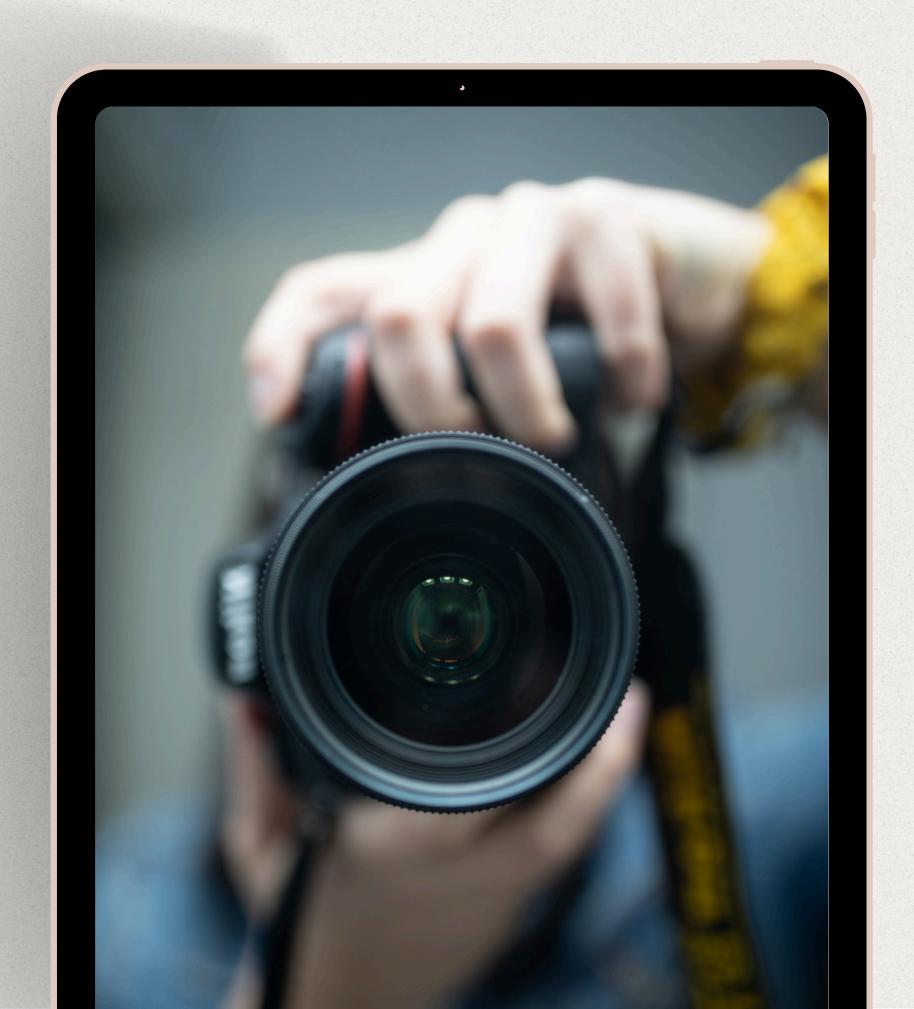
HOW TO MASTER FOCUS MODE



HOW TO MASTER FOCUS MODE

What is ...



Q ...focus mode?

- Focus mode controls how your camera locks focus on a subject.
- Choosing the right one can make or break your shot—especially with moving subjects.

OLIVIA CLARK PHOTOGRAPHY



AF-S/OIE SHOT

- **GREAT FOR** STILL SUBJECTS LIKE PORTRAITS, LANDSCAPES, OR FLAT LAYS.
- FOCUS LOCKS WHEN YOU HALF-PRESS THE SHUTTER
- YOUR SUBJECT NEEDS TO STAY STILL
- **USE WHEN** NOTHING IN THE FRAME IS MOVING



AF-C/AISERVO

- **IDEAL FOR** MOVING SUBJECTS LIKE SPORTS, PETS, OR KIDS.
- CAMERA KEEPS ADJUSTING FOCUS AS THE SUBJECT MOVES
- WORKS GREAT WITH BURST MODE
- <u>USE WHEN</u> YOUR SUBJECT WON'T STAY STILL!



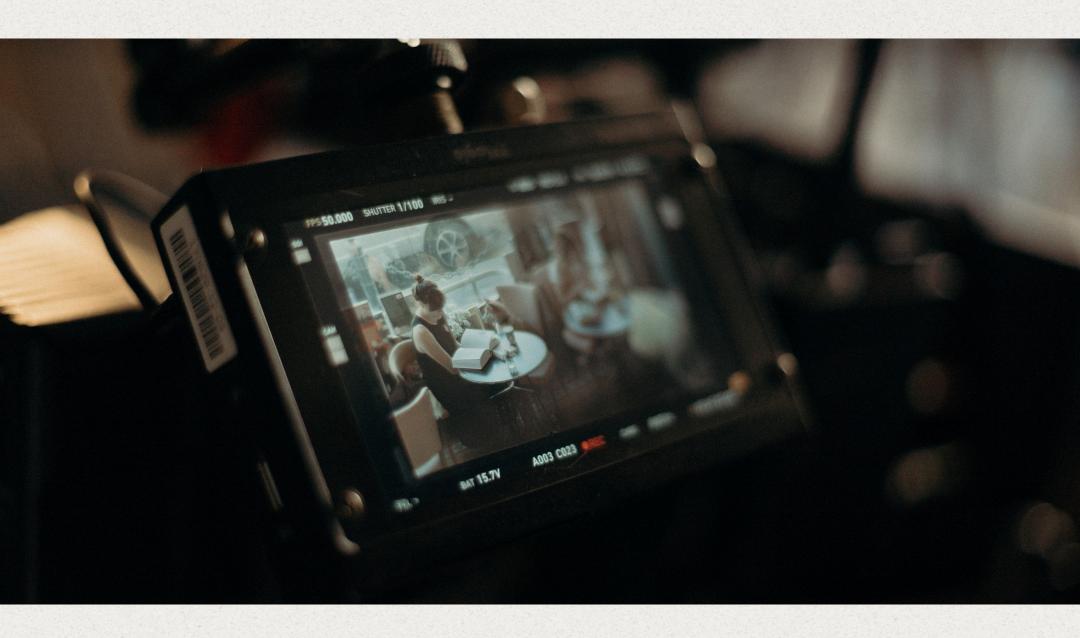
AF-A/AIFOCUS

- A "SMART" HYBRID MODE.
- CAMERA CHOOSES BETWEEN AF-S AND AF-C
- IDEAL FOR CASUAL SHOOTING
- USEFUL FOR BEGINNERS, BUT NOT ALWAYS ACCURATE IN FAST-MOVING SCENES



MANUAL FOCUS

- YOU TAKE FULL CONTROL.
- TURN THE FOCUS RING YOURSELF
- GREAT FOR MACRO, ASTROPHOTOGRAPHY, OR PRECISE FOCUS NEEDS
- **SLOWER** BUT VERY INTENTIONAL



HOW TO CHOOSE ...

- 1. PORTRAITS → AF-S
- 2. ACTION/SPORTS → AF-C
- 3. EVERYDAY/AUTO → AF-A
- 4. MACRO OR STYLIZED → MANUAL
- 5. **TIP**: COMBINE WITH FOCUS POINTS TO CONTROL WHERE YOUR CAMERA FOCUSES.



BONUS: VIDEO

- USE CONTINUOUS AF (AF-C) WHEN FILMING MOVING SUBJECTS
- TURN OFF FACE/EYE DETECTION IF IT'S HUNTING OR MISSING FOCUS
- USE MANUAL FOCUS FOR ARTISTIC OR LOCKED SHOTS



FINAL TIPS

- USE BACK BUTTON FOCUS FOR MORE CONTROL
- SET FOCUS POINT MANUALLY TO AVOID GUESSING
- PRACTICE WITH REAL-WORLD MOVEMENT—DOGS,
 KIDS, OR A FRIEND WALKING TOWARD YOU