



Ryan Seet

DIRECTOR OF PHOTOGRAPHY



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Seasoned director of photography with over 24 years of experience. Renowned for exceptional work in both commercial and documentary filmmaking. A keen eye for visual storytelling and captivating cinematography, in projects ranging from commercials to documentaries.

Recognized for a commitment to mentorship, having been invited to lecture and mentor by esteemed organisations such as Vice Singapore, Objectifs, SE CDC, Creators' Collective, and Coconuts TV.

SKILLS

Cinematography / Business Development / Client Management / TV & Film Production /
Digital Content & Strategy / Creative Direction / Project Management / Social Media
Content & Strategy
Content Marketing & Strategy

WORK EXPERIENCE HIGHLIGHTS

Cinematographer / Director of Photography
Freelance / Pacific TV Pte Ltd

- As Director of Photography, defined visual identities for diverse projects, shaping creative outcomes while addressing logistical challenges. Applied advanced technical expertise to overcome budget constraints and actualize creative visions.
- Key Highlights:
- Contributed to landmark local films like Stories About Love (Eric Khoo), Singapore Gaga, and Invisible City (Tan Pin Pin).
- Engineered innovative production solutions, including pioneering a 3D solution for Volvo's Shanghai 2012 product launch, collaborating with industry partners to navigate budgetary and time constraints.
- Lensing multiple international productions for major global broadcasters, demonstrating adaptability to diverse cultural environments and multinational settings.
- Provided comprehensive team leadership, managing multiple crews and camera teams to ensure synchronised collaboration and unified direction.

WORK EXPERIENCE HIGHLIGHTS

Founder, Managing Director, Producer
Pacific TV Pte Ltd

Established Pacific TV, driving operational expansion and business development. Cultivated partnerships with Channel News Asia, Volvo, Brand New Media, SPH, Beach House Pictures, and others, leading to client requests for content production.

- Led multifaceted content production, ranging from digital shorts to long-form narratives, strategically optimized for multi-platform distribution including social media, OTT, TikTok, Instagram, and YouTube.
 - Orchestrated trailblazing regional expansion, fostering a network of professionals across regions.
 - Initiated strategic business development initiatives, forging lucrative partnerships to drive Pacific TV's growth trajectory.
 - Provided holistic content leadership, overseeing ideation, creation, and dissemination of high-impact narratives across diverse platforms, tailored for maximum engagement.
 - Cultivated a vibrant and inclusive company culture, fostering creativity, innovation, and collaboration.
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FEATURED FILMS

Where Got Problem? / Stories About Love / Singapore GaGa
Invisible City

SELECTED WORK

BROADCASTER / TELEVISION PROGRAMS

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| <ul style="list-style-type: none">● Discovery Channel<ul style="list-style-type: none">• Asian Enigma India● AXN<ul style="list-style-type: none">• Amazing Race Asia• Contender Asia● Okto<ul style="list-style-type: none">• Project Symphony● CNA<ul style="list-style-type: none">• Death of a Business• Reunions• The Last Drop• The Unusual Suspects• Across Asean• The Green Plan● ESPN<ul style="list-style-type: none">• For Men Only● Discovery Asia<ul style="list-style-type: none">• Oh My Buddha• Expedition X● NBC Dateline<ul style="list-style-type: none">• Tsunami Special● TLC<ul style="list-style-type: none">• Nomad Chef● SEA Games | <ul style="list-style-type: none">● Kix Channel -Head Cameraman<ul style="list-style-type: none">• Supermodelme 2● History Channel<ul style="list-style-type: none">• Hidden Cities Extreme 2● History Channel A&E USA<ul style="list-style-type: none">• Mega Movers• History Hustle● TLC<ul style="list-style-type: none">• My Taste Hong Kong● BBC<ul style="list-style-type: none">• Sun Tzu - War on Business● Fox<ul style="list-style-type: none">• Asia's Next Top Model Season 3● NGC<ul style="list-style-type: none">• Ceasar to the Rescue Asia• Paradise Malaysia● Mark Burnett, VS HD<ul style="list-style-type: none">• Contender 4● NGC Japan<ul style="list-style-type: none">• The story of JAXA● Diva<ul style="list-style-type: none">• Fashion Forward |
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