



# SERIN

PT SEKAR INTI NIAGA



[www.serin.id](http://www.serin.id)

Exquisite & Resilient  
PVC SYNTHETIC LEATHER



## About **SERIN**

**SERIN** is a leading player in the global market, with extensive experience and expertise in the trading industry. We are dedicated to meeting the diverse needs of our clients and providing them with a seamless and efficient trading experience. Our focus is on delivering exceptional services to our customers

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### **GLOBAL MARKET EXPERTISE**

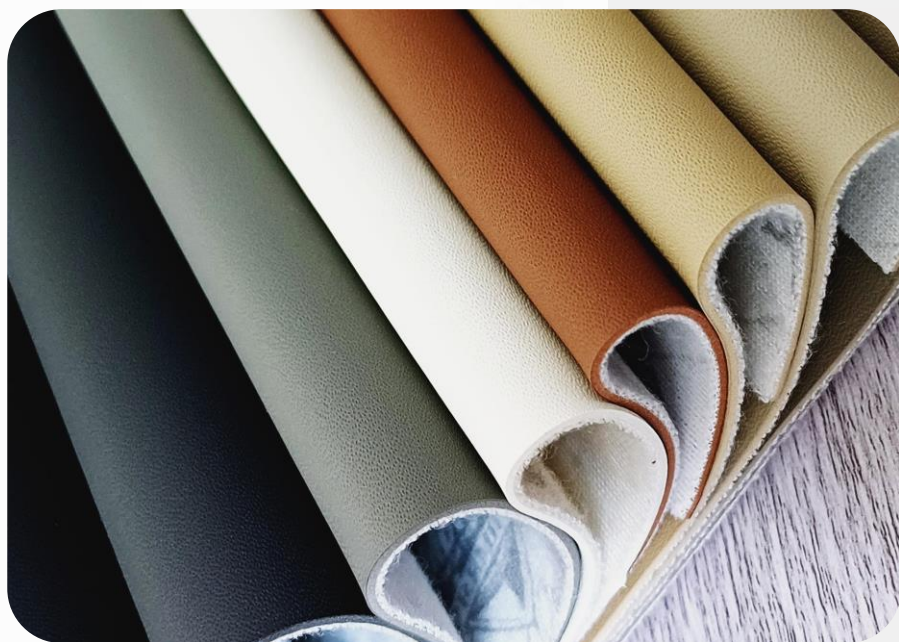
As a leading player in the global market, SERIN specializes in facilitating a wide range of commodities. With our extensive experience and expertise in the industry, we provide exceptional trading services that meet the diverse needs of our clients.

**OUR** principle  
**Bring Quality with Consistency and Integrity**



# Our Commodities

WIDE RANGE PVC LEATHER



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**PVC Synthetic Leather** or artificial leather is a versatile and durable material that is widely used in various industries.

It is a man-made fabric that closely resembles real leather in terms of look and feel. This type of leather is commonly used in the production of furniture, bags, shoes, and other accessories. Its popularity is mainly due to its affordability and ease of maintenance.

**PVC synthetic leather** is resistant to water and stains, making it an ideal choice for applications that require high durability. Additionally, it can be easily cleaned with a damp cloth, making it suitable for both indoor and outdoor use.

With its wide range of colors and patterns, PVC synthetic leather offers endless design possibilities, making it a popular choice among designers and manufacturers.





# Our PRODUCT

Application



**Automotive,**  
With UV retardant, Flame  
retardant, Anti Scratch, Anti  
Crack and other features  
required.



**Fashion,**  
Bag, belt, shoes etc



**Upholstery,**  
With anti mildew, Anti  
Scratch, Anti Crack and  
other features required.



# Our Distribution

United States

Development

Europe

Development

Middle East

Dubai

Africa

Egypt, South Africa,  
Kenya, Sudan

Latin America

Development

Australia - Oceania

Development



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SERIN  
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Sales & marketing



Customer Service

