



16 - 19 MAY 2024
SEASON 2 IN DUBAI

Introducing Global Beauty Treasure (GBT) -
Unveiling Elegance on an International Stage



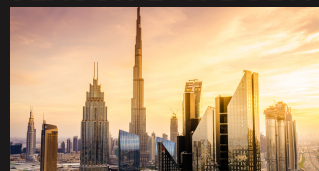


ABOUT US

Introducing Global Beauty Treasure (GBT) - Unveiling Elegance on an International Stage

Global Beauty Treasure (GBT) is set to redefine the landscape of beauty competitions with its grandeur and finesse. Stepping onto the global stage for the first time, GBT is poised to host a spectacular beauty pageant in the vibrant city of Dubai. More than just a beauty competition, GBT takes pride in curating an experience that transcends traditional norms, focusing on the holistic participation and personal growth of each contestant.

SEASON 2 IN DUBAI



ABOUT US

The upcoming event in Dubai promises to be a celebration of beauty in its diverse forms, encompassing various levels that elevate the value and significance for participants. GBT believes in fostering an environment that not only appreciates outer beauty but places equal importance on inner grace, intelligence, and charisma.

Our journey is marked by a rich history of successful competitions held across India, each leaving an indelible mark on the landscape of beauty pageants. Now, as we step onto the global stage, our commitment to excellence remains unwavering. GBT is not merely an event; it is an embodiment of elegance, a celebration of diversity, and a platform for individuals to showcase their unique blend of talents and personalities. As we prepare to make our mark in Dubai, GBT invites participants from around the world to join us in this extraordinary journey. The competition is structured to provide participants with an unparalleled experience, encouraging personal development, cultural exchange, and the forging of lifelong connections.





WHY SPONSOR US?



INCREASE BRAND VISIBILITY / TRUST

- Our event attracts a discerning audience of fashion enthusiasts, industry professionals, influencers, and high-net-worth individuals from both India and the UAE.
- Gain access to an affluent and influential demographic, offering unique opportunities for brand exposure and engagement.

ENGAGE IN MEANINGFUL PARTNERSHIPS

- Benefit from unique activation opportunities, including VIP experiences, exclusive networking events, and personalized brand activations, tailored to enhance brand engagement and customer loyalty.

MARKETING OPPORTUNITIES

- Sponsoring Global beauty treasure event provides a dynamic platform for your brand to capitalize on a range of marketing opportunities, ensuring maximum visibility and engagement to the premium segment of audience.

EXCLUSIVE CONTENT CREATION

- Collaborate with our professional photographers and videographers to create exclusive, high-quality content capturing your brand's association with the event.
- Showcase behind-the-scenes footage and views, interviews, and highlight reels, providing a personalized and immersive brand experience for our online audience.

... MANY MORE

SEASON 2 IN DUBAI





THE FACE BEHIND GLOBAL BEAUTY TREASURE

OUR FOUNDER / DIRECTOR : One must have a wide variety of pageant experience before taking on such an expansive and important role. Mrs. Suhasini Pandyam is a talented pageant winner and extremely confident in the influencer marketing world. She has collaborated with Lotus, Syska, and many, other fresh, distinctive brands that have helped her create goodwill in the blogging community. Despite the influx of brands, she has always maintained her editorial objectivity. National directors are often successful state directors. National or international directors are rarely newbies to the pageant directing world. Her hard work, determination, and passion for pageantry led her to take a step forward and become the director of Global Beauty Treasure.



MRS. SUHASINI PANDYAM

FOUNDER AND DIRECTOR OF GBT

Mrs India Winner (International)

Mrs India Winner (National)

Mrs. India South

India's Perfect Figure

India's Top Model

Most Challenging and Inspiring Women of the Year

Youngest Pageant Director (Entrepreneur)



SEASON 2 IN DUBAI





SPONSORS AND TYPES

Sponsors are entitled to different sets of privileges
based on the amount of capital invested

PLATINUM SPONSORS

INR 15,00,000



GOLD SPONSORS

INR 10,00,000



SILVER SPONSORS

INR 8,00,000



BRONZE SPONSORS

INR 5,00,000



**The privileges are adjustable
according to company request

SEASON 2 IN DUBAI



PLATINUM SPONSOR

ANY COMPANY COMMITTING A SUM OF **15,00,000/-** TOWARDS GBT WILL BE TERMED A PLATINUM SPONSOR.

INCENTIVES :

- SPONSOR'S NAME WILL BE ASSOCIATED WITH EVERY EVENT OF GBT 2024
- A PERSONALISED Model shoutout to your brand
- 2 MEMBERS TRAVEL / VISA AND ACCOMADATION WILL BE TAKEN CARE TO DUBAI
- A SPECIAL SLOT DEDICATED TO SPONSORS ON SOCIAL MEDIA (BY THE GBT PAGE)
- BRANDING ON ID CARDS, CERTIFICATES, GOODY BAGS GIVEN TO WINNERS, REGISTRATION FORMS.
- COVERAGE IN ALL PUBLICITY MATERIAL LIKE POSTERS (ONLINE AND OFFLINE), BANNERS (BEFORE AND AFTER EVENTS), ADVERTISEMENTS ETC, THE LOGO WILL BE BESIDE GBT 2024.
- SPECIAL SLOT DEDICATED TO THE COMPANY
- LOGO ON MAILERS SENT TO ALL THE INVITES, CHIEF GUESTS & OTHER REGISTERED MEMBERS
- LOGO WILL BE DISPLAYED ON SCREEN FOR 15 SECONDS DURING PERFORMANCES AND BUFFER TIME
- LOGO WILL BE DISPLAYED FOR 5 MINUTES AT THE START OF GBT EVENT WITH TITLE SPONSOR AS TITLE
- BANNERS AND POSTERS OF THE SPONSOR WILL BE DISPLAYED IN THE EVENT PREMISES



GOLD SPONSORS

ANY COMPANY COMMITTING A SUM OF **10,00,000/-** TOWARDS GBT WILL BE TERMED A GOLD SPONSOR.

INCENTIVES :

- A SPECIAL SLOT DEDICATED TO SPONSORS ON SOCIAL MEDIA (BY THE GBT PAGE)
- 1 MEMBER TRAVEL / VISA AND ACCOMADATION WILL BE TAKEN CARE TO DUBAI
- BRANDING ON ID CARDS, CERTIFICATES, GOODY BAGS GIVEN TO WINNERS, REGISTRATION FORMS.
- COVERAGE IN ALL PUBLICITY MATERIAL LIKE POSTERS (ONLINE AND OFFLINE), BANNERS (BEFORE AND AFTER EVENTS), ADVERTISEMENTS ETC, THE LOGO WILL B BESIDE GBT 2024.
- SPECIAL SLOT DEDICATED TO THE COMPANY
- LOGO ON MAILERS SENT TO ALL THE INVITES, CHIEF GUESTS & OTHER REGISTERED MEMBERS
- LOGO WILL BE DISPLAYED ON SCREEN FOR 15 SECONDS DURING PERFORMANCES / AND BUFFER TIME
- LOGO WILL BE DISPLAYED FOR 5 MINUTES AT THE START OF GBT EVENT WITH TITL SPONSOR AS TITLE
- BANNERS AND POSTERS OF THE SPONSOR WILL BE DISPLAYED IN THE EVENT PREMISES



SILVER SPONSOR

ANY COMPANY COMMITTING A SUM OF **8,00,000/-** TOWARDS GBT WILL BE TERMED A SILVER SPONSOR.

INCENTIVES :

- **BRANDING ON CERTIFICATES, REGISTRATION FORMS.**
- **COVERAGE IN ALL PUBLICITY MATERIAL LIKE POSTERS (ONLINE AND OFFLINE)**
- **SPECIAL SLOT DEDICATED TO THE COMPANY'S LOGO ON BANNERS.**
- **A SPECIAL SLOT DEDICATED TO SPONSORS ON SOCIAL MEDIA (BY THE GBT PAGE).**
- **LOGO WILL BE DISPLAYED ON SCREEN FOR 3 SECONDS DURING BUFFER TIME.**
- **BANNERS AND POSTERS OF THE SPONSOR WILL BE DISPLAYED IN THE EVENT PREMISES.**



SEASON 2 IN DUBAI



BRONZE SPONSORS

ANY COMPANY COMMITTING A SUM OF 5,00,000/-
TOWARDS GBT WILL BE TERMED A BRONZE SPONSOR.

INCENTIVES :

- COVERAGE IN ALL PUBLICITY MATERIAL LIKE POSTERS (ONLINE AND OFFLINE)
- SPECIAL SLOT DEDICATED TO THE COMPANY'S LOGO ON BANNERS.
- A SPECIAL SLOT DEDICATED TO SPONSORS ON SOCIAL MEDIA (BY THE GBT PAGE).
- LOGO WILL BE DISPLAYED ON SCREEN FOR 3 SECONDS DURING BUFFER TIME.
- BANNERS AND POSTERS OF THE SPONSOR WILL BE DISPLAYED IN THE EVENT PREMISES.

SEASON 2 IN DUBAI





SCAN TO CONTACT



 GLOBALBEAUTY_TREASURE

CONTACT US



+91 96763 02349 - SUHASINI PANDYAM/ FOUNDER / CEO

+919392435741 - SOAIB AKTHER PR / HEAD MARKETING



HYDERABAD , TELANGANA, INDIA



GLOBALBEAUTYTREASURE@GMAIL.COM