# Proposal to NGOs & Educational Institutions

Empowering Youth with Practical Skills in E-commerce, Digital Marketing & Advanced Excel

Dear Sir/Madam,

Warm greetings from **The E-commerce Academy** **(Parent Company Franchise Friend)**

We are excited to introduce a skill-based educational initiative designed to equip students with high-demand skills in the rapidly growing digital economy. This program is tailored for NGOs and educational institutions working towards the empowerment and employment of youth.

## Program Overview:

Diploma in E-commerce Account Management (3 Months)

* Course Modules Include:
1. 1. E-commerce Account Handling (Amazon, Flipkart, Meesho, eBay, Walmart, etc.)
2. 2. Digital Marketing Basics (Social media, SEO, Facebook Ads, Google Ads, Content Creation, etc.)
3. 3. Advanced Excel (Formulas, Data Management, Dashboard Creation, etc.)

## Certification, Internship & Job Support:

- Industry-recognized certificate on course completion
- Guaranteed internship opportunity for hands-on learning
- Placement assistance & job offers for meritorious students

## NGO/Institute Partnership Benefits:

- Offer a valuable, job-oriented program to your students
- Uplift underprivileged youth by providing career-ready skills
- Branding as a partner in digital skill development

## How to Get Started:

One-time Registration Fee for NGO/Institute:
₹1,999 + 18% GST (Total ₹2,359 only)

Course Fee per Student:
₹2,000/month (Total ₹6,000 for 3 months)
\*Students can pay monthly\*

## Additional NGO/Institute Benefits:

- Earn commission on each student admission
- Referral commission when your referred candidate gets placed in any company
- Opportunity to grow your training and placement ecosystem
- Build stronger relationships with students through career-oriented services

## Highlights:

✔️ Low-cost, high-value practical training
✔️ Blended learning model (Online + Assignment based)
✔️ Real-time projects for better learning
✔️ Experienced mentors from the e-commerce and marketing industry

## Let's Join Hands:

We invite you to become a registered partner in this educational initiative and help shape the future of aspiring students. Let's empower them with skills that matter.

For registration or more information:
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Looking forward to your association.

Warm Regards,

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