



# LAUNCH VISIBILITY IN 72 HOURS

Finally - an easy, founder-friendly way to get seen. Get a personalized visibility plan, guided by real experts, and deployed across the channels that matter.

[CLICK FOR A FREE VISIBILITY AUDIT  
FOR YOUR BUSINESS](#)

## OTHER SERVICES

### 1. Marketing Operations:

- Setting up and executing systems and flows for:
  - Email marketing
  - Gift Cards strategy
  - Referral strategy
- Packaging Design & strategy CTA:
  - Designing your packaging in a way that matters and makes you stand out
  - Enable your customers to refer their network and collect their emails via QR code CTAs
  - Increasing your email database
- Social Media Ads:
  - Local social media ads that make an impact to your business

### 2. Branding & Design:

- Set up your brand from scratch
- Design multi language landing pages that convert
- Social Media creative design
- Static Images
- Video
- Social Media Management

TRUSTED BY:



# SOCIAL MEDIA CONTENT

## GLORIA



## CASABADA



## BIEMME RESTAURI



# LANDING PAGES

GLORIA

*gloria*

**PROSECCO-INSPIRED. CLEAN. BALANCED.**

Gloria is a modern Italian spritz—low-ABV and low-calorie—crafted for people who want lighter refreshment without the sugary heaviness of typical RTDs. Crisp bubbles, balanced citrus, and a design-forward brand world make it as stylish as it is sippable. Made for aperitivo moments in Sydney and beyond.

LOW-ABV & LOW-CALORIE. EASY TO ENJOY. CLEAN, BALANCED PROFILE. NEVER OVERLY SWEET. DESIGN LIST REALITY.

**EASY TO LIST. EASY TO LOVE.**

- TASTING & FIT (WEEKS 0-1)**  
Quick tasting 10-person or sample 500 to 10,000. Retail and packaging.
- LISTING & LAUNCH (WEEKS 2-3)**  
Confirm S&A, placement, and F&O order. Receive a ready-to-go event pack. Batch orders, POS, labels.
- ACTIVATION (WEEKS 3-6)**  
In-store displays, lifestyle content, and targeted social user targeting. Track & report activity.

**BOOK A TASTING**

<b>TODAY</b> Order online with a 24-hour delivery window.	<b>48-72 HRS</b> Confirm S&A, event pack, and labels.	<b>WEEK 1</b> First order, event placement.	<b>WEEKS 2-4</b> Launch promotional content, track activity.
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**APERITIVO, ANYTIME.**

From gallery openings to beach afternoons, Gloria brings a modern Italian moment wherever you are. Find us at select retailers and venues across Sydney.

**DRINK RESPONSIBLY • 18+**

**A Modern Italian Spritz — Light by Design**

Prosecco-inspired. Low-ABV. Low-calorie. Designed in Sydney for golden-hour moments.

**gloria**  
D'ITALIA  
SPARKLING WINE SELTZER

**FIND GLORIA** **WHOLESALE & DISTRIBUTION**

RECOMMENDED BY VIRTUAL DESIGN AWARDS - FEATURED IN BROADSHEET - DRINK RESPONSIBLY • 18+

BIEMME RESTAURI

**BIEMME RESTAURI**

**How the Biemme Restauri referral program works**

- STEP 1: Refer a Friend**  
Fill in the form with the details of the person or company referring you. Receive a confirmation email.
- STEP 2: We reach out**  
Our team will contact your friend, provide our services and schedule the project, with a free initial assessment.
- STEP 3: You receive your reward**  
If your friend has a new confirmed project, you will receive a dedicated reward from Biemme Restauri. The final amount of the reward depends on the scope of the confirmed work.

**Receive between €1,000 - €5,000**

Based on the project value referred and awarded to Biemme Restauri.

**Why refer Biemme Restauri?**

- Help your contacts**  
You connect them with a specialist team for high-quality restoration and renovation projects.
- Reward for each confirmed project**  
For every referral that becomes a signed project, you receive a dedicated reward.
- No effort on your side**  
You only need to share the contact, we handle communication, the sale and project management.
- Long-term partnerships**  
If you are an architect, real estate agency, property manager or user-relevant, we can explore a structured collaboration on multiple projects.

**Why choose Biemme Restauri**

Biemme Restauri specialises in restoration, renovation and conservation of historic buildings, country houses, villas and premium properties. We work with private clients, architecture studios, agencies and property managers.

**Recommend a contact, we'll handle the restoration.**

If you know a private owner, architect, real estate agency or building manager who needs quality restoration work, refer them to Biemme Restauri. If the project goes ahead, you will receive a special thank-you from us.

**Submit a referral**

Fill in the form in under 1 minute. We'll take care of the rest.

# E-MAIL MARKETING



**CIAO E BENVENUTO NELLA NOSTRA COMMUNITY!**

Siamo felici di avervi con noi. Biemme Restauri nasce dalla passione per l'artigianalità italiana, la cura dei dettagli e il rispetto profondo per la storia degli edifici. Ogni progetto per noi è un dialogo tra passato e futuro: recuperiamo, valorizziamo e trasformiamo gli spazi mantenendo intatta la loro autenticità.

Da oggi riceverai aggiornamenti esclusivi su:

- Restauri e progetti in corso
- Case study e trasformazioni prima/dopo
- Tecniche artigianali e materiali innovativi
- Consigli per valorizzare proprietà, agriturismi e residenze private
- Eventi, aperture e nuove collaborazioni

Il nostro obiettivo è offrirvi ispirazione, conoscenza e un punto di vista unico sul mondo del restauro architettonico, dell'interior design e della riqualificazione degli spazi abitativi. Se hai un progetto da realizzare, grande o piccolo, saremo felici di ascoltarvi e guidarvi nella migliore soluzione.

Grazie per esserti unito a Biemme Restauri. La nostra storia continua anche grazie a te.

A presto,  
Il Team Biemme Restauri

**BIEMME RESTAURI**



**Email Nurture Setup Guide**

**Step 1: Get Your Contact List Ready**

1. Add your leads into your email tool from your website form, Instagram/Facebook leads, or a CSV upload!
2. Split them into a few simple groups so the right people get the right message, for example:
  - People asking about staying in the apartments
  - People asking about events
  - New enquiries from Instagram or Facebook
3. Make sure you've captured **First Name**. If you can, also collect **travel month** and **group size**. It makes replies much easier.

**Step 2: Add the Emails**

- Copy and paste each email (subject, preview, body, CTA) into your platform.
- Keep your CTA links simple:
  - Check availability → your availability or booking page (add UTM)
  - Reply with dates → direct reply to your inbox
  - Book a walkthrough → inquiry form or calendar link (add UTM)

UTM reminder (for tracking):  
utm\_source=email&utm\_medium=nurture&utm\_campaign=casabada\_chianti\_rufina

**Step 3: Set the Timing**

A natural flow that doesn't feel pushy:

- Email 1 (Welcome) → send immediately after someone enquires
- Email 2 (Why people love it) → 3-4 days later
- Email 3 (Unique story + next step) → 6-7 days after Email 2

If someone is actively asking for dates, you can shorten the gap.

**Step 4: Personalize Before You Hit Send**

- Use merge tags so the greeting feels personal: `{First Name}`

**CASABADA**



**Keep Darwin Cool and Earn 15% Off Your Next Service**

Get 15% Off Your Next Service When You Refer a Friend

Help your friends stay cool and save while you do. Every time someone books through your referral, you both receive 15% off their first air-conditioning service or installation.

**OASIS AIR & ELECTRICAL**

**Why Darwin Locals Keep Referring Oasis Air and Electrical**

- FAST BOOKINGS**  
No long wait times, quick turnaround.
- PROMPT COMMUNICATION**  
Clear, genuine quotes every time.
- WARRANTY BACKED WORK**  
Product and service warranty for peace of mind.

**OASIS**



**Preserving Italy's Architectural Heritage, One Restoration at a Time**

For over 30 years, Biemme Restauri has blended traditional craftsmanship with modern innovation to transform villas, farmhouses, commercial spaces, and historic sites across Italy. Our philosophy is simple: **Everything transforms, together.**

**Who We Are**  
Founded in 1986, Biemme Restauri is a family-run company now guided by the next generation of professionals with decades of experience. Our heritage, passion, and expertise have earned us the trust of clients across Italy and internationally.

**What We Do**  
We collaborate with the finest craftsmen in Italy to deliver exceptional quality across every phase of construction and restoration.

**Our Services Include:**

- Restorations & Renovations: preserving authentic character while upgrading comfort and functionality.
- Interior Renovation: landscape design, terraces, structural outdoor enhancements.

**Highlighted Projects**

- Room Renovation**: Historic farmhouse, complete reconstruction of outdoor spaces and full interior restoration in 100% granite.
- Swimming Pool Construction**: Deluxe, custom design and construction of outdoor "infinity" pool, including all surrounding landscape development.
- 19th Century Church Restoration**: Baroque church, facade, Baroque staircase, Baroque fountain, Baroque garden.
- Historical House Renovation**: Full restoration of 18th-century stone villa, which transformed into open kitchen concept.

**How We Work: Client Portal & Tracking**  
Every project includes access to our personalized Client Portal through Microsoft, offering:

- Real-time site progress and activity updates
- Calendar scheduling
- Budget monitoring

This ensures total transparency and a smooth, stress-free client experience from start to finish.

**Trusted Partnerships**  
We proudly collaborate with industry-leading suppliers, craftsmen, and technology partners across Italy, ensuring excellence at every stage of construction and restoration.

**What Our Clients Say**

- "Without a doubt the best and most professional experience I've ever had with a construction company!" — Christopher K.
- "Precision, reliability and quality craftsmanship. Every project is managed with attention to detail." — Tony
- "Having you built my house. A precise, punctual team that takes its work really seriously." — Tommaso R.

Stay Connected | [info@biemme.com](mailto:info@biemme.com) | [www.biemme.com](http://www.biemme.com) | [Instagram](#) | [Facebook](#) | [LinkedIn](#) | [Twitter](#)

**BIEMME RESTAURI**



# VISIBILITY THAT WORKS - WITHOUT THE HASSLE

What Founders Are Saying  
*Every deliverable is built to get you seen fast - without overthinking it..*



*"Got the free audit done through their tool! What an amazing and quick way to know where you at with your business! Keep this up!"*

– Piero F., Founder of The Standard Wine



*"I finally understand what's working and what's not. This starter plan gave me a roadmap I could actually follow."*

– Kylie C., Founder of Oasis Air & Electrical



**The next step? Expanding your reach.**

Whether that means scaling into PR, running your first campaign, or layering automation, we've got the framework ready.

[\*\*BOOK A CALL\*\*](#)