

Suggested Parameter Fine Tuning Options For LLM's (Writing Parameters)

Audience

- Target audience demographics (age, gender, profession, etc.)
- Target audience knowledge level (beginner, intermediate, advanced)
- Specific audience group (e.g., entrepreneurs, educators, parents)
- Cultural background of the audience
- Geographic location
- Language preferences (e.g., formal, casual, technical)
- Political preferences or sensitivities
- Religious or spiritual alignment
- Generational preferences (e.g., Gen Z, Millennials, Boomers)
- Professional industry focus (e.g., healthcare, tech, finance)
- Psychographics (values, interests, lifestyles)
- Educational background
- Income level
- Urban vs. rural audience
- Age-specific challenges or goals
- Audience pain points
- Audience aspirations
- Audience's preferred learning style (visual, auditory, kinesthetic)
- Audience's level of tech-savviness
- Industry-specific terminology familiarity

Tone of Voice

- Formal vs. informal tone
- Professional vs. conversational
- Inspiring vs. neutral
- Friendly vs. authoritative

- Empathetic vs. objective
- Enthusiastic vs. calm
- Humorous vs. serious
- Optimistic vs. cautious
- Persuasive vs. explanatory
- Direct vs. subtle
- Neutral vs. opinionated
- Authoritative vs. collaborative
- Assertive vs. suggestive
- Warm vs. detached
- Confident vs. humble
- Sarcastic vs. straightforward
- Casual vs. sophisticated
- Inclusive vs. exclusive language
- Edgy vs. conventional
- Polite vs. blunt

Writing Style

- Storytelling vs. informational
- Minimalist vs. detailed
- Descriptive vs. analytical
- Creative vs. technical
- Literary vs. straightforward
- Short sentences vs. long sentences
- Active voice vs. passive voice
- Simple vocabulary vs. advanced vocabulary
- Flowery language vs. concise language
- Journalistic vs. academic

- Instructional vs. exploratory
- Personalized vs. generalized
- Futuristic vs. traditional
- Factual vs. emotional
- Logical progression vs. fragmented ideas
- Focus on actionable insights
- Balanced argumentation
- Inclusion of metaphors or analogies
- Rhetorical questioning style

Format

- Article/blog post
- Report/whitepaper
- Email
- Presentation script
- Social media post
- Instructional guide
- FAQ list
- Technical documentation
- Dialogue/conversational format
- Poetry or prose
- Infographic script
- Webpage copy
- Video script
- Podcast transcript
- Product description
- Case study analysis
- Research proposal

- Whiteboard explainer
- Business pitch
- Internal memo

Content Structure

- Chronological vs. thematic
- Problem-solution framework
- Listicle format
- Case study format
- Step-by-step guide
- Argumentative essay format
- Abstract vs. detailed introduction
- Long-form vs. short-form content
- Visual-heavy (descriptions for infographics, slides)
- Call-to-action placement
- Introduction-hook format
- Layered details (start simple, build complexity)
- Pyramid format (most important first)
- Comparative analysis format
- Q&A format
- Modular structure for flexible use
- Narrative-driven content
- Pros and cons list
- Problem-agitate-solution
- Time-sensitive urgency framing

Depth and Detail

- Surface-level overview
- In-depth exploration
- High-level summary

- Inclusion of statistics and data
- Real-world examples
- Anecdotal evidence
- Historical context
- Theoretical exploration
- Comparison of perspectives
- Problem-solving emphasis
- Focus on historical roots
- Detailed methodology explanation
- Simplify complex concepts
- Create actionable summaries
- Use layered arguments
- Avoid technical jargon
- Focus on abstract concepts
- Connect theoretical ideas to modern-day relevance
- Use detailed comparisons
- Address counterarguments explicitly

Beliefs/Philosophical Lens

- Optimistic perspective
- Realistic perspective
- Holistic approach
- Scientific approach
- Ethical considerations
- Emotional alignment with the topic
- Value-driven lens (e.g., sustainability, innovation)
- Individual-centric vs. community-centric views
- Cultural relativism vs. universalism

- Bias sensitivity (e.g., neutral or opinionated)
- Growth mindset vs. fixed mindset framing
- Western-centric vs. global perspective
- Progress-oriented beliefs
- Balancing tradition with innovation
- Mindfulness or holistic lens
- Business ethics alignment
- Conservative vs. progressive framing
- Technological optimism
- Ecological prioritization
- Inclusion of social justice perspectives

Focus and Priorities

- Prioritize usability and practical application
- Emphasize theoretical accuracy
- Balance entertainment and education
- Include personal development insights
- Target specific learning outcomes
- Focus on creativity and innovation
- Emphasize efficiency
- Prioritize inclusivity and diversity
- Highlight trends or future-oriented ideas
- Stress financial implications or ROI
- Practical application over theory
- Balance formality and relatability
- Speed of information delivery
- Highlight benefits over features
- Tackle misconceptions or myths

- Focus on productivity improvement
- Cater to specific niche challenges
- Emphasize collaboration
- Focus on scalability or growth
- Include global or cross-cultural examples

Purpose/Goal

- Educate
- Persuade
- Entertain
- Inform
- Motivate or inspire
- Generate leads or conversions
- Drive awareness
- Clarify misconceptions
- Support decision-making
- Facilitate discussions
- Influence opinions
- Promote behavior change
- Create awareness of lesser-known ideas
- Simplify complex decisions
- Encourage community building
- Promote innovative thinking
- Support leadership development
- Break stigmas or stereotypes
- Highlight lessons learned
- Foster emotional connection with the audience

Customization Preferences

- Align with existing branding (colors, tone, style)

- Follow specific style guides (e.g., AP Style, Chicago Manual)
- Incorporate specific terminology
- Match a specific word count or length
- Mimic a particular author or influencer's style
- Adjust pacing and flow for engagement
- Use inclusive language
- Avoid industry jargon
- Adjust for accessibility (e.g., easy-to-read content)
- Focus on specific keywords for SEO
- Specify brand tone alignment (playful, luxury, eco-friendly)
- Request examples from specific industries
- Integrate multimedia suggestions (e.g., visuals, videos)
- Focus on readability (shorter paragraphs, bullets)
- Prioritize localization (use local language or context)
- Align with cultural norms or etiquette
- Incorporate storytelling elements
- Blend analog and digital world contexts
- Set constraints (word limits, timeframes)
- Specify target platform (e.g., LinkedIn, Instagram, Medium)