

# Aditya Kalane

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## Graphics | Motion Graphics | Multimedia

With over four years of experience delivering innovative visuals and high-quality video content. Expert in Adobe Suite and proficient in Figma, with strong skills in video editing, animation, layout, and design principles. Proven ability to handle fast-paced projects, meet tight deadlines, and ensure client brand consistency. Passionate about delivering captivating digital content across platforms.

### WORK EXPERIENCE

#### Graphic Designer

##### MetaGuest.ai, Toronto, ON | 2024 - Present

- Designed eye-catching digital content for U.S.-based clients, including ads, social graphics, and marketing collateral.
- Collaborated with Account Executives to create reports, infographics, and presentation materials.
- Supported web design team with graphics and website updates, maintaining brand consistency.

#### Graphic Designer

##### Jape Consultancy Services, Toronto, ON | 2023 - 2024

- Produced social media graphics, digital ads, and print assets to meet client needs and elevate visual communication.
- Created engaging motion graphics to enhance marketing campaigns across multiple platforms.
- Developed templates and refined layouts for diverse promotional materials, adhering to client style guides.

#### Digital Artist

##### Sinking Ship Entertainment, Toronto, ON | 2021 - 2023

- - Edited video content and created motion graphics for TV episodics, ensuring captivating and high-quality visual storytelling.
- Designed marketing materials for campaigns, adhering to brand guidelines and project objectives.
- Managed social media content creation, increasing audience engagement and brand visibility.

## Digital Artist

**Soho, Toronto, ON | 2017 - 2019**

- - Created cinematic composites and digital matte paintings for films and TV shows using Photoshop and After Effects.
- - Designed promotional graphics and digital media assets to align with visual style requirements.
- - Developed social media posts to boost visibility and maintain cohesive messaging.

## Junior Graphic Designer / Motion Graphic Designer

**Sharkfinn Studios, Pune, IND | 2012 - 2014**

- - Designed marketing collateral, presentations, and reports.
- - Developed digital assets for web and social platforms, showcasing versatile design skills.

## EDUCATION

Seneca College | Toronto, ON

Advanced Diploma in Graphics, Animation, and Visual Effects | 2017

Pune University | Pune, IND

Bachelor of Computer Science | 2014

Arena Animation | Pune, IND

Diploma in Graphics, Animation, and Visual Effects | 2012

## PROFESSIONAL SKILLS

- - Graphic Design & Motion Graphics: Adobe Illustrator, Photoshop, After Effects, Premiere Pro, CorelDRAW, Figma.
- - Video Editing: Proficient in video clipping, text animation, captioning, and post-production.
- - Creative Design: Strong layout, typography, and color theory skills; design for web and social media.
- - Tools: Familiarity with Unreal Engine, Autodesk Maya, and 3ds Max.
- - Project Management: Experienced in multitasking, meeting deadlines, and maintaining brand consistency.
- - Collaboration: Strong communication and teamwork abilities to deliver on client expectations.
- - Digital Trends: Up-to-date with design trends, Canadian market styles, and social media platforms.

## PORTFOLIO

- <https://adityakalane.online/>

## KEY HIGHLIGHTS

- - Proven ability to clip and cut videos, create animations, and deliver high-quality graphics on fast turnaround.
- - Adept at generating original pieces, templates, and layouts while maintaining brand consistency.
- - Skilled at delivering creative concepts for diverse platforms, including digital ads and social content.
- - Strong attention to detail with a creative mindset for visual storytelling and effective design.