

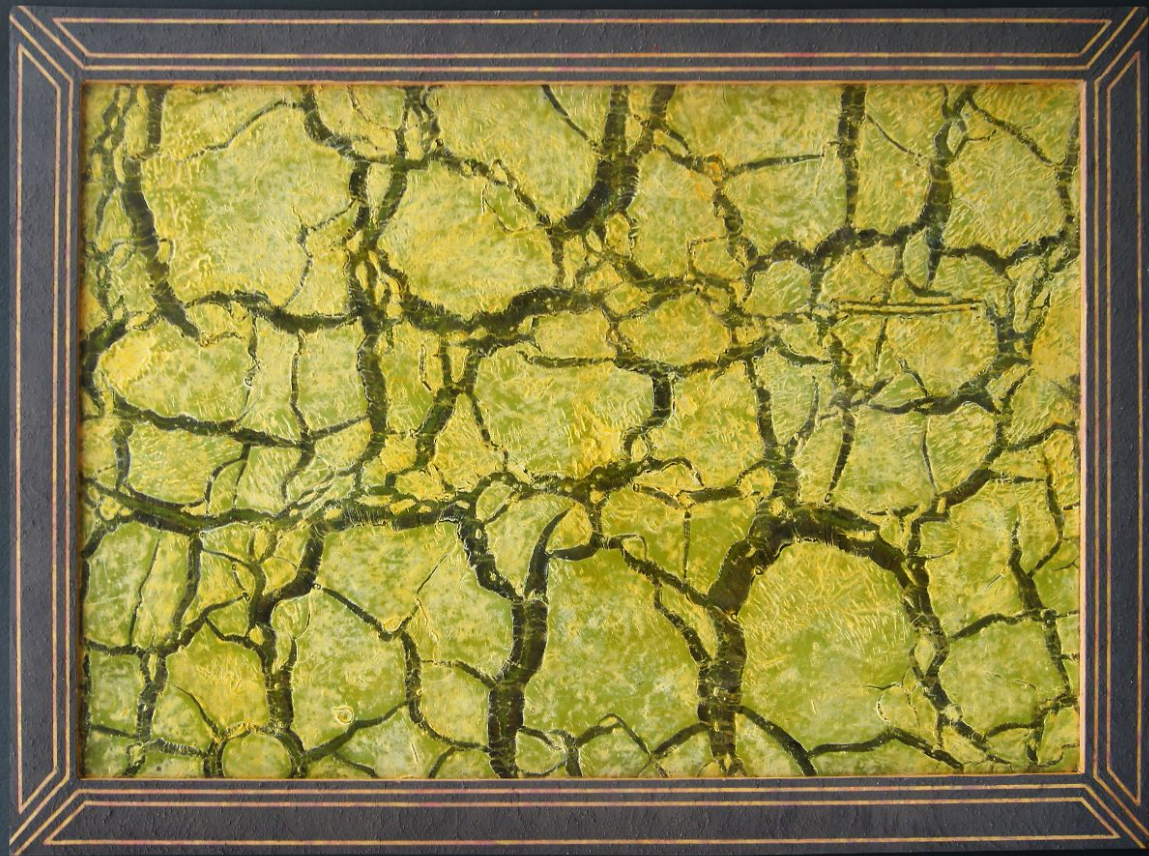


Neurosensory Environmental Epigenetic Stimulation™

Designed in New York

250 W 26th St, New York, NY 10001

[www.dhecostyle.com](http://www.dhecostyle.com)



WELCOME

*Willkommen*

مرحباً

Bienvenue

karibu

欢迎

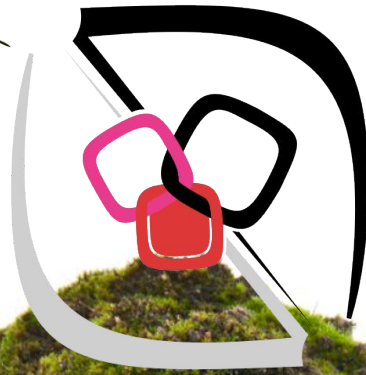




*“In a time of increasing disconnection from our natural roots, our work and vision serves as a **revitalizing conduit** that returns us to origin.*”




*We forge a majestic bridge between the confusing concrete jungle and the primary forests of our Mother Nature, facilitating the **transformational journey** for mind and body.”*



DHECO™ is a pioneering design concept that integrates various scientific disciplines to improve both indoor and outdoor environments. The approach combines neuroarchitecture, environmental psychology, neuroaesthetics, biomimicry and biophilia to create spaces that promote physical well-being, emotional health and a broad use of the intellect.

DHECO™ transforms spaces into living ecosystems, enhancing sensory experiences and promoting harmonious interaction between individuals and their environments. This innovative approach positions DHECO™ as a leader in modern epigenetic immersive design, emphasizing the importance of creating spaces that nourish both the mind and the body.

*Jhilian*  
by DHECO™  
Biophilic Brand  
created by DHECO™

  
**KHRETT**  
Biomimetic Technology  
created by DHECO™



### **1. Neuroarchitecture**

This field analyzes how built environments affect emotions and behaviors. DHECO™ aims to design ecosystems that improve homeostasis by positively influencing emotional states.

### **2. Neuroaesthetics**

Focuses on the biological responses to visual stimuli in architecture and design, aiming to evoke feelings of pleasure and transcendence through thoughtful aesthetics.

### **3. Environmental Psychology**

Examines the relationship between humans and their environments, highlighting how both natural and built settings shape individual behaviors and emotions.

### **4. Neuro Design**

Investigates how elements like color, texture, light, and space can influence mental and physical well-being, striving for designs that foster positive emotional experiences.

### **5. Biomimetic Design**

Emulates natural systems and elements in human inventions to solve complex challenges, fostering a deeper connection with nature.

### **6. Biophilic Design**

Incorporates natural elements into design to enhance connectivity with the environment, reflecting our evolutionary roots.

### **7. Biodesign**

An interdisciplinary approach that studies biological systems to develop innovative solutions in design.





# RESTAURANTS.

"Revolutionize your restaurant with DHECO STYLE's Neurosensory Environmental Epigenetic Stimulation™ System (NEES): Boost revenue, enhance customer satisfaction, and streamline operations through cutting-edge neuroarchitecture. Experience the future of dining where science meets culinary excellence, creating an atmosphere that delights the senses and drives business growth."

- 1) **I**ncreased revenue through enhanced customer experience.
- 2) **I**mproved operational efficiency.
- 3) **C**utting-edge technology application in the restaurant industry.
- 4) **F**ocus on both business growth and customer satisfaction.
- 5) **U**nique selling point of neurosensory stimulation in dining environments.

Neurosensory Environmental Epigenetic Stimulation™

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# LICHEN

- Lichens are a **magical complex life form** that is a symbiotic association between two separate organisms, algae and fungi.
- **3 BILLION years of evolution**, nature's wisdom and amazing beauty to be used as an important neurosensory stimuli.
- Soft and spongy. A touch and our brain enters homeostasis mode, all neurons increase performance in computing power, **perfecting our perception of life** and reality.
- Vitaminized and technologically preserved to keep the soul of nature alive, creating an atmosphere of **real contact with the Mother Nature spirit** to create the perfect biophilic mood.



# BOARD ROOM

Imagine a boardroom where DHECO's Neurosensory Environmental Epigenetic Stimulation™ System (NEES) transforms the decision-making process. The scientifically designed environment enhances cognitive function, reduces stress, and promotes creativity among C-Suite executives. With DHECO's neuroarchitectural principles, the space becomes a living ecosystem that communicates with the senses, fostering clearer thinking and more innovative problem-solving.

Neurosensory Environmental Epigenetic Stimulation™

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The result is increased productivity, improved collaboration, and more effective leadership, as the optimized environment supports the democratic leadership style that drives company success. By investing in DHECO's technology, the C-Suite not only elevates their own performance but also sets a powerful example for the entire organization, creating a ripple effect of enhanced well-being and productivity throughout the company.

# BOARD ROOM




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# MOSS

- 450 million years of elegance, adaptation and nature fine style.
- An acoustic ally that softens sounds and helps make your home a **sanctuary of serene silence and affectionate ambient**.
- Vitaminized and technologically preserved to keep the soul of nature alive, creating an atmosphere of **real contact with wildlife**.
- Magical attributes as a **natural air purifier**, silently removing toxins and different elements from the air unstoppable 24/7
- This wonder of Mother Nature is a **silent advocate for neurostimulation** transforming your brain in a super brain.

The image shows a bright, modern residential building foyer. A large, vibrant living wall is the central feature, composed of various shades of green moss and plants. It has several large circular cutouts that reveal a white background with a black, cracked, tree-like pattern. In the foreground, there's a white reception desk with a curved front, also featuring the living wall design. To the left, there are several white armchairs and a potted plant. In the background, a staircase with a glass railing leads to an upper level. The ceiling is white with recessed lighting. On the right, there's a stainless steel elevator door.

Step into the future of residential living with DHECO's Neurosensory Environmental Epigenetic Stimulation™ system (NEES) in your building's foyer. This innovative technology transforms the entrance into a welcoming oasis that enhances well-being for residents, visitors, and staff alike. The scientifically designed environment reduces stress, improves air quality, and creates a sense of connection with nature through biophilic elements. For residents, it offers a daily dose of rejuvenation, setting a positive tone for their home life.

Visitors are greeted with an impressive, cutting-edge atmosphere that elevates the building's prestige. Staff members benefit from a more pleasant work environment, potentially increasing job satisfaction and productivity. Moreover, the neurosensory-energy-efficient features of NEES contribute to rise cognitive power and reduced laziness environmental impact, aligning with modern productivity goals. By incorporating DHECO's technology, the building brand positions itself as a pioneer in health-conscious, forward-thinking residential design, potentially increasing property value and attracting discerning tenants who prioritize wellness and innovation in their living spaces.

# RESIDENTIAL BUILDING FOYER

Neurosensory Environmental Epigenetic Stimulation™

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# KHRETT™

- Our biomimetic technologies project millions of tactile, visual, olfactory and auditory **MICRO STIMULI**.
- Constant hormonal impulses that stimulate your brain, creating sublime ecosystems to **refine your perception** in order to generate important benefits in your lifestyle.
- Transforms the indoor environments in which we spend an amazing 90% of our lives (residential, commercial, private and public buildings) into **LIVING and INTERACTIVE ecosystems** that communicate with our SENSES.
- In terms of perception, the brain lives an immersive experience and develops a new **biophilic affective communication language** when receiving neurostimulation.

\*Olfactory and auditory stimuli can be optional and/or built-in.

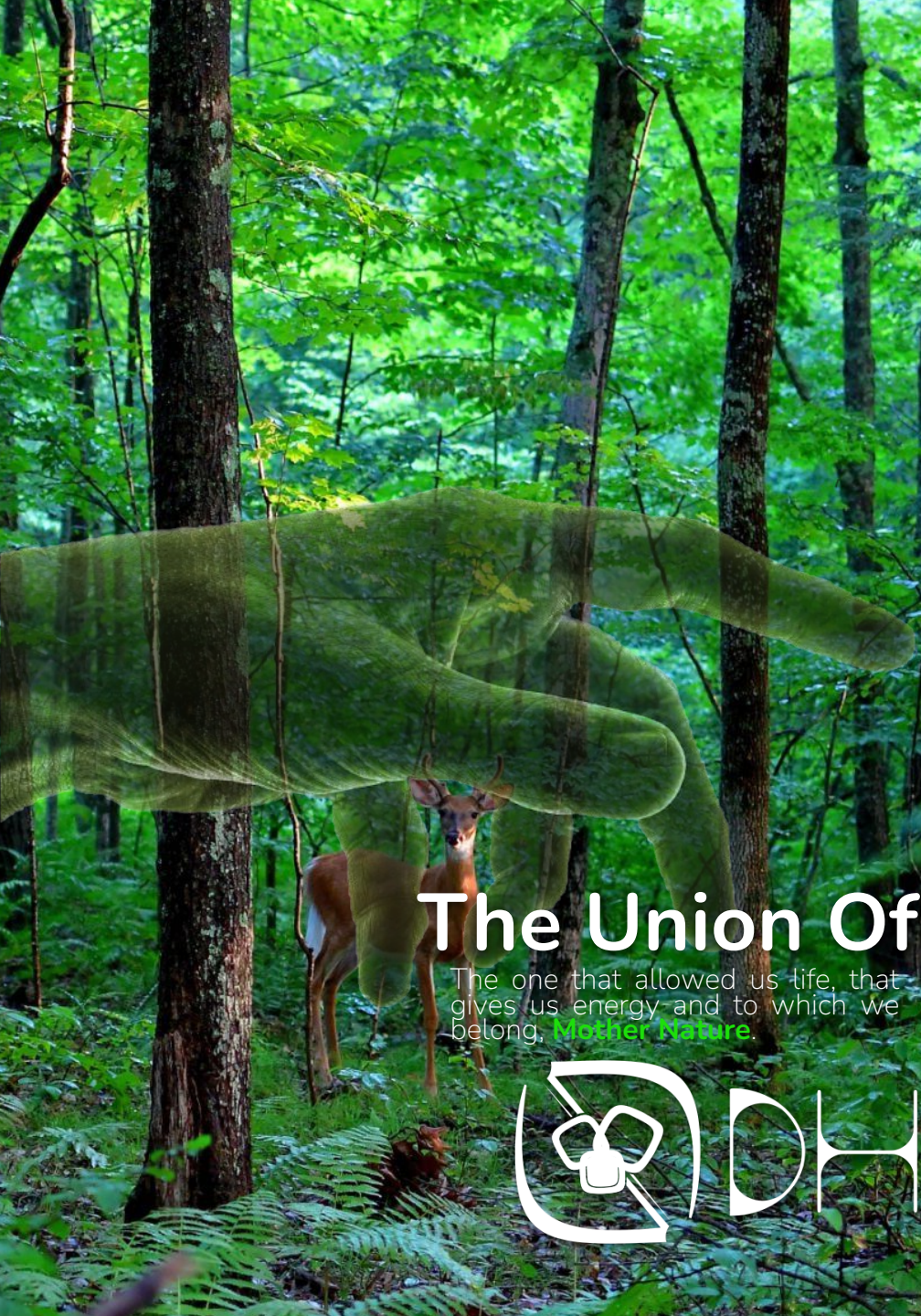
MOSS  
450 MILLION  
YEARS

LICHEN  
2,5 BILLION  
YEARS

KHRETT™  
33 YEARS

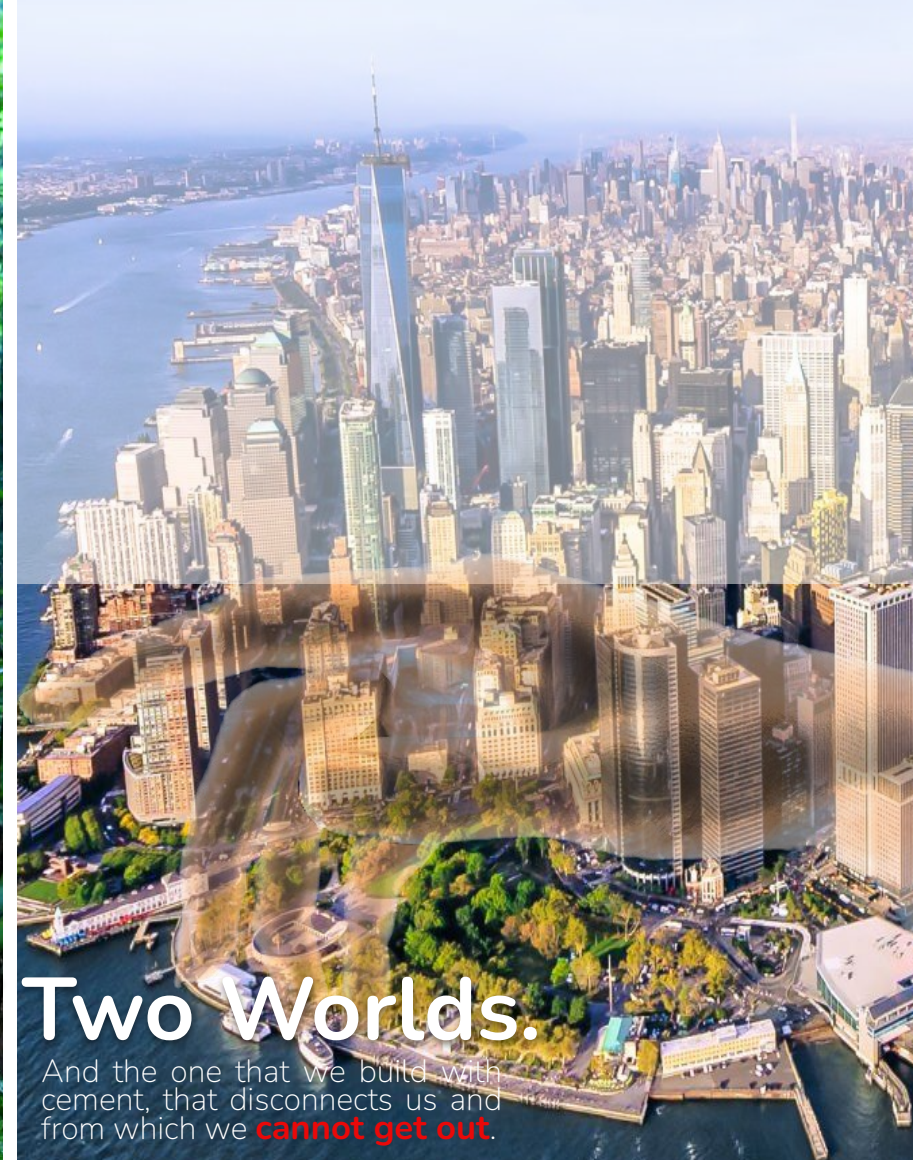
Wisdom of existence, resistance and perfect evolution.

- **Cortisol Management:** Scientific research has shown that exposure to nature can significantly help to manage cortisol and improve mental health. Our biophilic and biomimetic neurosensory designs, incorporating Moss, Lichen, and KHRETT™, leverage these findings to create spaces that promote well-being and productivity. Experience the transformative power of nature.
- **Cognitive function:** Science confirms with accuracy and amazement the extensive results that demonstrate that spending time in nature and using our perception in a fine-tuned way to receive its energy improves cognitive performance, memory and attention. Evolutive biology shows how we have being shaped also by the Mother Nature in terms of epigenetics.
- **Emotional well-being:** Science is not necessary to feel and describe the delicate texture, the brilliance of life in its colors and the charm of its great beauty, making Moss, Lichen and every creation of Mother Nature, evocative of calm and total peace.
- **Spiritual Connection:** The power of our faith and our own belief system in connection with Mother Nature represents the interaction between the power of our soul and the substance of God. Being surrounded by Mosses, Lichens and KHRETT™ is a manifestation of evolution, bridging the gap between science and spirituality. These ancient life forms embody the tenacity and adaptability of life, serving as a testament to the interconnectedness of all living things.
- **Reduced noise pollution:** Moss, Lichen and KHRETT™ act as a natural soundproofing material, absorbing and dampening sound waves. Can be beneficial in reducing noise pollution and creating a quieter environment.



# The Union Of Two Worlds.

The one that allowed us life, that gives us energy and to which we belong. **Mother Nature.**



And the one that we build with cement, that disconnects us and from which we **cannot get out.**

 **DHECO**™



*Jhilian*  
by DHECO



Jhilian  
by DHECO





 DHECO™

**Scientifically Designed Ecosystem**  
proven to unlock lasting improvements in our lives.



*Thilian*  
by DHECO





*Jhülian*  
by DHECO®





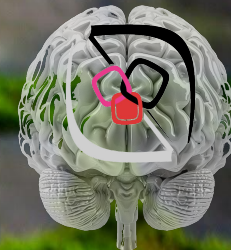
 DHECO™



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Jhilian  
by DHECO

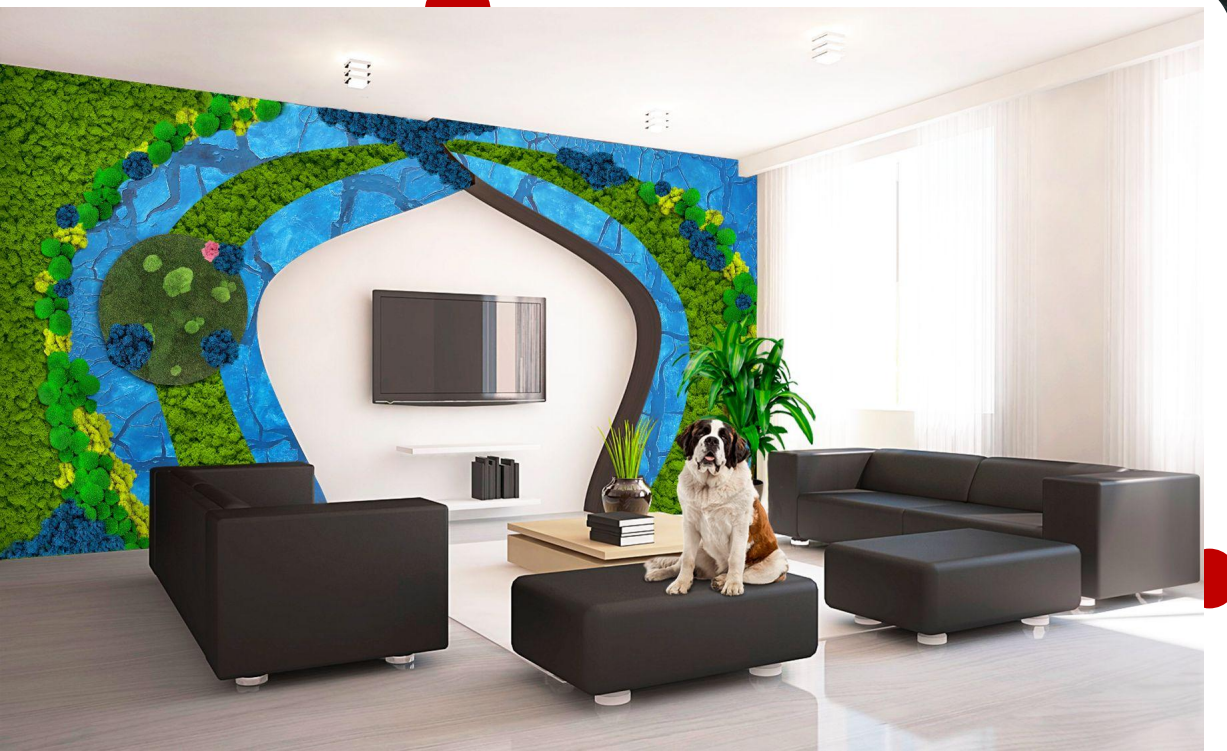


CONNECTED

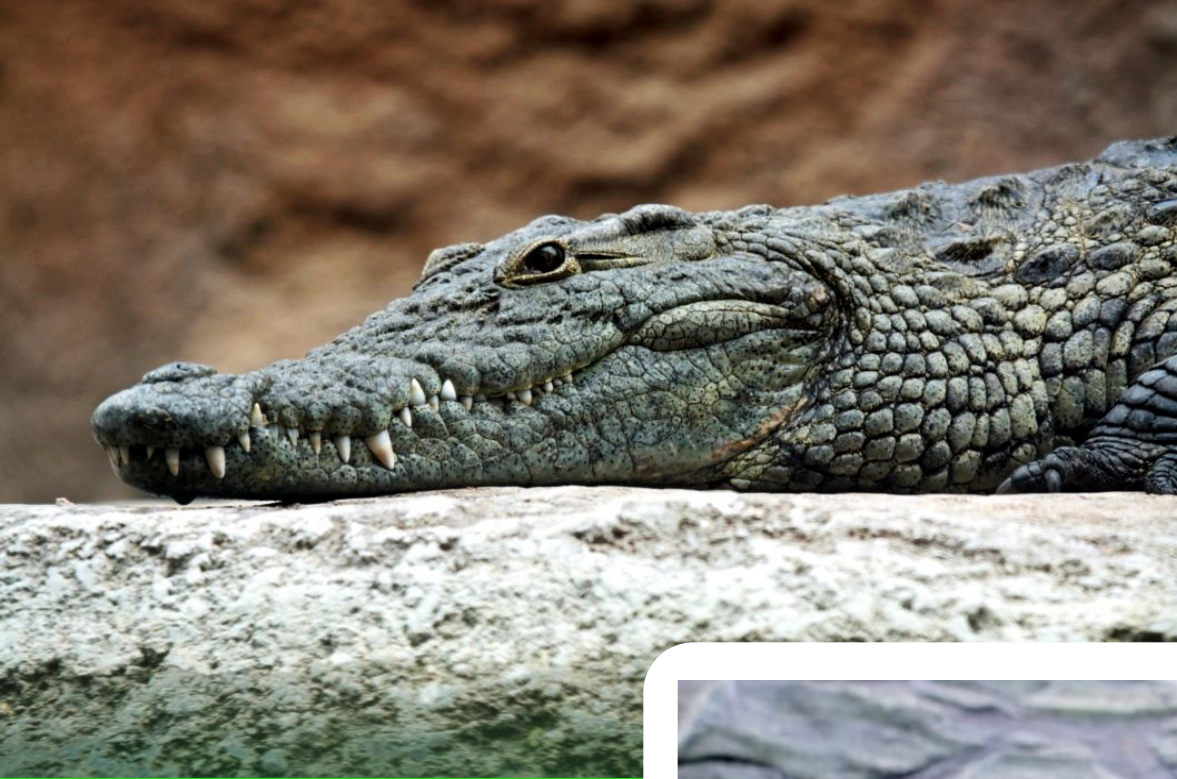
“Follow the green”



# RESIDENTIAL BATHROOM



# RESIDENTIAL LIVING ROOM

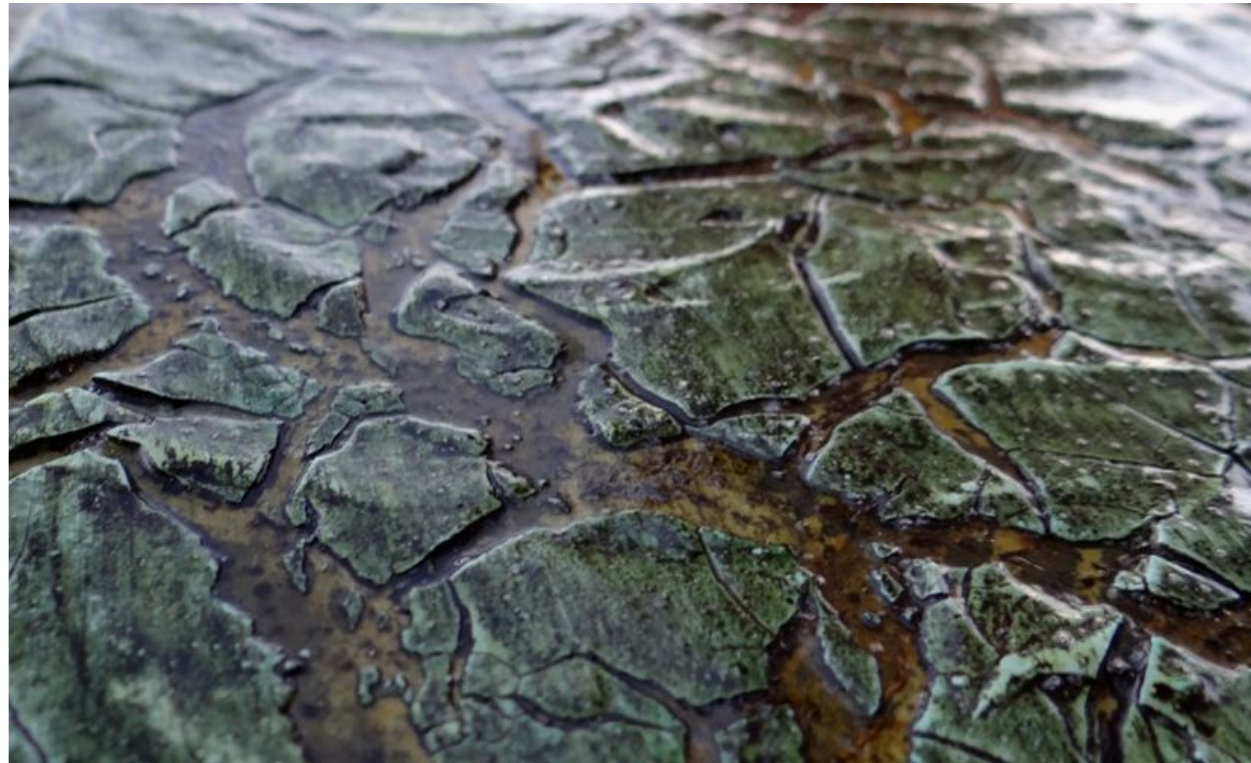


*We Support No Hunting.*



**KHRETT™**  
*Imitating Nature*

**BIO MIMETIC  
DE.SI.GN**



# SCIENTIFIC SUPPORT



Scientific evidence clearly shows the broad benefits of Neuroarchitecture, Neuro Aesthetics, Environmental Psychology and other sciences. The objective is to recover respect and love for Mother Nature, improve our wellness, quality of life and behavior towards other species.



[anfarch.org](http://anfarch.org)



[neurodesign.stanford.edu](http://neurodesign.stanford.edu)



[www.nibs.org](http://www.nibs.org)



[www.wellcertified.com](http://www.wellcertified.com)



[living-future.org](http://living-future.org)



[biophilicdesign.umn.edu](http://biophilicdesign.umn.edu)

[www.dhecostyle.com](http://www.dhecostyle.com)



## SCIENTIFIC STUDIES

ResearchGate

[https://www.researchgate.net/publication/350280929\\_The\\_Cognitive\\_Emotional\\_Design\\_and\\_Study\\_of\\_Architectural\\_Space\\_A\\_Scoping\\_Review\\_of\\_Neuroarchitecture\\_and\\_Its\\_Precursor\\_Approaches](https://www.researchgate.net/publication/350280929_The_Cognitive_Emotional_Design_and_Study_of_Architectural_Space_A_Scoping_Review_of_Neuroarchitecture_and_Its_Precursor_Approaches)



<https://www.cdc.gov/genomics/disease/epigenetics.htm#:~:text=Epigenetics%20is%20the%20study%20of%20reads%20a%20DNA%20sequence>

ResearchGate

[https://www.researchgate.net/publication/378363335\\_Neurourbanism\\_and\\_Neuroarchitecture\\_How\\_can\\_Cognitive\\_Sciences\\_Inform\\_Design](https://www.researchgate.net/publication/378363335_Neurourbanism_and_Neuroarchitecture_How_can_Cognitive_Sciences_Inform_Design)



ScienceDirect

<https://www.sciencedirect.com/science/article/pii/S2095263523000912>



<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC862875/>



ScienceDirect

<https://www.sciencedirect.com/science/article/pii/S209044792200430#b0005>

And many more...

### KEYWORDS

Neuroarchitecture  
Human well-being

Interior design  
Cognitive emotional design

Brain activation  
Neurourbanism

Evidence-based design  
Neurophenomenology

Environment-behaviour  
Neuroscience

Environmental design  
Bibliometric analysis

Yes, A Simple Touch Transform Your Existence. Definitely.

www.dhecostyle.com

# Our Philosophy

## ETHOS

Make Mother nature visible, provocative and respected in residential and commercial urban lifestyle.

## LOGOS

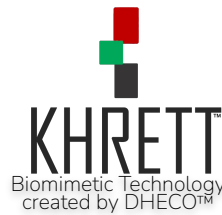
Rethink and repair interaction between humans and Mother Nature using neurosciences and sensory technologies.

## KAIROS

Facilitate a variety of resources to stimulate and accelerate harmony between body, mind and nature.

## PATHOS

Connect and sensitize human beings with its own environment, its own origin, its own natural existence source.





THE SOUL OF MOTHER NATURE  
The Big Boss

THE  
TEAM



MHASTER  
MHANUEL™  
The King KHRETT™



JHÜLIAN™  
Neurosensory Experience  
Director

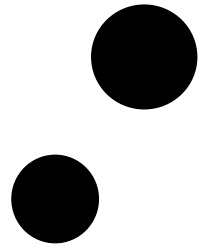
"We orchestrated sensory symphonies inspired by nature. Our immersive neurodesigns elevate human experience, unlocking cognitive and well-being"



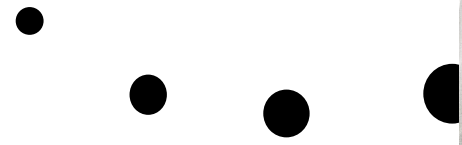
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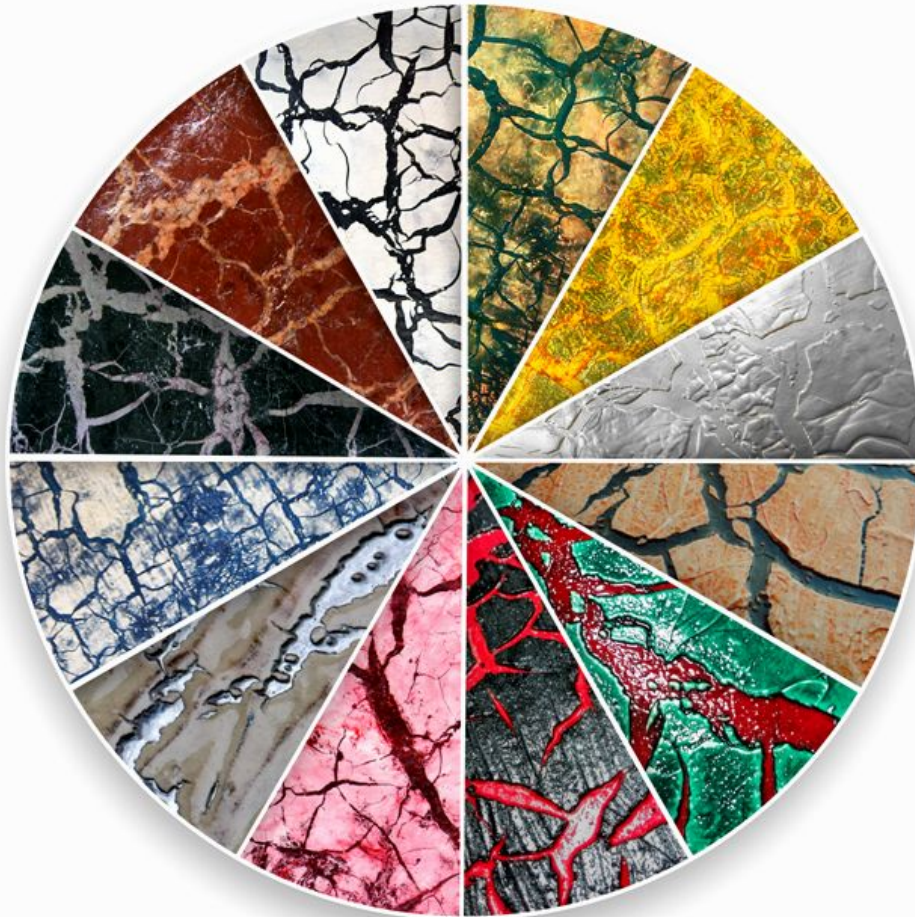
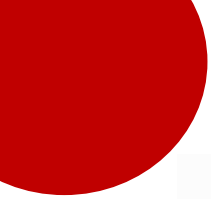


# RESIDENTIAL LIVING ROOM




# RESIDENTIAL MASTER ROOM





# Mother Nature Creations

 **DHECO™**  
Neurosensory Environmental  
Epigenetic Stimulation™

  
**KHRETT™**  
Biomimetic Technology  
created by DHECO™

*Jhilian*  
by DHECO™  
Biophilic Brand  
created by DHECO™





**KHRETT®**  
WILD BEAUTY



THANK YOU



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