

@arielwatsonpro

10 Tax Write-Offs and Strategies for Entrepreneurs in Creative Industries

**Keep More of What You
Earn, Without the Stress!**

clearsightsolutions.org

Taxes don't have to feel complicated or intimidating. Whether you're mixing colors, frosting cakes, cutting fabric, or creating content, you deserve to know how to keep more of your hard-earned money.

Taxes don't have to feel complicated or intimidating. Whether you're mixing colors, frosting cakes, cutting fabric, or creating content, you deserve to know how to keep more of your hard-earned money.

@arielwatsonpro

Hi, I'm Ariel – your Tax Strategist.

As a licensed cosmetologist, baker, and small business owner turned tax professional, I understand what it's like to juggle your passion with paperwork.

I'm here to make taxes simple, empowering, and creative-friendly – helping beauty pros, bakers, treat makers, crafters, and digital creators turn financial confusion into confident clarity.

I'm here to make taxes simple, empowering, and creative-friendly – helping beauty professionals, bakers, treat makers, crafters, and digital creators turn financial confusion into confident clarity.

clearsightsolutions.org

Home Office, Simplified

If you regularly create, edit, or manage business work from home, you can claim a portion of your mortgage, rent, utilities, Wi-Fi, and even your cleaning supplies. Track square footage or use the IRS simplified rate (\$5 per sq. ft.).

Your Car Is a Tax Tool

Deduct mileage or actual vehicle expenses when driving for clients, events, or supply runs. Use apps like MileIQ or Everlance to document every trip automatically.

Beauty + Business Supplies

From lash glue to baking flour to and ring lights too – if it's used in producing your work, it's a deductible supply. Keep business receipts separate from personal spending.

Client Gifts and Thank-Yous

Show appreciation strategically. Up to \$25 per client, per year, is deductible. Brand-related gifts (like your product samples or merch) can often count as marketing.

Continuing Education Counts

Classes, conferences, workshops, and business courses (even online ones) qualify if they improve or maintain your professional skills.

Workspace Décor + Equipment

Furniture, shelving, or photo-ready backdrops used for your work environment can be deductible as business equipment. This also includes laptops, phones, and cameras.

Software + Subscriptions

Apps for scheduling, Canva Pro, website hosting, domain renewals, and bookkeeping tools all qualify. If it helps you run or promote your business – it's deductible.

Branding + Marketing Expenses

Your logo, website, photoshoot, paid ads, social media promos, or even influencer collaborations can lower your taxable income.

Professional Help = Peace of Mind

Bookkeeping, tax prep, legal consulting, or coaching related to your business are deductible.

Paying for professional help actually saves you money twice – in time and taxes.

Retirement + Self-Care = Strategy

Contributions to a SEP IRA or Solo 401(k) reduce taxable income, while health insurance premiums and qualifying self-care treatments (if medically necessary) may count, too.

@arielwatsonpro

Ready to Turn Your Write-Offs Into Real Savings?

Start using these tips today and
keep more of your income to
invest, instead of giving your
money away by overpaying IRS.

Want personalized help or support?
Book a Free Clarity Call

clearsightsolutions.org