ABEL MADULA
GRAPHIC DESIGNER

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iblacksheepdesign@gmail.com

QUALIFICATION HIGHLIGHTS

- Creative and resourceful person
- Strong leadership ability
- Less supervision and fast-learner
- Communication skill
- Time and Project management
- Creative design and layouts
- Web design and development skills
- Experienced in Learning Management System
- Graphic design instructor
- UX/UI design - Web and Mobile
- Social Media Graphics Content

SOFTWARE and OTHER TOOLS

Design Softwares (Mac OS)

Adobe Photoshop
Adobe Illustrator
Adobe lnDesign
Adobe XD
Adobe Express
Keynote
Numbers
Page

Other Tools

Canva
Wix Website Builder
Figma
Hostinger Website Builder

FIELD OF EXPERIENCE

Brand Identity Design
Brand Mark | Logo
Brand Guide
Creative Layouts
Presentation Design/Development
Social Media Graphics Content
Mockup
Web Design & Build

UX / UI
Wireframing
Prototyping
Video Training Content
LMS - Google Classroom
Character Design
Game Design

GRAPHIC DESIGN EXPERIENCE

Graphic Design Instructor   **Jan 2023 - Present**
Alberta Paramount College - Calgary, Alberta, Canada

Create engaging lesson plans that cover both theoretical and practical application of design principles. Foster creativity, encourage critical thinking, and inspire students through hands-on projects and real-world experiences as they guide them towards professional success in graphic design.

Graphic Designer | Multimedia   **Jan 2004 - Present**
Freelancer - Grande Prairie, Alberta, Canada

Delivered the graphics and multimedia requirements for brand identity design, brand mark, layouts, and multimedia creative works. Creating social media graphic content, web design and development.

Graphic Designer I Presentation Designer   **Apr 2022 - Dec 2022**
Ikar Digital - Saint John, New Brunswick, Canada

Developed school program brochures and flyers for CAM Institute of Design. Creating corporate presentations. Creating motion graphics and social media graphics content.

Graphic Design Instructor   **Jun 2018 - Mar 2019**
Informatic Technological Corp. - Bayugan City, Philippines

Designed instructional manuals and presentations for classes. Developed hands-on projects and market standards for graphic designing. Manage student's task marking and grades.

Graphic Designer I Presentation Designer   **Feb 2015 - Aug 2021**
MCK PEREZ Dev't. Consultancy Corp. - Quezon City, Philippines

Managed and coordinated graphic design projects from concept through final design. Work closely with clients to create compelling designs, meeting deadlines and requirements. Assist and direct the production in-house team in producing digital and print output. Create marketing presentations to achieve client objectives.

UX/UI Designer I Graphic Designer   **Sep 2015 - Jul 2020**
ELV Systems - Dubai, United Arab Emirates (Freelance)

Coordinate with the technical team to produce efficient and functional interface design from concept to final assets. Work closely with the system programmers and company management to deliver a high level of design and interface design to meet the client's requirements. Creating multimedia presentations for project proposals. Working with conferences and exhibit materials to generate organic clients.

EDUCATIONAL BACKGROUND

Digital Marketing Program
ABM College, Calgary Campus, Canada   Student

Certificate - Visual Graphic Designer NC Ill
Technical Education And Skills Development Authority (TESDA), Philippines   Graduated - 2015