DAMINI WILLIAMS

High-Income Tech Financial Aid Guide

as a Nigerian/African wanting to transition into a tech role.

WHY LEARNING TECH SKILLS IS <u>ESSENTIAL</u>

We're living in a world where every industry is powered by technology.

Whether you're managing a business or working in an office, knowing how to leverage tech tools can completely change your earning potential.

Tech skills are not just for software developers or IT professionals anymore – they're a necessity for everyone.

IMPORTANCE OF
TECH <u>CERTIFICATIONS</u>

One of the best ways to gain credibility and stand out in your business or profession is through relevant certifications from big organisations.

Platforms like Coursera offer Google, Meta, IBM and Microsoft certifications that can boost your resume and help land you high-paying jobs or high-paying clients.

These certifications can be pricey but that's where *financial aid* comes in.

EXAMPLE OF TECH CERTIFICATIONS OFFERED ON COURSERA

Several industry-leading companies are committed to offering financial aid for tech certifications and these include:

- **Google:** Digital Marketing & E-commerce, IT support, UI & UX Design, Data Analytics

- **Meta:** Front-End Developer, Social Media Marketing, Marketing Analytics

- **Microsoft:** Data Science, Cloud Computing, Software Development, Business Analysis

- **IBM:** Cybersecurity, Data Science, Cloud Computing, Software Development

These companies make it easy to gain high-demand skills without the financial burden.

FINANCIAL AID APPLICATION SETUP

Choose Your Preferred Tech Program
Make sure financial aid is available for your chosen program on Coursera.

Fill Financial Aid Application Form
Once you're sure the chosen program offers financial aid - submit your application on Coursera. You can make use of ChatGPT or Gemini to assist you during the application process.

Financial Aid Application Success
It typically takes 3 weeks to get feedback on whether your application was successful and the amount of financial ad to be provided.

Finish Your Program & Get Certified
Depending on your program - courses can take 3-6 months and you might have to apply for multiple applications to complete your program.

You can also watch a free tutorial on how I put in an application for **financial aid** on YouTube

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