

Nikita Prajapati

VIDEO EDITOR AND MOTION GRAPHICS ARTIST

Experienced artist skilled in transforming creative concepts into captivating artwork for diverse entertainment projects. Strong background in artistic sensibility and technical proficiency. Thrives in collaborative settings with adaptability, attention to detail, and problem-solving abilities. Experience in films, OTT series, branding, marketing and immersive experiences. Committed to pushing creative boundaries and contributing to innovative projects.

Work Experience

Treebo Hospitality Ventures

May 2025 - Current

At Treebo, I handled a wide range of branding and creative responsibilities, including sales animations, monthly videos, podcasts, and AI-driven design projects. I created engaging social media reels and campaigns that boosted followers, reach, and engagement while tracking key metrics like cost-per-follow. I was actively involved in monthly strategy discussions, experimenting with trending ideas, and managing multiple IPs to maintain a consistent brand voice. Additionally, I gained strong expertise in end-to-end video editing across sales content, reels, ads, and brand storytelling formats.

RDS Digital

Mar 2024 - April-2025

At RDS Digital, I had the opportunity to collaborate with a diverse range of brands to elevate their social media presence. My responsibilities included producing reels, designing logo animations, creating animated videos, and integrating AI technologies. This role enabled me to refine my skills and contribute effectively to each brand's digital strategy

Freelance

Jul 2023 - Present

As a freelance video editor and motion graphic artist, I immersed myself in various projects while actively exploring emerging trends in social media, adopting fresh working strategies, and continuously expanding my knowledge base.

Zebu Animation Studios

Jan 2022 - Jul 2023

During my tenor at Zebu Animation studios I contributed projects such as 'Lego Dreamzzz' and 'Lego Batman Shorts'. Gained insights into time management, productivity and collaborative spirit within the team. Successfully delivered high-quality shows within tight deadlines by working closely with supervisors, fellow artist and production coordinators.

Technicolor Studios

Aug 2021- Dec 2021

As I enrolled as a texturing artist, I actively contributed to the creation of production assets as part of a collaborative team.

Educational Background

Maya Academy of Advanced cinematics, Indore

Diploma of advanced cinematics and VFX

2017-2020

SRK University, Indore

Bachelor of animation and VFX

2017-2020

Contact

INDORE

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Skills

Technical Skills

- Video editing
- Motion graphics
- Logo Animation
- Photo Edting
- Digital Paintng
- Texturing

Tools/Software

- Adobe After effects
- Adobe Photoshop
- Adobe premiere Pro
- Adobe Illustrator
- Adobe substance Painter

Languages

- English (Fluent)
- Hindi (Fluent)

Certification/Awards

- MAAC-MCL 2019 critic's choice national award in Digital Painting
- MAAC-MCL 2018 editor's choice national award in Digital Painting
- 24 FPS International award Bronze Winner