**PROMPT TEMPLATE - LISTING DESCRIPTION

Step 1: Fill out the template below. Read the pre-filled texts for tips/suggestions/instructions. You may put ‘Not Applicable’ on any item that does not apply or remove the item completely. Feel free to add any item as you see fit.

TEMPLATE:**
“

***Write me a Marketing description for a property we're selling using the details below:***

***Property Address:*** *Property Address****Target Audience:*** *First time home owners/families who are planning to move/Young Professionals/etc.****Location Benefits:*** *Waterfront/Centrally located, Near the \_\_\_\_\_\_\_\_/Prime neighborhood/etc.****Special Features:*** *Structural/Architectural features/Special appliances/fixtures/etc.****Other Features:*** *Pool/extra rooms/security system/solar****Tone:*** *Professional/Conversational/Casual/Luxury* ***NO need to include the address in the description, create 3 variants. Use up to 1000 Characters.*
“**

**Step 2: Copy the entire completed template and paste to ChatGPT.

Step 3: Review each variant and edit as needed.

Step 4: Apply the final result to your MLS Listing and any other listing platforms.

-You’re done!**