

Edison Ishimwe

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Kigali | Gasabo | Kimironko | Bibare | Ingeri - KK 202 St

EDUCATION

University of Kigali (UoK)	Kacyiru, Kigali
<i>Bachelor with Honours in Business Information Technology (BBIT)</i>	<i>Jan 2023 – Present(Finalist)</i>
<i>Relevant Coursework:</i>	
<ul style="list-style-type: none">Math: Foundation Mathematics, Calculus, Business Statistics.Economics & Business: Micro-economics, Principles of Management, Principles of Marketing, Introduction to Financial Accounting, Entrepreneurship, Business Law, Cost Accounting, Macro-economics.Computer: <i>Computer Maintenance & Repair, Research Methodology, Artificial Intelligence, Introduction to ICT, Programming in C Language, Management Information Systems (MIS), Networking, Database Management System(DBMS), Object-Oriented Programming (OOP) in VB, Internet programming & Web Design, Software Engineering, System Analysis & Design, E-Commerce, Java Programming.</i>English: <i>General English, Communication Skills, English for Specific Purposes.</i>	

Coursera	Online
<i>Course: Introduction to Data Analytics</i>	<i>13-May-2024</i>
<ul style="list-style-type: none">Learned the fundamental concepts of data analytics, including data collection, cleaning, analysis, visualization, and interpretation, as well as the role of data in decision-making and business intelligence.	
<i>Course: Excel Essentials for Data Analytics</i>	<i>11-Sep-2024</i>
<ul style="list-style-type: none">Gained proficiency in using Excel for data manipulation, analysis, and visualization, including advanced functions, pivot tables, data cleaning techniques, and basic statistical analysis to enhance data-driven decision-making.	

College Saint André	Nyamirambo, Kigali
<i>Advanced Level</i>	<i>Jan 2019 – Sep 2022</i>
<ul style="list-style-type: none">Math, Physics, Computer Science (MPC)	

EXPERIENCE

Coderina EdTech	Kigali, Rwanda
<i>Trainer & Judge.</i>	<i>Jan 2025 – March 2025</i>
<ul style="list-style-type: none">Conducted comprehensive training sessions for both students and teachers, equipping them with fundamental knowledge in robotics and preparing them for the FIRST LEGO League (FLL) Robotics Competition.Provided guidance and mentorship in the development of their innovation projects, robot design, robot game strategies, and core values, ensuring alignment with the four key components of the FLL competition.Developed and maintained daily training progress reports, systematically tracking achievements and challenges to ensure alignment with Coderina’s objectives and performance benchmarks.Served as a judge during regional robotics competitions, assessing over 35 schools based on their performance, ultimately selecting the top 7 teams for advancement.Collaborated with other judges and mentors to standardize evaluation criteria, ensuring fairness and consistency in assessments.Promoted STEM education by fostering an engaging and supportive learning environment, encouraging creativity and teamwork among students.	
Bellezza Business Group Ltd	Kigali, Rwanda
<i>Managing Director.</i>	<i>Oct 2023 – May 2025</i>
<ul style="list-style-type: none">Lead the company’s overall strategic direction and ensure alignment with long-term goals.Supervise department heads and promote efficient cross-functional collaboration.	

- Oversee project planning, business development, and client relationship management.
- Managed social media content calendars, tracked analytics, and adjusted strategies based on performance insights.
- Develop internal policies and monitor financial performance for sustainable growth.
- Implement marketing strategies that increased brand visibility and customer engagement.

Rwanda Biogas Energy Project

Kigali, Rwanda

Project Intern.

Mar 2024 – July 2024

- Assist in conducting research and analysis to determine the average cost and quantity of cooking gas used by Rwandan households.
- Participate in the evaluation of the feasibility and efficiency of digesters in producing biogas.
- Support the development and testing of prototype digesters for household waste conversion.
- Help coordinate the expansion of the project to rural areas for large-scale organic waste collection and biogas production.
- Engage with local communities to promote the adoption of biogas technology.

EnyPictures

Kigali, Rwanda

Creative Director

Jan 2024 – May 2024

- Updated EnyPictures social media platforms and website with fresh visual content.
- Created and edited multimedia content (photos, graphics, short videos, reels, and stories) for client projects and social platforms.
- Managed timelines for quick-turnaround creative projects, delivering high-quality visuals under tight deadlines.
- Worked closely with photographers, designers, and clients to ensure brand consistency.

EBs Products

Kigali, Rwanda

CEO

Oct 2020 – Jan 2024

- Designed custom journal covers using Adobe Illustrator & Photoshop.
- Developed marketing visuals for online promotion, applying creative design skills to drive product sales.
- Engaged directly with customers on social platforms, supporting brand presence and building community.

LEADERSHIP AND VOLUNTEERING EXPERIENCE	
• Project Intern at Rwanda Energy Project	Mar 2024 – July 2024
• Creative Director of EnyPictures	Jan 2024 – May 2024
• Managing Director of Bellezza Business Group Ltd	Oct 2023 – Jan 2025

- TECHNICAL SKILLS:
- Microsoft Excel & Google Looker Studio
 - SQL and database concepts
 - HTML/CSS
 - Data analysis and visualization
 - Strong research and report writing

ADDITIONAL SKILLS:

Social Media Management: Instagram, Facebook, TikTok, Snapchat, LinkedIn.

Content Creation: Adobe Illustrator, Photoshop, Premiere Pro, Canva, iMovie, Wondershare Filmora, After Effects.

Content Strategy: Planning, scheduling, analytics, trend research.

Programming languages: C++, Java, SQL, Visual Basic, HTML, C Language.

Operating Systems: iOS, Windows, Android, macOS.

Languages: English (Fluent), Kinyarwanda(Fluent), French(Basic).