Hello XYZ,

I was very interested to read about the open position for a Digital Marketing Specialist at Talent 25. As a certified digital marketing professional with over 5 years of experience, I have learned to consistently learn, grow and adapt to the ever-changing landscape of digital media platforms to help organisations improve customer relationships and grow their sales digitally.

In previous positions, I have created digital marketing plans that led to an increase in online customer engagement by 50% and generated a 35% increase in online sales over a period of 6 months. This experience and my love for collaboration would help me work alongside the amazing team at Talent 25 to achieve success and drive business growth.

My background in digital marketing has served me well as a digital marketing specialist and strategist and I have a solid understanding of how to communicate ideas to people effectively.

Kindly find attached my CV to this application and I look forward to hearing from you.

Best regards,

Damini Williams