

Matthew Shaw

Video Editor / Content Creator

Cheltenham

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Additional info

Driving licence	Full Licence
Date of birth	23/08/1996
Nationality	British

Personal profile

I am an very positive person who does not give up until the job is done to the highest standard. I am reliable, punctual and give my best no matter how hard any situation might be. I listen carefully to instructions and pay attention to detail whilst also being able to work independently and conscientiously carry out my duties.

Notable Projects

- Music Video for Lewis Capaldi - Editor 
- TV Ad for Blue Cross - Editor 
- TV Documentary for Tommy Hilfiger & Jessica Springsteen - Editor 
- Short Film - Director, Cinematographer, Editor 

Skills + Software

Video Editing - DaVinci Resolve
Adobe Premiere

Sound Design - DaVinci Fairlight
Adobe Audition

Colour Grading - DaVinci Resolve

2D Animation - Adobe After Effects

Visual Effects - DaVinci Fusion

Photo Editing - Adobe Photoshop
Adobe Lightroom

Work experience

Video Editor/ Content Creator

Squashed Robot

Jun 2022 - Present

Cheltenham

As a full-time Video Editor and Content Creator at Squashed Robot, a dynamic video production company based in Cheltenham with a team of approximately 20 professionals, I play a crucial role in delivering high-quality content across a diverse range of projects. I am part of the post-production team, collaborating closely with the Creative Director and Creative Account Managers to ensure that the client's vision is fully realized.








My involvement in projects often begins during the pre-production phase, where I participate in group kick-off meetings to align the team on the project's objectives and creative direction. From concept development through final delivery, I maintain a strong focus on the client's needs, ensuring that every project aligns with brand guidelines and the desired narrative.

We primarily work in DaVinci Resolve Studio, where I am required to be highly proficient across nearly all aspects of the software. This includes managing the technical demands of video editing, sound design, colour grading, and ensuring smooth workflow under tight deadlines. Throughout the post-production process, I follow detailed briefs and regularly engage in review sessions with both Creative Directors and Account Managers. These collaborative sessions allow for iterative feedback, helping refine the content to meet the client's standards. On occasion, I also engage in live editing sessions with clients, providing real-time adjustments to their content to ensure it aligns with their expectations.





Projects I work on range from promotional and music videos to broadcast and scripted content, showcasing my versatility as an editor. While I often see projects through from inception to final delivery, I also understand the importance of clear project handovers when work needs to be transferred to other team members.

In addition to my post-production work, I occasionally take on the role of camera operator during shoots, leveraging my past experience in videography. I have also worked as an editor for same-day edits, providing a fast turnaround for clients who require immediate content delivery.





Notable Projects:

- **GE Aerospace:** Singapore Recruitment Video 
- **One Gloucester:** TV Ad 
- **Rocky Horror Show:** Promo Documentary featuring Jason Donovan 
- **Royal Collection Trust:** Historical Documentary 
- **Orbis:** Promotional Video 
- **Tommy Hilfiger:** Product Promo 
- **Internal Project:** Product Promo 

Sound Design

- Acoustic Energy - TV AD - Sound Designer 
- Eleos Clinic - TV AD - Sound Designer 
- Sound Design Show Reel 
- Stock Footage Edit 

Colour Grading

- One Glos - TV AD 
- Pioneer - Promo 
- UWE - Cirencester Fabrications - Promo 
- Jessica Springsteen Showtime - Promo 

Animation/VFX



- Personal Project Short Film - VFX 
- Internal Project - 2D Animation 

Photo Editing

- Photo Editing Reel 

Video Editor & Camera Operator

Slinky Productions

Aug 2021 - Jun 2022

Birmingham

I worked as a full time camera operator and video editor with the Birmingham based video production company, Slinky Productions. My main role was comprehensive video editing to include ingesting footage from shoots, project organisation, regular cross working with other video editors, sound editing and colour grading whilst following internal procedures such as our 27 step quality checklist and the archiving of completed projects. I worked both independently and with the director to achieve the clients' vision. I worked on a wide variety of corporate projects, our clients ranging from locally based companies to large international businesses such as NASAQ, Mazak as well as the Houses of Parliament.

I also regularly went on location as a camera operator where I was responsible for all visual and audio decisions working with the director and client. Prior to a shoot we carefully considered equipment, scheduling and any other relevant issues.

I also started to develop my animation skills within Adobe After Effects, helping on smaller animation projects as well as creating several internal animations for Slinky Productions.

Video Editor

Jellysmack

Mar 2021 - Aug 2021

Paris - France (Remote)

I worked full time as a video editor for the French based company 'Jellysmack'. Jellysmack work with some of the worlds biggest YouTube creators such as 'PewDiePie' and 'MrBeast' to transform their content into a format much more suitable and monetizable for a Facebook audience. This usually involves reframing the footage to fit a 1:1 aspect ratio, adding captions and graphics as well as an overall re-edit of the entire video.

The editing supervisor provided me with a brief for each video with guidelines on content. I was permitted creative freedom when editing the three required, but differing versions of each video, along with two thumbnails. These are then run through a small marketing campaign to see how they perform, the best then selected and uploaded onto the original creators channel. Whilst working independently there was also regular interaction throughout with the editing supervisor and other members of the team.

Content Creator

Imagine Designs (Rebranded to Juvenate Media)

Apr 2019 - Aug 2021

Gloucester

I worked part time for Imagine Designs (currently rebranded as Juvenate Media) a digital marketing company, on the video production team. This involved liaising with the clients to discuss and advise on their vision; putting forward my concepts and ideas; agreeing the budget, time-scale, location, use of sub-contractors and ensuring that the project was completed as planned. This required energy, enthusiasm together with the ability to both improvise and supervise whilst always bearing in mind the client's brief. I have designed, filmed and edited corporate videos for various companies such as 'Robot Wars', 'Airsulpt' & Battlesports Glos. This grew rapidly as we focused more on small-scale promotional videos for locally owned companies' websites and social media. I edited these projects with Adobe Premiere, After Effects and Audition, incorporating all aspects of video, VFX, colour grading and sound editing.

I own and am competent in the use of a comprehensive range of film, lighting and sound equipment including my own drone.

Sales Advisor

Certas Energy

Oct 2020 - Mar 2021

Cheltenham

Due to Covid-19 restrictions of events my employment with DB Pixelhouse came to an end and I temporarily worked for Certas Energy as a customer sales advisor. This required professional direct client contact in order to ascertain their requirements; up selling various products and meeting challenging sales targets.

Audio Visual Technician

DB Pixelhouse

May 2018 - Oct 2020

Tewkesbury

Audio Visual Technician at DB Pixelhouse in Tewkesbury. My daily tasks included checking and maintaining AV equipment hired out to clients for a variety of events; using the company's internal software; on-site rigging & de-rigging, operating & monitoring, client discussions, trouble shooting and using initiative to solve problems quickly within a strict time frame. The events could be local such as at Cheltenham Race Course or international as with the largest worldwide medical business event held in Madrid last October, both of which I was involved in. A major part of my work that I enjoyed was interaction with the client on site ensuring that they were happy at all stages, taking note of their important feedback. In March 2019 I was promoted to take charge of the audio department.

Sound Recordist / Designer

Freelance

May 2017 - May 2018

During this time I worked as a freelance sound recordist/designer taking on projects with my own equipment. As a freelance sound recordist, my role was to capture clean and professional-level dialogue on location. One of my key responsibilities was regular communication with clients, often weeks in advance. Thorough advance preparation is essential to ensure a high quality product. Working with other departments and as part of a team was an integral part of the production process. I have been on various film sets for several years gaining plenty of experience of equipment used and my role often took me around the UK. I have also worked in the post-production process on many projects, not only as an editor but also as a sound designer, often working on multiple projects at the same time. Being freelance required me to promote my services and skills both in person and via my website.

Education

BSc Film Production with Applied Technology

Birmingham City University

May 2017

2:1

Film & Moving Image


Gloucestershire College

Jul 2016

Merit


Interests

For many years I have had an interest in filming, sound designing and editing. I put some home made/school projects onto YouTube and received positive feedback. This gave me the confidence to choose film production in higher education in which I graduated with 2:1 BSc in July 2017, where I learnt my passion for video production, editing and sound mixing.

I recently filmed, directed and edited a short film. It was a very long post production process, but also a very rewarding one. 

For several years I have been a member of a local gym, I am also a member of a boxing club. This enables me to keep fit, be sociable and disciplined with my health.

During the last few months I have been running a growing film & television Instagram page which currently has over 40,000 followers. I hope to use this audience to kick-start my new side project, which is to start and maintain an exciting film & media forum. My vision is to create a community and a platform for all those with a love of film and media both inside and outside the industry. I also run another Instagram page with over 300,000 followers, demonstrating that I have a good understanding and first hand experience of how to grow, run and engage users on social media.

Over lockdown I created a board game: 

General

Whilst at university, I was required for most practical projects to put together a highly detailed proposal, pitched to fellow students and lecturers, as if they were the clients. This would include the concept, storyboards, scripts, structure, references, budget, casting, schedule, location, visual style, sound, music, crowd-funding and risk assessments etc, the purpose being to have your pitch selected for funding. Several of the projects that I worked on won various awards at film festivals such as the Royal Television Society Student Awards. My degree included a written dissertation for which I chose "Exploring microphone in vehicle interiors for recording dialogue."

I am used to working in high-pressure environments requiring me to carry out tasks and complete multiple projects to a time-frame, often working unsociable and long hours either locally or further afield. I am however able to keep calm and carry out my work in an organised and professional manner.

I have worked both independently and as part of a team either as project manager or in other roles covering all aspects of video production. I am confident in the delegation of tasks and supervision of assistants & sub-contractors. Even though some projects are demanding, I am able to remain calm and focused on the task in hand.

Courses

Editor`s Guide to DaVinci Resolve 18

Blackmagic Design

Feb 2023

Fairlight Audio Post with DaVinci Resolve 18

Blackmagic Design

Jun 2023

Color Grading with DaVinci Resolve 18

Blackmagic Design

Sep 2023

Fusion Effects with DaVinci Resolve 18
Blackmagic Design
Jan 2024

References

Miss Jemma Hodkinson

Squashed Robot - Line Manager

07725 944788

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Mr Scott Ledbury

Managing Director at Slinky Productions

07732 819467

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Mr John Simmons

Supervisor at Imagine Designs

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