

# Lavinia Panin

Motion Graphics Designer

2D Animator

Video Editor

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• Portfolio | [lpmotion.com](https://lpmotion.com)

I am an enthusiastic and adaptable professional. I enjoy taking an active and dynamic approach to tasks, constantly seeking new challenges and possibilities to progress. My strong organisational abilities are founded on a clear and optimistic attitude toward problem-solving. My long-term objective is to keep improving my video editing and animation skills while working with clients and other creatives to produce work that inspires people.

## EDUCATION

- **MA Illustration and Animation**  
UNIVERSITY • COVENTRY, UNITED KINGDOM  
*September 2018 - September 2019*

- **B.A. (HONS) Media Production**  
UNIVERSITY • COVENTRY, UNITED KINGDOM  
*September 2015 - May 2018*

*Bachelor of Arts with Honours First Class*

## EXPERTISE

TOOLS

Adobe After Effects  
Adobe After Effects Plugins  
Adobe Premiere Pro  
Adobe Illustrator  
Adobe Lightroom  
Adobe Photoshop  
Figma

## SKILLS

INTERPERSONAL SKILLS

Workload Management  
Adaptability  
Problem - solving  
Teamwork Skills  
Patience  
Leadership  
Communication Skills

CREATIVE SKILLS

2D Animation  
Motion Graphics  
Character Animation  
After Effects Plugins  
Video | Sound Editing  
Colour Sense  
Photography Editing

## EXPERIENCE

- **Freelance Motion Graphics Designer | 2D Animator | Video Editor**  
COLLABORATE AGENCY | RETAIL EXPERIENCE DESIGN | SHINE COMMUNICATION | LIONSTORY • UNITED KINGDOM | SWITZERLAND  
*April 2018 - Present*

- Created animations and videos for various clients, including promotional videos, social media content, and educational videos.
- Demonstrated strong communication skills by collaborating closely with the clients to understand their vision and objectives.
- Developed creative concepts through illustration and animation, working on mix-media videos, character animations, and motion graphics videos.
- Ability to work independently while managing multiple projects simultaneously and consistently meeting deadlines.

- **Multimedia Designer**  
PHOENIX CREATIVE • COVENTRY, UNITED KINGDOM  
*October 2019 - June 2022*

- Produced a variety of media formats, including video, 2D animation, audio, and photography, to generate captivating and informative content by blending my artistic and technical expertise.
- Collaborated with a team of graphic designers to develop creative concepts for Students' Union University campaigns, explainer animations event filming, editing, and photography, ensuring the project's goals, target audiences, and desired outcomes were met.
- Utilized various software including Adobe After Effects, Premiere Pro, Adobe Illustrator and Photoshop to create high-quality content.

- **Freelance Videographer / Photographer**  
CADENT | IMAGINEER PRODUCTIONS | MAMA QUILLA PRODUCTIONS | MINDRIOT PRODUCTIONS • COVENTRY | LONDON, UNITED KINGDOM  
*April 2018 - October 2019*

- Produced diverse media, including promotional, event, and educational videos, as well as covering YouTube and social media content.
- Successfully combined technical expertise with creative storytelling skills to create videos that exceeded the client's expectations in both independent and collaborative settings.
- Gained management and organizational skills by adapting to various industries and their requirements through effective planning of each shooting.
- Acquired advanced technical videography aptitudes, including the use of professional-grade equipment, lighting, audio, video editing, and color correction and grading knowledge.

- **Media Loan Shop Assistant**  
MEDIA LOAN SHOP COVENTRY UNIVERSITY  
• COVENTRY, UNITED KINGDOM  
*September 2016 - May 2019*

- Thrived in a fast-paced environment by enhancing customer service skills and effectively resolving problems, leading to improved client satisfaction.
- Presented the ability to quickly learn the internal processes such as record-keeping, inventory management, troubleshooting technical issues, and training new employees in media equipment and procedures.