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| Greater Hoosic Valley Community Business Alliance- a nonprofit branch of Community Life Support. May- June 2025Newsletter |
| IIn this Issue: The Directory and the steps to be in it. Member Spotlight Jessica and Jesse Gardener.Upcoming events: June 5-- Mental Health First AidJune 14 Strawberry Fest [www.ghvcba.com](http://www.ghvcba.com)lenhardyny@gmail.com |

 | Welcome Partners As we embrace the spirit of local entrepreneurship this month, we want to highlight the incredible work being done by our members. Together, we are fostering a thriving community of cottage businesses that support one another and celebrate creativity and innovation. **The founders of this small group all work and or live with in our community. Tanya Lipinski- financial Advisor, Liz Baker- owner operator Baker Day Care, Deb Barton- Deb’s County Kitchen, Dawn Knaus- House of Knauss, Paul Strasser- owner operator of Seasons Inn; Alisha Chase Owner of Chase Funeral Home; Christine Barton owner -operator LaPosta’s Market, Chrissy – of Chrissy Ice cream and more and last but not lease Viola Peggy Gray- owner operator of 22 Shades of Grey a fashion house for women. My name is Lynne Hardy- I pastor at the Presbyterian Church, direct the Food Pantry, and am president of Community Life Support of Schaghticoke.** Who Is GHV-CBA? We are you. Folks who live in and around the greater Hoosic Valley area with a talent or two that needs expressing so we started a small business. Rural life is also part of who we are. In 2024, local small business owners struggling to achieve their dreams approached Community Life Support Board members asking for ideas and support. We researched the local Chamber of Commerce and found it cost-prohibitive for many. Our research led us to develop an Alliance for area businesses. Members include cottage industries, service organizations, self-employed trades-electricians, plumbers, carpenters,contractors, landscapers, independently owned sales, or similar local businesses, and cottage industries. We appreciate members who joined after attending CLS events this past year. Our primary goal for 2025 is to develop our membership into a working Business Alliance that will support members through educational opportunities, resources, networking, and marketing. **• Member Spotlight- Service Partners: Jessica and Jesse Gardener – owner -operators of The Thoughtful Gardner. Jessica along with her family chooses to specialize in soy candles with delightful scents. They burn clean from beginning to end. Jessica will teach you how to do it in a class or you can order directly from her. Jessica and Jesse (wife and husband) craft their candles one small batch at a time right at their home in Melrose, NY. Their website is The Thoughtful Gardener at thoughtfulgardner.com. You will meet Jessica at our Strawberry Fest where she will host a candle-pouring educational opportunity.** **Who should I profile next? Suggestions for a product partner and a service partner are welcome at lenhardyny@gmail.com.** **The Directory:** **The directory will include contact information and a brief description. It will be available digitally, accessible via a scannable QR code or active link on CLS and community websites.****Printed Directories will be available locally at libraries, schools, Post Offices, and member businesses.****Please consider joining us in strengthening our business community.****We acknowledge and thank our early adopters and committee members. If you would like to become more involved in the Community Business Alliance Initiative, please do not hesitate to contact any of our Committee Members.****Elizabeth Baker Debra Barton Alisha Chase Viola Peggy Gray****Lynne Hardy Dawn Knaus Tanya Lipinski Paul Strasser**Your Next Steps: **What To Do- Read and follow directions.** Greater Hoosic Valley Community BusinessAlliance Member Directory Information**Listing**Each listing may include a business name, website, phonenumber, and description (up to 3 lines/150 characters).• Subscriptions are from June 1 through May 31.• Listing will be displayed on the CLS GHVCBA websitethrough May 31 of the following year.• Entries paid by April 30 will also be included in ourannual printed directory, distributed at theStrawberry Fest in June.• This list may also be included and distributedthroughout the year in print and online.**Pricing**Annual subscription - $50 via Give Butter Registration: https://givebutter.com/tQYPIq**2025 Inaugural special - $45 - save 10%- completed by May 30, 2025****• Subscription is June 1 - May 31.****• Annual renewals - $45 (10% savings)****• Prorated subscriptions available****o 1st of the following month through May 31 -****$5/month****o Not to exceed annual rate ($50)****Distribution**• Payment must be to be included in the printed directory.• Published TBD• Distribution at the Strawberry Festival each June.**Notice**• CLS GHVCBA reserves the right to refuse or reject anyentry at any time.Scan the code to join the Greater Hoosic Valley Community Business AllianceTo be included in the Business Directory, complete the registration form by clickingthe link below. <https://docs.google.com/forms/d/e/1FAIpQLSd_Detb0EZ5L3QI_U3S3FECMqvJ1h9RCGdNYeLyCl1ADyeWnw/viewform?usp=header>Or scan the code to link to our application form: We appreciate your participation and ideas. We look forward to working together to build a thriving small business community in the Greater Hoosic Valley area. |

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 | Get Ready for the Strawberry Festival- June 14, 2025 10- 3pm at the Schaghticoke Fairgrounds. Currently we have 120+ vendors of all varieties as well as 6-8 food trucks, classes in the grandstand and a new set up for entering and parking at the fairgrounds. Remember if you join the business directory so you are part of the roll out in June. If you wish to be a vendor- reach out to Liz Baker at ebaker50@yahoo.com. She will help you get registered and gather the information she needs for our advertising. Partners Gathering • Business Tips & Resources- What is one tip that helped you out the most when you started out? Where do your resources come from if you are a product making partner?• Collaboration Opportunities: What do you wish you had a collaborator for in your work? We encourage our members to collaborate! If you’re interested in joint marketing efforts, product bundles, or shared events, please reach out to fellow members. Let’s support one another!• Community Highlights- Get Involved! We love hearing from our members! If you have news, events, or resources to share, please send them to lenhardyny@gmail.com for inclusion in next month’s newsletter.Thank You for Being Part of Our Community! Your support and collaboration are what will make the Greater Hoosic Valley Community Business Alliance a vibrant network of small businesses. Together, we can achieve great things! |