Church Website Planning & Content Checklist

🧠 Things to Decide or Plan

☐ Domain name – Please do this with us so that we don't have to transfer it

☐ Purpose of the Site – We suggest you keep it simple and link to your Facebook page for current events, calendar of events, tec. and to YouTube channel for sermons, etc.

☐ Primary Audience – not your congregation – they know about you. This is your public face to those who do not know you yet.

☐ Hosting – we will set this up with Hostinger

☐ Church Branding – Color pallet (Google it)

📋 Content to Gather or Write (Suggestions – don't feel that you need all these)

🔑 Home Page

☐ Welcome message

☐ Service times and location

☐ Directions/map

☐ Call to action (e.g., "Plan a Visit")

👋 I'm New Page

☐ What to expect (dress, format, kids' programs)

☐ Parking info

☐ FAQs for visitors

☐ Testimonies or welcome video (optional)

🖼️ 👤 About Page

☐ Mission & vision

☐ Statement of faith

☐ Brief History

☐ Leadership bios/photos

☐ Links to YouTube, Facebook, etc.

📖 Ministries Page

☐ List of ministries (youth, small groups, missions, etc.)

☐ Contact info for each leader

💬 Contact Page

☐ Contact form

☐ Email & phone

☐ Office hours

☐ Physical address

☐ Embedded map

💝 Give/Donate Page

☐ Online giving link or platform (e.g., Tithe.ly, PayPal, Stripe)

☐ Instructions for recurring giving

☐ Info about where the funds go (optional)

🎨 Media & Files to Collect

☐ Logo (high-res PNG/SVG)

☐ Photos of the church, services, and members

☐ Leadership/staff headshots

☐ Background images or banners

☐ PDFs or downloadable resources