



**Government contracting is complex.
Winning doesn't have to be.**

The U.S. Government Allocates Over **\$750 Billion Annually** for Private Contractor Services

**Is Your Company Ready to
Compete for Your Share?**

Empowering your Business to Win Government Contracts

1

Intelligence & Positioning

We analyze and position you as the ideal government choice.

2

Infrastructure & Compliance

We handle registrations and compliance to bulletproof your business.

3

Opportunity Capture

We find and filter the best daily opportunities for you.

4

Proposal & Submission

We write winning proposals that speak the government's language.

Our Services



Government Readiness & Enablement Package



Qualified Opportunity Subscription



"Bid to Win" Proposal Development Service

Why Choose Market Intelligence

- Proven federal & state contracting expertise
- Turnkey compliance support
- Proprietary research & analytics tools
- Dedicated proposal and strategy team
- Success-based partnership — we win when you win





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**Is Your Company Ready to
Compete for Your Share?**

A Real Government Contracting Game Changer

Record Government Spending:

Government spending is at historic highs.

Small Business Set-Asides:

23% of all federal contracts MUST go to small businesses by law. That's \$138 billion guaranteed for companies like yours.

Less Competition:

Most businesses think government contracting is "too complicated." Their loss is your opportunity.

Relationship Building:

Government buyers prefer working with the same trusted vendors year after year. Get in now, win for decades.

Join the Winners' Circle:

We've codified the exact steps to succeed in government contracting.

Speak Fluent Government:

We master the language, processes, and requirements that evaluators demand.

Your Expert Contracting Team:

Get an instant, dedicated department to handle everything from opportunity to award.

- **\$750B+ in annual government contracting opportunities.**
- **23% of all federal contracts must go to small businesses.**
- **Industry-wide 15-20% win rate for businesses without expert guidance.**



Why Smart Companies Fail at Government Contracting



What's the current market situation?

The Problem

- **Statistics:** 97% of qualified businesses never win a single government contract.
- **Compliance Nightmares:** Government contracting isn't just complex—it's deliberately designed to weed out unprepared companies; One missing form, one compliance error, one formatting mistake, and you're disqualified; No second chances.
- **18-Month Learning Curve:** The average company spends 18 months just figuring out how to get started—then gives up.
- **Bureaucratic Maze:** SAM.gov registration, NAICS codes, capability statements, past performance documentation.
- **Proposal Complexity:** Government RFPs read like legal documents written in technical language. Your sales team has no idea what evaluators actually want to see.
- **Relationship Deficit:** Contracting officers have preferred vendors they trust. You're starting from zero.

By federal law, 23% of **all contracts** must go to small businesses—that's **\$173+ billion** in guaranteed opportunities.

The Solution

- You need experts who speak government language and know exactly how to win.

Our Services



**Government
Readiness &
Enablement Package**



**Qualified
Opportunity
Subscription**



**"Bid to Win" Proposal
Development
Service**

Empowering your Business to Win Government Contracts



1: Intelligence & Positioning

We analyze and position you as the ideal government choice.



2: Infrastructure & Compliance

We handle registrations and compliance to bulletproof your business.



3: Opportunity Capture

We find and filter the best daily opportunities for you.



4: Proposal & Submission

We write winning proposals that speak the government's language.



The Result:

You focus on running your business while we handle the bureaucracy.

Most clients see their first contract win within 8 months.



Government Readiness & Enablement Package

Your foundational first step to winning
government contracts

~~\$5950.00~~ \$4950.00

Add to bag

Before you can compete, you must be compliant. This one-time, comprehensive service handles everything from federal and state registrations to creating a professional proposal infrastructure, transforming your business into a government-ready contractor.

The government marketplace is locked behind a wall of complex registrations, compliance checks, and documentation requirements.

Attempting to navigate this alone is why 97% of businesses fail to win a single contract. This package is the key to unlocking that door.

Our expert team will guide you through our proven 3-stage methodology:

Stage 1: Business Assessment & Intelligence:

- We perform a deep-dive analysis of your capabilities, competitive advantages, and market positioning to identify your highest-probability opportunities.



Stage 2: Registration & Documentation Framework:

- We manage your complete registration and profile optimization on Sam.gov, state, and local portals.

We also develop your professional capability statement and organize all required documentation.

Stage 3: Proposal Infrastructure & Strategy

- We build your arsenal of custom proposal templates, standardized pricing models, and quality assurance checklists to ensure every submission is consistent and professional.
- Upon completion, your business will be fully registered, compliant, and equipped with the professional tools needed to confidently and successfully bid on government contracts.



How many winning contracts have you missed simply because you didn't see the opportunity in time?

- The government releases thousands of solicitations daily, making it impossible to keep up.
- Our dedicated research team uses proprietary analytics and deep market knowledge to sift through the noise, delivering only relevant, pre-qualified leads
- You can focus on running your business while we ensure a steady stream of winnable opportunities lands directly in your inbox.

This Service is Perfect For:

- Companies wanting to completely outsource their government opportunity hunting.
- Businesses seeking maximum market exposure without hiring a dedicated team.
- Organizations that lack internal procurement resources or expertise.
- Leadership teams who need to focus on core business operations, not bureaucracy.

Qualified Opportunity Subscription

Your Outsourced Intelligence & Strategy
Department for Government
Contracting.

~~\$2450.00~~ \$1950.00

Premium Subscription Include:

Access a minimum of 24 qualified government opportunities annually, delivered monthly, through our continuous monitoring of all federal, state, and local portals.

Benefit from bi-monthly 30-minute strategic consultations with our experts to refine your approach, and receive 24-hour priority response for urgent opportunities.

Prerequisite:

- Available to companies that have purchased our Government Readiness & Enablement Package.

Success-Based Commission:

- Requires acceptance of our Master Service Agreement, which includes a success-based commission. This commission is only paid after you win a contract and receive your first payment.

Contract Value Range/ Commission Rate:

Up to \$100,000	6.0%
\$100,001 - \$1,000,000	5.0%
Over \$1,000,000	4.5%



You've found the perfect opportunity?

Now, let's win it.

This on-demand service provides you with a dedicated team to write, design, and manage your entire proposal submission, ensuring it is compliant, compelling, and crafted to meet the exact standards of government evaluators.

A great company can easily lose a contract due to a mediocre proposal.

Government proposal writing is a unique skill that blends technical detail with persuasive storytelling and rigid compliance.

Don't let your proposal be your weak link.

Our **"Bid to Win"** service takes the pressure off your team and puts our experts to work for you.

We handle the entire proposal lifecycle for a single, targeted opportunity you wish to pursue.

"Bid to Win" Proposal Development Service

Transform your opportunity into a winning submission with expert proposal writers

\$1950.00

The Service Offers:

- Comprehensive proposal writing and narrative development.
- Optimization of technical approaches to showcase your unique value.
- Incorporation of past performance and relevant case studies.
- Development of pricing strategies and competitive cost analysis.
- Complete submission management along with quality assurance reviews.

Submit your next bid with total confidence, assured that your proposal is professional, persuasive, and perfectly aligned with the solicitation's requirements.

Prerequisite: This service is exclusively available to companies that have purchased our Government Readiness & Enablement Package.

Success-Based Commission: Requires acceptance of our Master Service Agreement, which includes a success-based commission. This commission is only paid after you win a contract and receive your first payment.

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Schedule Your Strategy Session Today

The government contracting opportunity won't wait. Your competitors are already positioning themselves for the next round of solicitations.

What Happens Next:

- 1. Strategy Session (45 minutes)** We'll analyze your business, discuss your goals, and determine the optimal approach for your government contracting success.
- 2. Custom Proposal** Receive a detailed proposal tailored to your specific business and growth objectives.
- 3. Contract Execution** Formalize our partnership and begin your transformation into a government contracting powerhouse.
- 4. Results** Start winning contracts within 8 months (average client timeline).



Sandra Ramirez M.

CAO ERC Holding Group &
Market Intelligence



Eulises Rios Castano

CEO ERC Holding Group &
Market Intelligence

Ready to Start Winning Government Contracts?

Schedule Your Strategy Session

Let's Do It



What do our customers say?

Hear from our satisfied clients about their transformative experiences.



"We tried for years on our own with no success. Their **Government Readiness & Enablement Package** completely transformed our approach. Within 7 months of completing the setup, we secured our first federal contract! Their team made the complex process incredibly simple, and their guidance was invaluable. Highly recommend for any business looking to break into the government market."



Daniel Leal

CEO Spiderbug AI LLC



"The **Qualified Opportunity Subscription** has been a game-changer for us. We simply don't have the internal resources to constantly search for government bids, but we knew the potential was huge. Market Intelligence acts like our own dedicated government contracting department, consistently delivering highly relevant opportunities. The bi-weekly strategy calls keep us agile and informed. It's truly outsourcing smart!"



Alexander Navarro

CEO Shepherd Logistics Group LLC



"We had a great service but struggled to articulate our value in government language. The 'Bid to Win' **Proposal Development Service** changed everything. For a critical state bid, their writers meticulously crafted a proposal that was not only compliant but powerfully persuasive. We won that contract, and have relied on them for every major submission since. Their expertise is unmatched."



Carlos Mejia

CEO Housnest LLC



"What truly sets Market Intelligence apart is their success-based commission structure. It's refreshing to work with a partner whose incentives are perfectly aligned with ours. We pay for results, not just promises. This model, combined with their thorough **Readiness Package** and ongoing support, gives us incredible confidence in our government contracting journey. They truly are partners in our success."



Marcus Brian

CEO Construction Gear LLC

Ready to scale and elevate your business?



Partnering with the U.S. government is the ultimate growth strategy.

Let's work on it



**Get in touch
with our team.**

I'm interested



Rated with the highest score by our clients.

The Market Opportunity:

- **\$750B+** in annual government contracting opportunities.
- **\$173B+** specifically allocated to small businesses by law.
- **23%** of all federal contracts must go to small businesses.
- **Industry-wide 15-20%** win rate for businesses without expert guidance.