

Sam Aprea *Producer • Editor • Animator*

A versatile and out-of-the-box creative with expertise in producing unique and engaging video content that drives marketing objectives across all social platforms.

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EDUCATION

Massachusetts College of Art & Design — Bachelor of Fine Arts *Dual Major – Animation / The Studio for Interrelated Media (SIM)*

SEPTEMBER 2012 - JUNE 2017

Numbskull, 2017 - omnidirectional narrative, premiered at the Charles Hayden Planetarium.

Cell, 2016 - experimental horror, screened at IFF Boston, Melbourne, & Weimar.

Trash Talk, 2015 - explicit, All-School Show Award-winning stop-motion short.

EXPERIENCE

America's Test Kitchen, Boston, MA — Social Video Editor/Producer

SEPTEMBER 2023 - PRESENT

Lead the production and edit process of hundreds of educational recipe videos and marketing campaigns for the company's social account, *Cook's Illustrated*; which has received multiple Webby Awards and an IACP: Digital Media nomination. I have dedicated my time to develop creative, technical, and organizational strategies on and off set to optimize ATK's viral short-form videos, maximize the efficiency of production schedules, as well as designing motion graphics for *Techniquely* and other Youtube series.

Driven Studio Inc, Burlington, VT — Video Editor/Animator

JULY 2018 - JULY 2023

Collaborated with copywriters, designers, photographers, and videographers to produce ads, anthems, and social content; specializing in short-form and post-production; delivering 1000+ exciting, educational, and mouth-watering videos tailored to numerous brand identities: Ben & Jerry's, Seventh Generation, Cabot Cheese, Tony's Chocolonely, Lipton and many more!

Arnold Worldwide, Boston, MA — Creative Intern

JUNE 2017 - SEPTEMBER 2017

Multimedia artist and member of The School Of Makers & Breakers; produced unique, buzz-worthy content for the agency's rising social media presence; edited and animated content for various brands such as Jack Daniels, Red Cross, and Tribe Hummus.

Derby Summer Arts, Hingham, MA — Animation Instructor/Asset Manager

MAY 2016 - AUGUST 2016

Instructed kids 8 - 14 year olds in the art of film and animation; facilitated all documentation, organization, and production of video; edited and delivered camper-produced projects daily.

Blackmath, Boston, MA — Animation Intern

JUNE 2015 - SEPTEMBER 2015

Created motion graphics for *A Tale Of Two Zip Codes*. Fully animated a sustainability initiative for *Johnson & Johnson*. Assisted in projection-based staging during the *2015 Hatch Awards*.

SKILLS

Short-Form Video

Motion Graphics

Storyboarding

Sound Design

Stop Motion

SOFTWARE

Adobe Creative Suite

Davinci Resolve

Dragonframe

Procreate

Frame.io

Project Management:
Wrike, Asana, Airtable