

Global Competitiveness 2025

Harnessing AI and Technological Advancements

Energy-Tech Sector Business Outlook

A summary of observations in 2024 is laid out in the following two recommended actions, emphasizing that due to the rapid evolution of software technologies, such as AI, investments globally have turned towards these technologies due to their scalability and fast evolution. Therefore, the integration of the mentioned technologies into products such as digital twins for data analytics and remote access real-time troubleshooting support is changing the positions of the pieces on the global dashboard.

Enhancing Product Competitiveness

In today’s fast-paced technological landscape, staying competitive is a daunting yet crucial task. The relentless pace of innovation demands a deep understanding of current technologies and products from leading industry players. For many companies, particularly those lacking in-house engineering, product development, or research and development departments, this can be a significant challenge.

- The Importance of Technical Analysis:** Conducting a comprehensive technical analysis of the technological sector is vital. By doing so, we aim to identify key approaches for shaping products that align with evolving market requirements and standards. This process involves a detailed examination of industry trends, competitive products, and technological advancements. Such analysis is not just about understanding where the industry stands today, but also about anticipating where it is headed.
- Challenges Faced by Small and Medium-Sized Enterprises:** Over the past five years, there has been a notable decline in competitiveness among small and medium-sized enterprises (SMEs) in the technology sector. This decline is primarily due to the rapid advancements and changes within the industry. Many SMEs struggle to keep pace with product enhancements, primarily because they do not have the robust in-house capabilities needed to drive continuous innovation. Without dedicated engineering, product development, or R&D departments, these companies often find themselves lagging behind their more resourceful competitors.
- Bridging the Competitiveness Gap:** Our initiative is dedicated to bridging this gap. We focus on identifying all possible upgrades required for your product, whether through direct product enhancement or the integration of available technologies via third parties. This approach allows companies to improve their product offerings, ensuring they meet current market standards and can compete effectively in the evolving landscape.
- Strategic Integration and Market Advantage:** By leveraging technical analysis and strategic integration of advanced technologies, companies can transform their market position. For instance, integrating digital twins for data analytics and real-time remote troubleshooting support can significantly enhance product functionality and customer satisfaction. These technologies, powered by advancements in AI, provide scalable solutions that not only improve current products but also open up new avenues for innovation.

Converter-Dominated Modern Power Systems

Another issue we observe in the technical service sector is the adaptation from synchronous-dominated power systems to converter-dominated power systems. This transition occurs without a clear understanding of the impact on harmonics, stability, and robustness caused by the reduction of inertia and the supply-demand imbalance responsiveness of converter-based controllers. This issue is more evident in grid-forming converters added as part of renewable source integration.

Converter-Based Technologies:

1. High Voltage Direct Current (HVDC) Converters
2. Flexible AC Transmission Systems (FACTS)
3. STATCOM (Static Synchronous Compensator)
4. SVC (Static Var Compensator)
5. Grid-Forming Converters
6. Grid-Following Converters
7. Battery Energy Storage System (BESS) Converters
8. Photovoltaic (PV) Inverters
9. Wind Turbine Converters
10. Three-Port Converters
11. Partial Power Converters
12. DC-DC Converters
13. DC-AC Inverters
14. Multi-Level Converters
15. Solid-State Transformers
16. Resonant Converters
17. Phase-Shifted Converters
18. Matrix Converters
19. Bidirectional Converters
20. Active Front End (AFE) Converters
21. Interleaved Converters
22. Soft-Switching Converter
23. Hybrid Converters

Report Compilers

Department of Advanced Technology & Strategic Innovation
Barcelona/Spain, December 2024

Organization

Azidtech | Complex Technology, Clear Results
thinktank@azidtech.com