25th October.

Email: VHathaway@chepstow-racecourse.co.uk



# **Chepstow Racecard Adverts\***

Please supply your digital advert to Vanessa Hathaway by 25th October.

Email: VHathaway@chepstow-racecourse.co.uk

**Advert specification:** Full Page 120mm x 232mm + 3mm bleed (portrait), Type area 106mm x 218mm. Half page 106mm x 98mm (landscape). Please supply as hi res print ready pdf with all fonts embedded. *(Please see page 12 for full spec)*.

# **Chepstow Digital Screens\***

Please supply your digital advert to Vanessa Hathaway by 25th October.

Email: VHathaway@chepstow-racecourse.co.uk

**Advert specification:** 1920 pixels x 1080 pixels safe area 1728 pixels x 862 pixels. (*Please see page 12 for full spec*).

# **Sponsors**

Vanessa will need all advertisements, logos and URLs by 25th October.

Email: VHathaway@chepstow-racecourse.co.uk

# Guests

Please supply all names of guests to Liz at Chepstow by 3rd November latest including any dietary restrictions.

Contact: Vanessa Hathaway

Email: VHathaway@chepstow-racecourse.co.uk

Please supply a main Point of Contact in order that tickets and car park labels can be emailed by Vanessa.

Contact: Vanessa Hathaway

Email: VHathaway@chepstow-racecourse.co.uk

# **Table Wines**

Please order your wine by November 1st.Contact:Vanessa HathawayEmail:VHathaway@chepstow-racecourse.co.uk

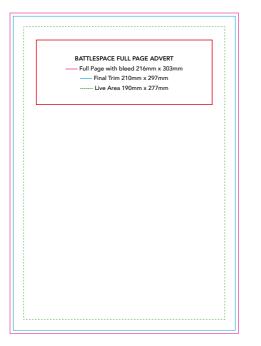
# **Raffle and Auction Prizes**

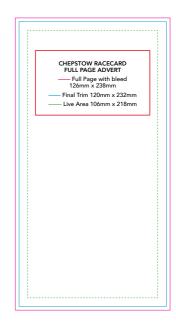
Please send Julian Nettlefold all details of Raffle and Auction Prizes by 25th October

Contact: Julian Nettlefold

Email: j.nettlefold@battle-technology.com

\*Race Sponsors only





#### CHEPSTOW DIGITAL SCREEN



#### Sample Image Guide

In the image below the outer grey box highlights what could potentially be missing when your graphic is shown on a TV screen as it is outside of the picture safe area.

This is the central 1728 pixels x 973 of the 1920 x 1080 graphic defined by the green outer lines and the outermost yellow lines. The Title Safe area is even smaller and is the inner 1536 x 863 pixels and defined by the inner red lines and the inner yellow lines. Notice on this image how the leading horse could be missing its nose and the last horse its rider, consider this when choosing artwork. Another consideration is the text size and I would recommend a minimum pt size of 48 ideally more like 60 to ensure legibility, people will be watching your advert from a distance on various screen types so avoid lots of small text as the message will be lost.

# BATTLESPACE C4ISTAR TECHNOLOGIES Bringing you all the latest news



Contact: Julian Nettlefold Tel: +44 (0)7768 954 766 Email: j.nettlefold@battle-technology.com Web: www.battle-technology.com



# How to get there

# **From Central London**

Follow the A4 and join the M4 at Chiswick, continue to junction 21 and join the M48, leave the M48 at junction 2 and follow the A466 to Chepstow Racecourse.

### **From North West England**

Follow the M6 and join the M5 at Birmingham, continue to junction 15 and join the M4 continue to junction 21 and join the M48, leave the M48 at junction 2 and follow the A466 to Chepstow Racecourse.

### By Train

Trains leave London Paddington from 05.35, 05.45, 06.28, 07.12, 07.27, 07.48 and then every 30 minutes and leave Chepstow, please check the local timetable as train times vary, www.southwesternrailway.com.

### By Bus

Make your way from Chepstow Railway Station along Station Road turn left onto Mount Pleasant. Turn right onto Beaufort Square after 50 yards turn left onto the High Street, follow the road and turn right onto Thomas Street until you reach the main bus terminal outside M&S Foodhall, board the 69 bus to Racecourse Stand stop, Chepstow Racecourse.

# **Hotels**

#### 1 Beaufort Hotel Beaufort Square, Chepstow NP16 5EP Tel: 01291 622497 www.beauforthotelchepstow.com

#### 2 Delta Hotels by Marriott St. Pierre Country Club St Pierre Park, Chepstow NP16 6YA Tel: 01291 625261 www.marriott.com

3 The First Hurdle Guest House 9-10 Upper Church St, Chepstow NP16 5EX Tel: 01291 622189 thefirsthurdle.co.uk

#### 4 Travelodge Bristol Severn View M48 Moto Service Area BS35 4BH Tel: 08719 846052 www.travelodge.co.uk

#### 5 Two Rivers Chepstow by Marston's Inns Newport Road, Chepstow NP16 5PR Tel: 01291 629159 www.marstonsinns.co.uk

#### 6 Coach & Horses Inn

Welsh Street, Chepstow NP16 5LN Tel: 01291 622626 www.coachchepstow.co.uk

# 7 The Three Tuns

32 Bridge Street, Chepstow NP16 5EY Tel: 01291 645797 www.booking.com

### 8 Woodfield House

16 Bridge Street, Chepstow NP16 5EZ Tel: 01291 620349 www.woodfield.house

### 9 No8 Accommodation

8 Lower Church Street, Chepstow NP16 5HJ Tel: 07799 888335 www.no8chepstow.co.uk

Parkfield

St Arvans, Chepstow NP16 6DN parkfield.inn.fan



#### Abbey Taxis

39 Deans Hill, Chepstow NP16 5AT Tel: 01291 625847

A & T Taxis 38 Burnt Barn Road, Bulwark, Chepstow NP16 5NG Tel: 01291 630999

**Castle Taxis** Brebner, Hardwick Avenue, Chepstow NP16 5EB Tel: 01291 627131

Jay's Taxis 27 Cromwell Road, Bulwark, Chepstow NP16 5AD Tel: 01291 624482

### K & M Taxis & Executive Hire Ltd

Kinley Barn, 1 Bishton Lane, Tidenham, Chepstow NP16 7LG Tel: 01291 622906

## Sed Cars

7 Bulwark Avenue, Bulwark, Chepstow NP16 5QG Tel: 01291 621621

#### **RJM** Taxis

Alice Crescent, Chepstow NP16 5SW Tel: 01291 621666

Tony's Taxi Thomas St, Chepstow NP16 7AN Tel: 07870 787758

**X O Taxis** Unit 1 Symondscliffe Way, Portskewett, Caldicot NP26 5PW Tel: 01291 423700

Chepstow Taxis Airport Transfers, Minibus and Coach Hire www.taxischepstow.co.uk BATTLESPACE Publications 41 St George's Drive London SW1V 4DG United Kingdom

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www.battle-technology.com