

Guillermo Muñoz González **Versatile graphic designer**

+Video editor / animator **+Creative**

Móstoles - Madrid **+34 657 552 918**

guillermo.astillero@gmail.com **Portfolio web**
www.noxylife.com



Main features (among many others)

Photoshop	<div style="width: 100%; height: 15px; background-color: #FFD700;"></div>
Illustrator	<div style="width: 100%; height: 15px; background-color: #FFD700;"></div>
Figma	<div style="width: 80%; height: 15px; background-color: #FFD700;"></div>
After Effects	<div style="width: 90%; height: 15px; background-color: #FFD700;"></div>
Cooking	<div style="width: 10%; height: 15px; background-color: #FFD700;"></div>

Education

Advanced vocational degree in Visual Arts, specialized in Advertising Design

Bachelor of Graphic Design at Cesine University

Master's in Marketing, Advertising & Social Media - European University Campus (Spain)

Languages

Spanish (native)
English c1

Awards

-Luxury Awards: Best Advertising Campaign and Best Graphic Piece, 2017
-Finalist - Best Final Degree Project, 2018

Experience (selected)

Austral (15-08-09 a 15-02-10)
I created innovative and attractive designs for sportswear. I specialized in the production of photoliths for screen printing and plotters. I contributed to the development of collections, bringing my creativity and experience.

Rooter (15-07-2017 a 15-09-2017)
I worked at a company specializing in the design of educational audiovisual materials, creating animations using After Effects and Premiere. My focus was on visual quality and the clear communication of complex concepts through dynamic and engaging animations.

La Caixa (04-10-10 a 23-12-11)
Instructor of Introduction to the Internet and Basic Computer Skills for seniors over 65 years old, promoting digital inclusion and teaching basic internet navigation skills, as well as fundamental computer concepts.

Grupo Interés (15-02-2018 a 15-05-2018)
I worked at an advertising and graphic design company. I created effective visual strategies and collaborated closely with clients to convey impactful messages through logos, promotions, and creative ads.

The Hive Way (2018-present)
Communication agency, specializing in brand design, visual identity, branding, as well as motion graphics, illustrations, and post-production. I provide creative solutions and contribute to various stages of the creative process. I have worked with major clients including: City Council of Madrid, Amazon, Iberdrola, Orange, Allen & Overy, TVE, European Hydrogen Energy Conference, and Aneabe.

Skills

- ▣ Design/Illustration
- ▣ Video/animation
- ▣ Layout
- ▣ Banners/mail
- ▣ Offline/online
- ▣ Creative
- ▣ Teamwork
- ▣ Conceptualization
- ▣ Branding
- ▣ Working with big brands
- ▣ Client relations
- ▣ Humor

Interests

- ▣ Comic
- ▣ Nature
- ▣ Cinema
- ▣ Boardgames
- ▣ Books
- ▣ Scriptwriting
- ▣ Video editing
- ▣ Advertising
- ▣ Music