## **GUÍA DE PROMPTS CINEMATOGRÁFICOS — “BURGER ESPACIAL A LA PARRILLA”**

**Formato universal — compatible con cualquier generador de imagen o video IA** **Concepto:** De la parrilla… al espacio.
Nota: Haz test con los prompt que usé y adaptalos a tu proyecto.

Usé esta estructur:
Rol / enfoque de la IA (fotógrafo de alimentos publicitario).

Formato y resolución (horizontal 5120x1080 px).

Ángulo de cámara y perspectiva (frontal, close-up, nivel del espectador).

Iluminación (estudio, dramática, foco en la hamburguesa, fondo negro elegante).

Estilo fotográfico (hiperrealismo, fotografía comercial de alimentos, profundidad de campo).

Parámetros extra (colores vibrantes, texturas nítidas, enfoque selectivo, detalle en ingredientes, fondo sin protagonismo).

### **ESCENA 1 — El inicio del sabor**

*Carne en la parrilla, humo, textura, chispeo*

**Prompt (imagen):**

Acts as a professional food photographer specializing in advertising photography. He generates a hyper-realistic image in a 4:3 horizontal format, a close-up frontal view of a lit charcoal grill, with a round piece of ground hamburger on the grate. The camera is at eye-level with the meat. Dramatic studio lighting with warm reflections from the charcoal highlighting the meat's juicy texture. An elegant, restaurant-style black background is out of focus, not the main focus. Commercial style, high definition, vibrant colors, and the focus is on the hamburger.
close-up cinematic shot of a beef patty sizzling on a grill, glowing charcoal beneath, golden sparks and smoke rising, juicy texture detail, warm natural light, ultra realistic, 50mm lens, shallow depth of field, cinematic composition, 8k

**Prompt (animación):**

Hyperrealistic animation, food commercial style. A juicy hamburger patty cooking on a charcoal grill.

The camera is fixed in a frontal close-up, at eye-level with the meat. The glowing embers move naturally upward, with no visible fire on the grill. No embers remain static: they all rise gently and gradually disintegrate or fade as they rise, creating a realistic and fluid movement. A minimal amount of smoke is barely perceptible, very subtle and translucent, almost imperceptible. Dramatic studio lighting, with warm reflections from the charcoal that highlight the meat's succulence and shine. An elegant restaurant-style black background, out of focus and not the main focus. Gourmet advertising style, high definition, hyperrealism. No text in the video.

animate a juicy beef patty sizzling on a hot grill, sparks flying, gentle smoke movement, slow camera dolly-in, warm orange lighting, emphasizing the textures and moisture of the meat, cinematic realism

### **ESCENA 2 — El fuego transforma**

*El fuego crece, la carne se transforma en hamburguesa perfecta*

**Prompt (imagen):**

cinematic macro shot of a beef patty on fire transforming into a perfect hamburger, melting cheese, golden crust, glowing embers around, ultra detailed textures, 8k, shallow depth of field, dramatic lighting

**Prompt (animación):**

smooth cinematic transition of beef patty morphing into a complete hamburger, flames rising and surrounding it, cheese melting in slow motion, camera orbit at low angle, warm lighting, epic cinematic tone

### **ESCENA 3 — El primer intento**

*La hamburguesa empieza a levitar débilmente y cae de inmediato*

**Prompt (imagen):**

Hyper-realistic food advertising animation. A complete hamburger on a wooden board, in front of an elegant black background. The camera is frontal, eye-level close-up. The ingredients (top bun, tomato slices, pickles, cheddar cheese, onion rings, lettuce, grilled beef patty, bottom bun) separate smoothly in a vertical upward floating motion, evenly spaced as in a gourmet deconstructed burger ad. Dramatic studio lighting with high contrast, highlighting freshness, juiciness, and melted textures.

Motion parameters:

Duration: 6 seconds

Camera: static close-up

Motion: vertical separation, slow and smooth

Animation style: floating, symmetrical, cinematic

cinematic mid-shot of a hamburger hovering slightly above a grill, faint levitation effect, smoke trails, golden lighting, atmosphere of anticipation, realistic textures, soft depth of field, 8k

**Prompt (animación):**

a hamburger gently levitates above the grill, trembling slightly, then slowly falls back, subtle motion of smoke and heat distortion, low camera angle, dramatic yet calm tone

### **ESCENA 4 — El ascenso total**

*La hamburguesa empieza a levitar con fuerza y a más altura*

**Prompt (imagen):**

Ultra-realistic deconstructed hamburger, all ingredients floating vertically separated in mid-air, aligned one above the other with 8 cm

spacing. Each ingredient has independent subtle floating motion, giving a natural levitation effect. The hamburger is the central axis

of rotation. Extremely fast camera orbit shot, completing a full 360° rotation around the hamburger and returning precisely to the initial

starting point. Camera movement is smooth but very rapid, focal length 35mm, aperture f/2.8, shallow depth of field with soft background blur.

 Cinematic lighting with strong contrast, glossy highlights on meat and cheese, consistent shadows, volumetric light.

 Hyperrealistic textures: juicy grilled patty, melting cheddar, fresh lettuce, tomato slices, pickles, red onion rings, glossy buns.

 Maintain visual style consistency and photorealism across all frames. The camera rotates extremely fast while always keeping the hamburger

 perfectly centered and in focus.

Epic cinematic shot of a hamburger levitating high above the grill, glowing with energy, surrounded by floating sparks and smoke, dark background with warm highlights, ultra realistic lighting, 8k detail

**Prompt (animación):**

hamburger rises powerfully into the air, surrounded by smoke and glowing embers, camera follows upward in slow motion, cinematic lighting and energy particles, emphasizing awe and flavor elevation

### **ESCENA 5 — La sinfonía de los ingredientes**

*Ingredientes levitando, cámara 360° orbitando*

**Prompt (imagen):**

cinematic freeze of hamburger ingredients floating in mid-air (bun, lettuce, tomato, cheese, beef patty), arranged in perfect vertical composition, surrounded by soft smoke and light flares, ultra realistic, 8k

**Prompt (animación):**

Hyper-realistic cinematic food animation. A complete hamburger on a wooden board, elegant black background. The camera performs a smooth 360-degree orbit around the burger, always focused on it as the central subject. The burger stays still, perfectly lit with dramatic high-contrast studio lights, showcasing textures: juicy grilled patty, melted cheddar, fresh lettuce, glossy tomato, crisp pickles. Slight depth of field for cinematic effect.

Motion parameters:

Duration: 6 seconds

Camera: 360° orbital shot, smooth rotation

Orbit speed: constant, medium pace

Focus: locked on burger (center frame)

Smooth motion: ease-in/ease-out, stabilized

360° camera orbit around floating hamburger ingredients suspended in air, slow rotation, floating softly, warm rim lighting, cinematic slow motion, sense of calm before assembly

### **ESCENA 6 — La recomposición**

*Los ingredientes caen y la hamburguesa se recompone*

**Prompt (imagen):**

cinematic shot of hamburger ingredients falling perfectly into place, impact sparks and smoke burst as they connect, ultra detailed textures, glowing background, 8k, motion energy feel

**Prompt (animación):**

The levitating burger ingredients suddenly lose their antigravity. Gravity activates naturally. Each ingredient falls straight down with realistic acceleration and slight bounce as they land. The top bun and fillings assemble into a complete burger. The two onion rings that were floating outside the burger’s vertical line also drop vertically and land beside the burger, lying flat on the surface. Keep the camera static, preserve the same framing and lighting as the original image. Hold the final frame for 2 seconds to show the full result.

Slow motion sequence of ingredients falling and assembling into a complete hamburger, camera zoom-in as final stack lands, brief glow of heat and smoke, cinematic energy and satisfaction tone

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### **ESCENA 7 — El clímax del sabor**

*El fuego crece, la hamburguesa se transforma en el nombre “Burger Espacial a la Parrilla”*

**Prompt (imagen):**

cinematic final shot of the hamburger glowing with cosmic fire, surrounded by embers, transforming into text “Burger Espacial a la Parrilla” made of flames and smoke, dark cosmic background, ultra realistic, 8k

**Prompt (animación):**

the hamburger ignites into a glowing fiery aura, flames rise and morph into the words “Burger Espacial a la Parrilla”, camera pulls back revealing cosmic smoke and spark particles, epic and emotional closure