

Small Engine Repair Shop Business Plan

Toledo, Ohio

Executive Summary

This business plan outlines the establishment of "Toledo Small Engine Repair," a specialized repair service focusing on lawn mowers, snow blowers, generators, chainsaws, and other small gas-powered equipment. Located in Toledo, Ohio, the business will serve residential customers and small commercial operations within a 25-mile radius. The shop will offer repair services, maintenance, parts sales, and seasonal tune-ups, filling a need for reliable small engine repair in the area.

Business Description

Business Name: Toledo Small Engine Repair

Business Model: A service-based business providing repair and maintenance for small engines and equipment, complemented by parts sales and seasonal services.

Location: Toledo, Ohio, ideally in an accessible commercial zone with adequate parking and storage space.

Structure: Initially starting as a sole proprietorship with potential to grow into an LLC as the business expands.

Mission Statement: To provide prompt, affordable, and reliable small engine repair services to the Toledo community while building long-term customer relationships through quality workmanship and honest business practices.