

HOW TO MASTER FOCUS MODE



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Q What is ...



Q ...focus mode?

- Focus mode controls how your camera locks focus on a subject.
- Choosing the right one can make or break your shot—especially with moving subjects.



AF-S/ONE SHOT

- **GREAT FOR** STILL SUBJECTS LIKE PORTRAITS, LANDSCAPES, OR FLAT LAYS.
- FOCUS LOCKS WHEN YOU HALF-PRESS THE SHUTTER
- YOUR SUBJECT NEEDS TO STAY STILL
- **USE WHEN** NOTHING IN THE FRAME IS MOVING



AF-C / AI SERVO

- **IDEAL FOR** MOVING SUBJECTS LIKE SPORTS, PETS, OR KIDS.
- CAMERA KEEPS ADJUSTING FOCUS AS THE SUBJECT MOVES
- WORKS GREAT WITH BURST MODE
- **USE WHEN** YOUR SUBJECT WON'T STAY STILL!



AF-A / AI FOCUS

- A "SMART" HYBRID MODE.
- CAMERA CHOOSES BETWEEN AF-S AND AF-C
- **IDEAL FOR** CASUAL SHOOTING
- **USEFUL FOR BEGINNERS**, BUT NOT ALWAYS ACCURATE IN FAST-MOVING SCENES



MANUAL FOCUS

- **YOU TAKE FULL CONTROL.**
- TURN THE FOCUS RING YOURSELF
- **GREAT FOR** MACRO, ASTROPHOTOGRAPHY, OR PRECISE FOCUS NEEDS
- **SLOWER** BUT VERY INTENTIONAL



HOW TO CHOOSE ...

1. **PORTRAITS** → AF-S
2. **ACTION/SPORTS** → AF-C
3. **EVERYDAY/AUTO** → AF-A
4. **MACRO OR STYLIZED** → MANUAL
5. **TIP**: COMBINE WITH FOCUS POINTS TO CONTROL WHERE YOUR CAMERA FOCUSES.



BONUS: VIDEO

- USE CONTINUOUS AF (AF-C) WHEN FILMING MOVING SUBJECTS
- TURN OFF FACE/EYE DETECTION IF IT'S HUNTING OR MISSING FOCUS
- USE MANUAL FOCUS FOR ARTISTIC OR LOCKED SHOTS



FINAL TIPS

- USE BACK BUTTON FOCUS FOR MORE CONTROL
- SET FOCUS POINT MANUALLY TO AVOID GUESSING
- PRACTICE WITH REAL-WORLD MOVEMENT—DOGS, KIDS, OR A FRIEND WALKING TOWARD YOU