

IVAN TSZIAN

Senior Product Designer

Warsaw timezone (CET) | Remote, Hybrid, Onsite

ivan.tszian.design@gmail.com | +1 (415) 370-0153 | +380 99 378 34 49

ivantszian.com | [LinkedIn](#)

SUMMARY

Senior Product Designer with 7+ years of experience shipping AI, B2B SaaS, fintech, and e-commerce products. Track record of moving products from zero to one, owning end-to-end design from research and strategy to production, and driving measurable business outcomes - 50-point conversion lifts, 15+ signed B2B contracts, and product adoption by Fortune 500 enterprise clients. Comfortable in ambiguous, high-velocity environments with founders, PMs, and engineers. Mentor to junior designers.

EXPERIENCE

Independent Product Designer | Contract Clients

Mar 2026 - Present

Remote

- **Designed an accessibility-first mobile web experience for Veteran Hub (civic tech)** - end-to-end redesign with WCAG 2.2 AA compliance and developer handoff.
- Redesigned an enterprise financial reporting dashboard for a fintech client - information architecture, dense data visualization, and reporting workflows for finance teams.

Senior Product Designer | Galileo (AI Evaluation Platform)

Oct 2025 - Mar 2026

Contract · Onsite, San Francisco Bay Area

- **Lead designer on flagship features** of an AI observability and evaluation platform, including the annotation queue used by ML teams to review, label, and approve AI model outputs at scale.
- Designed the custom dashboard system - users build personal data views from platform metrics, configure aggregation and filtering logic, and arrange them in workspaces shared across teams.
- **Shipped key features in an enterprise rollout to a major financial services client** (Fortune 500), supporting a significant enterprise contract through targeted UX work on annotation workflows.
- Translated dense ML, LLM, and data-heavy concepts into clear, scalable interfaces for technical users (data scientists, ML engineers).
- Partnered with product and engineering to define product direction and system-level interaction patterns across the platform.

Founding Designer | Breakout (AI B2B Startup)

Aug 2024 - Oct 2025

Contract · Onsite, San Francisco Bay Area

- **Built the product from scratch as the first and only designer** - owned product vision, UX direction, visual identity, and full design execution with no existing brand or design foundation.

- **Designed the customer-facing AI chat experience** and the admin product (real-time conversation monitoring, AI configuration, fallback handling, full edge case coverage).
- **Drove a 20% lift in client conversion rates** through iterative improvements to flow design, assistant behavior, and onboarding.
- **Shipped MVPs that drove 15+ signed client contracts** during my tenure, validating product-market fit and unlocking revenue.
- Built the design system from the ground up - a visual framework that adapts seamlessly to any client website, ensuring brand alignment out of the box.
- Mapped end-to-end journeys for B2B software buyers, turning complex flows into simple, outcome-driven experiences.
- Collaborated daily with founders, engineers, and external designers in a fast-moving, zero-to-one environment.

Senior Product Designer | Eyewa (E-commerce, MENA)

Mar 2024 - Jul 2024

Remote

- **Redesigned the prescription glasses purchase flow on web** - the company's highest-value product line - improving the end-to-end checkout experience and reducing drop-off at key conversion points.
- **Lifted conversion from ~20% to ~70%** on the prescription glasses flow, with measurable improvement in returning users and customer satisfaction scores.
- Refined the existing design system, shipping high-fidelity wireframes, layouts, and prototypes across desktop and mobile web.
- Worked cross-functionally with PMs, engineers, and analytics to identify the highest-leverage problem areas and prioritize design work accordingly.

UI/UX Designer | Group BWT

Aug 2022 - Jun 2024

Remote

- Designed across EdTech, healthcare, and fintech product engagements - dashboards, CRM systems, and mobile applications.
- Conducted UX research, built wireframes, mockups, prototypes, information architecture, and user flows.
- Mentored junior designers and ran internal design workshops; collaborated with marketing on promotion strategies and internal product launches.

Product Designer | Poplar (Startup)

Feb 2023 - Nov 2023

Remote

- Owned information architecture, user flows, wireframes, mockups, and design system for an early-stage startup application.
- Designed adaptive layouts across product and corporate landing pages; partnered with CTO and developers on iterative product testing and user feedback loops.

UI/UX Designer | Amen Team (Design Agency)

Feb 2022 - Jun 2022

Remote

- Designed wireframes, UI, prototypes, landing sites, and web applications across agency client projects.
- Produced animated banners and creative assets for commercial advertising campaigns.

UI/UX Designer | Aimprosoft

Feb 2019 - Feb 2022

Onsite / Remote

- Designed internal cross-platform products across iOS, Android, web, and desktop, with strong focus on design system consistency.
- Worked across outsourced EdTech and healthcare projects; ran user testing and feedback loops with questionnaires.
- Collaborated with a large cross-functional team of developers, testers, PMs, and BAs.

SKILLS

Product & Design: Product Design, UX Strategy, Product Thinking, Interaction Design, Design Systems, Information Architecture, User Journeys, Wireframing, Prototyping, Visual Design, Responsive Design, Animations, Mentorship

Research & Methods: Qualitative Research, User Interviews, Usability Testing, Data-Informed Design, Cross-Functional Collaboration, Agile/Sprint Workflows

Design Tools: Figma, Sketch, Adobe Creative Suite, Principle, Framer

AI & Automation: Claude, Claude Code, Cursor, ChatGPT, Make (workflow automation), AI-assisted design and prototyping

Workflow & Documentation: Notion, FigJam, Google Analytics, Jira, Linear

Domains: AI / LLM products, B2B SaaS, Fintech, E-commerce, EdTech, Healthcare

Languages: English (fluent), Russian (native), Ukrainian (native)

EDUCATION

Kharkiv University of Radio Electronics

Bachelor's degree, Computer Science

Additional Training: Kyiv Academy of Media Arts (UX Design), Lemon School (UI/UX Design), Step Academy (Graphic Design), Dash (HTML/CSS)