# **Real Estate & Commercial**



Elevating Properties with Aerial Excellence

Stunning Visuals for Marketing and Insights

### **Transforming Real Estate with Drones**

Sky Captain Media<sup>®</sup> redefines real estate and commercial photography with advanced drone services. Our high-resolution imagery and videos, up to 10K, showcase residential and commercial properties, construction projects,

and more. We elevate marketing efforts and provide valuable insights, helping clients stand out in competitive markets with breathtaking aerial perspectives.

## **Why Choose Our Services?**

- **Stunning Aerial Imagery:** Capture properties in 4K to 10K resolution, highlighting layouts, surroundings, and features overlooked by ground photography.
- **Boost Engagement & Sales:** Aerial visuals increase online attention, generate interest,

and shorten sales cycles for listings.

Comprehensive Commercial Coverage: Provide complete views of commercial properties, including parking, rooftops, and surroundings, for clients and investors.

#### **Our Real Estate & Commercial Services**

#### 1. Aerial Photography

Capture crystal-clear, high-resolution photos from every angle, showcasing panoramic views and unique property features for brochures, websites, and marketing.

#### 2. Aerial Videography

Create cinematic videos with dynamic flythroughs, perfect for websites, social media, virtual tours, and real estate advertisements.

#### 3. 360-Degree Aerial Tours

Offer immersive, interactive tours allowing viewers to explore properties from all angles, creating memorable impressions.

#### 4. Construction & Development Site Monitoring

Track progress, monitor safety, and measure materials with aerial imagery, providing insights for project milestones and management.

#### 5. High-Resolution Mapping & Surveying

Deliver precise land surveys for zoning, boundaries, or topography, supporting development with accurate geospatial data.

#### 6. Roof & Infrastructure Inspections

Assess rooftops and exteriors safely for wear, damage, or leaks, providing detailed footage for maintenance planning.

#### 7. Interactive Property Maps with Land id™

Build shareable, interactive maps with parcel data, embeddable on websites or used with tablets to navigate large properties, ideal for agents and developers.

# **Benefits of Aerial Photography**

- Enhanced Marketing & Visibility: Highresolution visuals elevate listings, attracting buyers, renters, or investors on websites and social media.
- Cost-Effective & Time-Efficient: Capture comprehensive visuals quickly, eliminating costly equipment like scaffolding or lifts.
- Accurate & Comprehensive Data: Provide detailed, up-to-date aerial views for marketing, analysis, or project planning.
- Safety: Inspect inaccessible areas like rooftops safely, adhering to protocols without risking personnel or property.

### **Our Engagement Process**

#### 1. Consultation & Planning

We discuss your goals, tailoring a plan for listings, inspections, or surveys to meet your specific needs.

#### 2. Aerial Shoot

Licensed pilots use drones with Hasselblad® cameras to capture high-resolution imagery and video from optimal angles.

#### 3. Editing & Post-Production

Our team enhances images and videos with color correction, stabilization, 360-degree stitching, or voiceovers, ensuring professional quality.

#### 4. Delivery & Implementation

Deliver high-resolution files in your preferred format, ready for marketing, websites, or social media campaigns.

# **Elevate Your Properties with Sky Captain Media®**

Sky Captain Media® empowers real estate erties, driving engagement and results. Consive drone services capture the essence of prop-your marketing efforts.

agents, developers, and commercial businesses tact us at engage@skycaptainmedia.com or with stunning aerial visuals. Our comprehen- visit www.skycaptainmedia.com to transform

