SACHIN S. GAIKWAD

Digital Experience Designer (DXD)

Location: Pune, India

Passport No: R7047628 | **Valid till**: 07/12/2027

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PROFESSIONAL SUMMARY

Digital Experience Designer with **8+ years specializing in UX**, blending deep UX expertise with robust technical acumen across **finance**, **insurance**, and **emerging tech** domains. Specialized in **scalable design systems**, **immersive** tech interfaces, **digital twin 4.0 solutions**, remote windfarm monitoring operations and maintenance system, and **legacy app modernization** for **enterprise** solutions. Collaborated cross-functional teams within **agile environment** and successfully delivered **intuitive, data-driven solutions**.

CORE SKILLS

- **UX/UI Design**: Wire framing, Prototyping, Design Systems, Cross-Platform Scalable Design Solutions
- **Research & Strategy**: Active participation in User/ Stakeholder Interviews, Crafting Journey Maps, User Personas, Usability Testing
- **Technical Proficiency**: Figma, Adobe XD, Sketch, HTML5, CSS3, Bootstrap, Power BI
- **Immersive Tech**: AR/VR Integration, Frame VR, Metaverse Experiences
- **Collaboration**: Agile, Design Thinking, Stakeholder Engagement
- **Communication & Soft Skills**: Critical Thinking, Problem Solving, Lead UX

PROFESSIONAL EXPERIENCE

Sr. Consultant, DXD, Lead UX

ATOS Global IT Solutions | Jul 2016 – Jun 2024

- **Design System Leadership**: Spearheaded the setup of a scalable Design System, streamlining component reuse and reducing design inconsistencies across platforms.
- **Cross-Platform UX/UI**: Designed scalable digital experiences for web, mobile, and enterprise solutions, digital twin 4.0 solution within renewable energy, additive manufacturing domain industries.
- **Stakeholder Collaboration**: Partnered with stakeholders, product owners, developers, BA and sales team to deliver seamless user experiences that met business goal.
- **Legacy Application Modernization**: Led digital transformation of legacy apps for finance, WFM team, demand creators, PM, HRIS systems, thereby improved usability, end-user performance through intuitive UI thereby improving user adoption and reducing support overhead by 35%.
- **User Research & Strategy**: Conducted stakeholder interviews, journey mapping, and usability testing to drive UX improvements.
- **BI Dashboard & Data Visualization**: Designed intelligent BI dashboards for executive decision-making using Power BI and Qlik.
- **Metaverse & AR/VR Integration**:
  - Helped design digital blueprints for NHS hospitals within EU
  - Collaborated with developers to integrate AR/VR features using Frame VR, ensuring compatibility across immersive platforms
  - Designed & configured multiple screen layouts for exhibition stall displays, tour maps, and display kiosks.
  - Provided integration support and testing across AR, VR, and immersive devices.
- **Online ticketing solution** for **Olympic**, **Paralympics** for **TOKYO 2020 -** Lead BA, and Lead UX

Achievements:

- Received **7 internal** and **external recognitions** for **delivering transformative UX solutions** ahead of schedule
- **Designed and launched** a UX Lab from scratch, **enabling advanced user testing** and **stakeholder engagement**
- **Modernized legacy systems** resulting in **reduced maintenance costs** and **improved user adoption**

Previous Roles:

a) **SunGard Solutions (I) Pvt. Ltd** | Specialist, SharePoint & Comms Expert (2010–2015)

   - **Achievements:**

     - Received **7 Kudos awards** for **displaying enthusiasm and commitment in working together across functions**. For **helping in organizing various enabler events, team celebrations** and **successfully managing the KYZ quiz series**. Building **GSC intranet homepage theme and ensuring a timely launch!** For **design and developing screensavers & deploying 'snap comms' alert pop-up for IT.**

     - **Laureate award** for **learning video production from scratch** (Elucido digital TV platform) & **running SunGard TV; thereby increasing communication reach & enabling ROI during the fourth quarter of 2013**.

b) **Smartsourcing Global Services** | Graphic & Web Designer (2007-2009)
c) **Digikore Studios Ltd.** | Lead Colorist & Digital Artist (2006-2007)

Education & Certifications

- **Dip in Drawing and Painting** | Kalasagar Kala Mahavidyalay, Manik Baugh, Sinhagad Road, Pune
- **Dip in Applied Art** (*Commercial Artist - 3rd yr dropout, overall 5yr dip*) | Abhinav Kala Mahavidyalaya, Tilak Road, Pune
- **Dip in Multimedia** (1yr) | Arena Institute, Dhole Patil Road, Pune
- **Trained Certified Usability Analyst (CUA)** | Human Factors International (HFI), Mumbai
- **Design Thinking The Beginners Guide** | IDF International
- **User Research Methods and Best Practice** | IDF International
- **Expanding Design Patterns & Accessibility in UX** | IDF International
- **Marketing Analytics Foundation** (Google Coursera)
- **Adv Diploma in Multimedia** (ADIM) | ARENA Multimedia, Dhole Patil Road, Pune

Additional Training

- **AI-Powered UX Design** | Master Class IDF International
- **How to Design Accessible Experiences** | IDF International
- **Managing SharePoint Libraries & Sites**

Tech Highlights

- **Enterprise UX** for **Finance & HR systems**
- **Enterprise UX** for **remote windfarm operating systems** within **renewable energy**
- **Enterprise UX** for **Digital Twin 4.0** systems within domains such as **Renewable Energy, Additive Manufacturing, Aerospace, Pharma & Shipping & Heavy Engineering**
- **Immersive Experience** Design with **AR/VR**
- **BI Dashboard Strategy** for **Data-Driven B2B applications**
- **Enterprise UX** and **Frontend Support** for CMS Platforms like **SharePoint & Liferay DXP**
- **Agile UX Implementation** with **cross-team integration**

Why Me?

- 8 years leading **Design Systems** ensuring sustainable scalable UI solutions.
- Hands-on experience in **UX Research, Experience Design, Interaction Design** and **Usability**
- Strong experience in **cross-functional collaboration & agile UX**.
- Proven track record in **modernizing enterprise level legacy applications** driving **digital transformation** of complex data systems within **finance, HRIS and demand management systems etc.**
- Hands-on experience in **corporate communications**, **brand value preposition** through managing and maintaining **digital assets, internal events, creative execution** & **support** in driving end-to-end **campaigns through screensavers, CMS updates, digital Signage & TV, social media branding, pre-post leadership townhall & management updates** etc.

"Let's connect to discuss how I can contribute to your UX vision!"

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