



SAMVIDA LABS



www.samvidalabs.com/careers



humanresources@samvidalabs.com

Job Title: UI/UX Engineer

Experience: 3+ Years

Location: Hyderabad / Bengaluru / Chennai / Pune

Employment Type: Full-Time / Contract

Job Summary:

We are seeking a highly skilled and creative **Senior UI/UX Engineer** with 5+ years of experience to join our team. The ideal candidate will have a strong background in designing and engineering user interfaces, creating digital content, and leveraging cutting-edge tools and technologies to deliver seamless and visually stunning web and application experiences. You will play a key role in transforming concepts into intuitive, user-friendly designs while ensuring the highest standards of usability and aesthetics.

Key Responsibilities:

1. UI/UX Design & Development:

- Create visually appealing and functional UI designs based on conceptual ideas and requirements.
- Engineer the look and feel of web and application pages, ensuring a seamless user experience across all platforms.
- Develop wireframes, prototypes, and high-fidelity mockups to communicate design ideas effectively.

2. Digital Content Creation:

- Design and produce engaging digital content, including graphics, icons, and animations, to enhance user engagement.
- Ensure all content aligns with brand guidelines and user experience best practices.

3. Data-Driven Design Decisions:

- Analyze UI heatmaps and user behavior data to optimize designs and improve user engagement.
- Conduct usability testing and gather feedback to iterate and refine designs.

4. Tool Proficiency:

- Demonstrate advanced knowledge of design tools such as **Adobe Photoshop, Illustrator, Figma, Sketch, and InVision**.
- Stay updated with the latest design trends and tools to ensure cutting-edge deliverables.

5. AI & Emerging Technologies:

- Leverage AI tools (e.g., **ChatGPT, MidJourney, DALL-E, Adobe Firefly**) to streamline design processes and enhance creativity.
- Explore and implement emerging technologies such as **AR/VR, motion design, and interactive prototyping** to create immersive user experiences.





6. Collaboration & Communication:

- Work closely with cross-functional teams, including developers, product managers, and stakeholders, to ensure alignment on design goals and deliverables.
- Present design concepts and solutions to stakeholders in a clear and compelling manner.

7. Performance Optimization:

- Ensure designs are optimized for performance, accessibility, and responsiveness across devices and browsers.
- Stay informed about **Web Content Accessibility Guidelines (WCAG)** and ensure compliance in all designs.

Qualifications:

- Bachelor's or Master's degree in **Graphic Design, Interaction Design, Human-Computer Interaction (HCI)**, or a related field.
- 3 years of professional experience in **UI/UX design** and development.
- Strong portfolio showcasing expertise in UI/UX design, digital content creation, and data-driven design decisions.
- Proficiency in design tools such as **Adobe Creative Suite, Figma, Sketch, and InVision**.
- Experience with AI tools and platforms for design automation and enhancement.
- Knowledge of front-end development technologies (e.g., **HTML, CSS, JavaScript**) is a plus.
- Familiarity with **user research methodologies, usability testing, and analytics tools** (e.g., **Google Analytics, Hotjar**).
- Strong understanding of **responsive design principles** and **cross-browser compatibility**.
- Excellent communication, collaboration, and problem-solving skills.

Preferred Skills:

- Experience with **motion design** and **animation tools** (e.g., **After Effects, Lottie**).
- Knowledge of **3D design tools** (e.g., **Blender, Cinema 4D**) for creating immersive experiences.
- Familiarity with **no-code/low-code platforms** (e.g., **Webflow, Framer**) for rapid prototyping.
- Understanding of **design systems** and **component libraries** for scalable design solutions.
- Experience with **AR/VR design** and **interactive prototyping tools** (e.g., **Unity, Unreal Engine**).

Why Join Us?



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- Opportunity to work on cutting-edge projects and technologies.
- Collaborative and innovative work environment.
- Competitive salary and benefits package.
- Professional development opportunities and access to the latest tools and resources.

How to Apply:

If you are passionate about creating exceptional user experiences and have the skills and experience we are looking for, we'd love to hear from you! Please submit your **resume** and **portfolio** to humanresources@samvidalabs.com AND then Scan the QR below to fill the online application form. To ensure smooth process both should be completed on the same day.

Posted On: 03, February, 2025

Scan the below QR to Apply online



<https://employeeportal.samvidalabs.com/job-application/>