

# HASANI EXPORTS

COMPANY PROFILE



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# About Us.

## Introduction

Welcome to Hasani Exports, your trusted partner in high-quality vermicompost supply. We are a newly established export-import business, driven by a clear mission — to provide eco-friendly, organic, and nutrient-rich vermicompost to global markets.

At Hasani Exports, we believe in building our foundation on purity, quality, and trust. Though our journey has just begun, our focus is clear: to deliver products that help enrich soil health and promote sustainable agriculture.

We specialize in vermicompost, a natural fertilizer made using earthworms that improves soil fertility and boosts plant growth. Our team is committed to ensuring high-quality standards at every stage — from sourcing to packaging and delivery. We look forward to growing strong partnerships with clients around the world who value organic farming and environmental sustainability. Join us as we begin this exciting journey to make green agriculture more accessible and impactful.

Hasani Exports – Growing Naturally, Together.





# Mission & Vision.

## MISSION

- At Hasani Exports, our mission is to promote sustainable farming by providing premium-quality vermicompost to the global agricultural community.
- We are committed to:
- Enhancing soil health through organic solutions
- Supporting eco-friendly and chemical-free farming practices
- Building reliable trade relationships based on honesty, consistency, and care
- Empowering farmers and agribusinesses with affordable, effective organic fertilizers
- Our goal is to make the earth greener, one export at a time.

## VISION

- 🌍 Our Vision
- We envision a world where agriculture flourishes in harmony with nature.
- Hasani Exports aims to be a globally trusted name in the export of vermicompost by:
- Becoming a leader in organic export solutions
- Expanding our reach across continents with a focus on Africa, Asia, and the Middle East
- Setting benchmarks in quality, ethics, and customer satisfaction
- Contributing to a cleaner, healthier planet for future generations
- Let's grow with nature. Let's grow with Hasani.



# Our Philosophy.

At Hasani Exports, we believe that true growth begins from the ground — quite literally. Our core philosophy is rooted in the principles of purity, sustainability, and trust. As we step into the global market with our premium vermicompost, we carry with us a vision that goes beyond trade — it's about nurturing nature and empowering farmers.

We understand that healthy soil is the foundation of a healthy planet. That's why we are committed to providing organic, eco-friendly solutions that rejuvenate the earth, naturally. Each bag of vermicompost we supply is a promise — a promise of quality, consistency, and care.

Our work is guided by three timeless values:

- 🌱 Sustainability – Supporting organic farming and reducing chemical use for a greener future.
- 🤝 Integrity – Building honest and long-term relationships with our clients and partners.
- 🌍 Responsibility – Ensuring that our business practices are ethical, environment-friendly, and future-focused.

We see ourselves not just as exporters — but as contributors to a better agricultural future. Through every deal and every delivery, we aim to bring nature back to life, one handful of soil at a time.

Hasani Exports – Rooted in Nature, Committed to Growth.



# The Organization.



**SYED RAYYAN HASANI**

**OWNER OF HASANI EXPORTS**

Hasani Exports is an India-based company from Raebareli (UP), exporting high-quality organic vermicompost worldwide, including to America & Tanzania.

We promote sustainable farming with 100% natural, eco-friendly products.

Founded with a vision for quality and green agriculture, we aim to build global trust.

Our product improves soil fertility and supports organic growth.

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# Marketing Plan.


**Focus:** Export high-quality vermicompost to USA, Tanzania & eco-friendly global markets.

Target: Organic farms, nurseries, agri-suppliers, and government tenders.

Keep competitive pricing, offer first-time buyer discounts & long-term contract benefits.

Use WhatsApp Business for follow-ups, track leads, and build trust through fast, honest service.

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