



Philippine Chamber of  
Commerce and Industry  
*The Voice of Business*



Co-presented by:



OneHealth  
NETWORK

**SYNERGY FOR PROGRESS**  
TRADE | TOURISM | TECHNOLOGY

# METRO MANILA BUSINESS CONFERENCE 2025

7-8 AUG 2025 | SEDA VERTIS NORTH



[www.pcci-ncr.com](http://www.pcci-ncr.com)

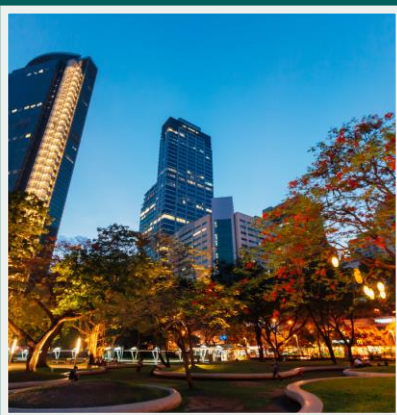


# OVERVIEW

Step into the premier business gathering that shapes the economic future of Metro Manila and beyond. The **MMBC 2025** convenes the nation's most influential leaders across industries for a high-impact conference fueled by bold ideas, actionable solutions, and cross-sector synergy.

Unifying the voices and visions of **16 city chambers** under PCCI-NCR, the conference will host **400–500 delegates** including top-tier government officials, business leaders, diplomats, foreign investors, and forward-thinking entrepreneurs.

## WHY METRO MANILA?



**15+ MILLION  
PEOPLE**



**31% OF  
NATIONAL GDP**



**YOUNG TALENT  
& TECH GROWTH**

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It's where vision meets action—the perfect launchpad for the next wave of sustainable, inclusive growth.

# CONFERENCE FEATURES

## PLENARY SESSIONS & MASTERCLASSES

Insightful discussions led by global and local thought leaders on key themes like smart cities, green investment, digital trade, and the future of work.

## HACKATHON & YOUTH INNOVATION TRACK

Empowering students and young founders to co-develop smart, scalable business solutions for today's pressing challenges.

## THEMED ROUNDTABLES

Deep-dive into strategic topics:

- Aging Workforce & Talent Migration
- Public-Private Sector Resilience
- Local-Global Partnerships for the SDGs

## BUSINESS MATCHING & NETWORKING LOUNGES

Engage in curated one-on-one sessions that connect entrepreneurs, investors, and policy-makers for cross-industry and cross-border collaborations.

## TRY-A-TECH EXPO ZONE

Experience the latest innovations in Trade, Tourism, and Technology—a hands-on tech showcase designed for SMEs and forward-looking enterprises.

## HEALTH & WELLNESS INTEGRATION, THE PHILIPPINES-ASEAN

Explore cutting-edge wellness initiatives and tools that support SDG 3 (Good Health & Well-being)—building a healthier workforce and global community.

## A LIVING CONFERENCE, EVOLVING WITH PURPOSE

MMBC 2025: A PLATFORM  
FOR TRANSFORMATION

SUSTAINABLE  
DEVELOPMENT  
GOALS

3 GOOD HEALTH  
AND WELL-BEING



4 QUALITY  
EDUCATION



8 GOOD JOBS AND  
ECONOMIC GROWTH



17 PARTNERSHIPS  
FOR THE GOALS





# PROGRAM FLOW – DAY 1

## AUG 7 (THURSDAY) CONFERENCE DAY 1

### LOCAL SYNERGIES & BUSINESS OPPORTUNITIES

8:00am	<b>Hackathon ( Co-located event)</b>
9:00am	<b>Opening Ceremonies</b>
10:30am	<b>Morning Keynote</b>
11:00am	Visit to Interactive Hubs & Exhibits
11:30am	<b>Session 1: Strengthening Local Trade, Tourism, &amp; Tech for Economic Growth</b>
12:30nn	Lunch Break / Sponsor's Presentation / Cultural Entertainment
1:00pm	<b>Afternoon Keynote</b>
1:30pm	<b>Session 2: Advancing Tourism Through Wellness &amp; Innovation</b>
2:15pm	<b>Session 3: Tourism in Synergy</b>
3:00pm	<b>Session 4: SDGs in Practice --Leave No One Behind through 3T's</b>
3:30pm	Visit to Interactive Hubs & Exhibits
4:00pm	<b>Special Session on Chamber Development</b>
5:00pm	<b>Special Session on Creative and Alternative Funding Sources</b>
5:30pm	Sponsor's Presentation
5:45pm	Visit to Interactive Hubs & Exhibits

### EXCLUSIVE TICKETED SEGMENT

6:00pm	<b>Business Mixer &amp; Networking Night</b>
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# PROGRAM FLOW – DAY 2



## AUG 7 (FRIDAY) CONFERENCE DAY 2

### GLOBAL SYNERGIES & HIGH-IMPACT COLLABORATIONS

7:00–8:30am	<b>Hackathon</b>
9:00am	<b>Recap of Day 1</b>
9:10am	<b>Morning Keynote Day 2</b>
9:40am	<b>Session 5: Technology Partnerships for Global Competitiveness</b>
10:15am	<b>Session 6: Navigating an Aging Economy – Innovations for Business and Health Sustainability at Workplace</b>
11:00am	Visit to Interactive Hubs & Exhibits
12:00nn	Lunch Break / Sponsor's Presentation / Cultural Entertainment
1:00pm	<b>Afternoon Keynote Day 2</b>
1:30pm	<b>Session 7: Smart Urban Agriculture</b>
2:30pm	<b>Session 8: Global Trade Disruptors – AI, Digital Currencies and the Future Economy</b>
3:00pm	<b>Signing of Partnerships Agreement</b>
3:15pm	<b>Awarding Ceremonies</b>
4:00pm	<b>Closing Ceremonies</b>
6:00pm	<b>Fellowship Night</b>





**UNMATCHED  
BRAND  
VISIBILITY &  
CREDIBILITY**

**MMBC 2025**

**View Full Details:**

# **SPONSORSHIP PACKAGES**



## **DIAMOND SPONSORSHIP PACKAGE**

**Php 300,000**

Command ultimate brand presence with the Diamond package. Secure the event's most premium booth location and deliver a powerful five-minute AVP, ensuring unparalleled and prominent sponsor exposure

## **GOLD SPONSORSHIP PACKAGE**

**Php 200,000**

Achieve significant brand recognition as a Gold Sponsor. This package offers great visibility with a regular booth for interaction, a three-minute AVP, and a full-page magazine advertisement.

## **SILVER SPONSORSHIP PACKAGE**

**Php 100,000**

Make a strong impact with the Silver package. This popular option includes a regular booth space for direct engagement and a full-page ad for lasting brand visibility.

## **BRONZE SPONSORSHIP PACKAGE**

**Php 50,000**

Establish your presence at the conference with the Bronze package. This accessible option provides on-site brand visibility with a corporate banner and a half-page magazine advertisement.

# 2025



## SPONSORSHIP PROPOSAL 2025

# THANK YOU!

Thank you for considering a partnership with the Metro Manila Business Conference 2025. We are excited about the prospect of collaborating with forward-thinking leaders like you to harness the synergies of Trade, Tourism, and Technology for sustainable and inclusive growth.

We believe that your participation will be invaluable in shaping the economic future of the region. We look forward to discussing how we can create a mutually beneficial partnership that aligns with your strategic goals.

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