



FernwehReel

Privacy Policy · Last updated: June 2026

This Privacy Policy describes how FernwehReel ("we", "our", or "the app") handles your information. We are committed to protecting your privacy. FernwehReel is designed to work entirely on your device — your photos and videos never leave it.

1. Data We Do Not Collect

FernwehReel does **not**:

- Upload your photos or videos to any server
- Create or store user accounts
- Track your behaviour or usage
- Use advertising or analytics SDKs
- Share any data with third parties for marketing purposes

2. Data Processed Locally on Your Device

All processing happens entirely on your iPhone:

- **Photos & Videos** — read from your photo library to create travel films. Never uploaded or transmitted.
- **GPS Metadata** — location data embedded in your photos is used to detect travel stops and display place names. Place-name lookup uses Apple's location services: coordinates are sent to Apple solely for this lookup and are not stored. No GPS data is sent to us or to any other third party.
- **App Preferences** — language setting and Premium status are stored locally on your device in the app's private storage. Not accessible to us.
- **Saved Trips** — trip data saved by Premium users is stored locally on your device only.

3. In-App Purchases

Premium upgrades are handled entirely by Apple via the App Store. FernwehReel does not process or store any payment information. Apple's privacy policy applies to all transactions: apple.com/legal/privacy

4. Photo Library Access

FernwehReel requests access to your photo library solely to read the photos and videos you select for your travel film. We do not access, copy, or transmit any media beyond what is needed to generate your film on-device.

5. Children's Privacy

FernwehReel is not directed at children under the age of 13. We do not knowingly collect any personal information from children.

6. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be reflected on this page with an updated date. We encourage you to review this page periodically.