

SACHIN S. GAIKWAD

Digital Experience Designer (DXD)

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PROFESSIONAL SUMMARY

I'm a Digital Experience Design Professional with 18years of overall IT experience out of which 8yrs of UX experience.

Results-driven UI/ UX expertise in designing user-centric digital experiences across multiple domain industries, within finance, HRIS systems, loan asset management, insurance and additive manufacturing domains. Adept at leading design team, collaborating with client stakeholders, product owners, dev teams driving innovation through design systems using agile UX methodologies. Strong hands-on experience in UX research, UI Design and design tools such as Figma, Adobe XD, Sketch, Adobe Creative Suite. Hands-on experience working with Immersive technologies such as, Frame VR with a focus on cross-platform scalability and consistency.

CORE SKILLS

- UI/ UX Design: Wireframing, Prototyping, Design Systems, Cross-Platform UI Design
- Visual & Interaction Design: Data Visualization, Minimalist Design, Brand Uplift
- Design Tools: Figma, Adobe XD, Sketch, Adobe CC Suite, Axure RP, Invision
- Frontend Tech: Bootstrap, HTML5, CSS3, Component Libraries and Basic JavaScript,
- UX Research & Strategy: User Interviews, Surveys, Usability Test, Information Architecture, Journey Mapping, Competitor Analysis, AB Test
- Collaboration: Agile, Design Thinking, Cross-functional Teamwork
- CMS & Dashboard Design: SharePoint, Liferay DXP, PowerApps
- BI Tools: Fair understanding of intelligent BI tools like Power BI, Qlik Sense, Qlik view for data visualization
- Soft Skills: Critical Thinking, Analytical Skills, Problem-Solving, Team Player

PROFESSIONAL EXPERIENCE

Sr. Consultant, DXD, Lead UX

ATOS Global IT Solutions | Jul 2016 – Jun 2024

- Design System Leadership: Spearheaded creation and implementation of Design Systems consistency across platforms.
- Cross-Platform UX/UI: Designed scalable digital experiences for web, mobile, and enterprise solutions, digital twin 4.0 solution within renewable energy, additive manufacturing domain industries.
- Stakeholder Collaboration: Partnered with stakeholders, product owners, developers, BA and sales team to deliver seamless user experiences that met business goal.
- Legacy Application Modernization: Led digital transformation of legacy apps for finance, WFM team, demand creators, PM, HRIS systems, thereby improved usability, end-user performance through intuitive UI and ROI by reducing maintenance costs over training.
- User Research & Strategy: Conducted stakeholder interviews, journey mapping, and usability testing to drive UX improvements.
- BI Dashboard & Data Visualization: Designed interactive analytics dashboards using Power BI and Qlik Sense for data-driven decision-making. Designed & configured multiple screen layouts for exhibition stall displays, tour maps, and display kiosks. Provided integration support and testing across AR, VR, and immersive devices.
- Metaverse & AR/VR Integration:
 - Helped design digital blueprints for NHS hospitals within EU
 - Helped team in building a virtual portfolio of customer case studies using Frame VR to provide a virtual walkthrough during client visits.
 - Designed & configured multiple screen layouts for exhibition stall displays, tour maps, and display kiosks.
 - Provided integration support and testing across AR, VR, and immersive devices.

Achievements:

- Received internal and external 7 spot recognitions for outstanding UX contributions in a timely manner
- Helped design and setup UX Lab facility for CX practice. Coordinated with internal/ external stakeholder teams and managed setup & launch Lab facility within timeline. Managed movement and successfully rebuild LAB facility at other location.

Previous Roles:

- SunGard Solutions (I) Pvt. Ltd | Specialist, SharePoint & Comms Expert (2010–2015)
- **Achievements:**
 - Received 7 Kudos awards for displaying enthusiasm and commitment in working together across functions. For helping in organizing various enabler events, team celebrations and successfully managing the KYZ quiz series. Building GSC intranet

homepage theme and ensuring a timely launch! For design and developing screensavers & deploying 'snap comms' alert pop-up for IT.

- Laureate award for learning video production from scratch (Elucido digital TV platform) & running SunGard TV; thereby increasing communication reach & enabling ROI during the fourth quarter of 2013.
 - Smartsourcing Global Services | Graphic & Web Designer (2007-2009)
 - Digikore Studios Ltd. | Lead Colorist & Digital Artist (2006-2007)
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Education & Certifications

- Dip in Drawing and Painting | BKPS's Kalasagar Kala Mahavidyalay, Sinhagad Road, Manik Baugh, Pune
- Dip in Applied Art (3rd yr dropout, Total 5yr Dip) | BKPS's Abhinav Kala Mahavidyalaya, Tilak Road, Pune
- Dip in Multimedia (1yr) | Arena Institute, Dhole Patil Road, Pune
- Trained Certified Usability Analyst (CUA) | Human Factors International (HFI), Mumbai
- Design Thinking The Beginners Guide | IDF International
- User Research Methods and Best Practice | IDF International
- Expanding Design Patterns & Accessibility in UX | IDF International
- Marketing Analytics Foundation (Google Coursera)

Additional Training

- AI-Powered UX Design | Master Class IDF International
- How to Design Accessible Experiences | IDF International
- Managing SharePoint Libraries & Sites

Technical Expertise

- Responsive HTML5, CSS3, Bootstrap, Usage of UI Component Libraries and basic javascript
- Platforms: SharePoint CMS, Bootstrap, Frame VR, Liferay DXP, MS PowerApp,
- Prototyping Tools: Figma, Adobe XD, Invision, Axure RP, Sketch
- BI & Analytics: Power BI, Qlik Sense, Google Analytics
- Website Design: Site Configuration Content Management and Deployment

Why Me?

- 8 years leading Design Systems ensuring sustainable scalable UI solutions.
- Hands-on experience in UX Research, Experience Design, Interaction Design and Usability
- Strong experience in cross-functional collaboration & agile UX.
- Proven track record in modernizing enterprise level legacy applications driving digital transformation of complex data systems within finance, HRIS and demand management systems etc.
- Hands on experience in visual communication, brand value preposition through managing and maintaining digital assets, internal events, campaign creative, screensavers, CMS updates, digital banners, leadership townhall updates etc.

"Let's connect to discuss how I can contribute to your UX vision!"