george fotopoulos design

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- 06 internal comms
- 07 data & infographics
- 08 education
- 09 print ads
- 10 posters
- cover art
- 13 music press
- 4 ephemera & other
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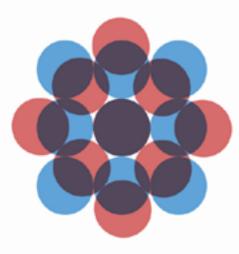
^{@:} fotop.george@gmail.com

Our team is made up exclusively of senior professionals with diverse expertise, crit-ical thinking and pragmatism, acquired through years of hands on experience in the field.

Meet the people who can help you to take the next steps towards achieving your commercial excellence goals.

我们团队由来自不同领域的资深专家组成, 我们带着批判性思维,注重实效,在各自擅 长的领域积累多年丰富的实战经验。

来遇见可以帮助你向前推进并实现您的卓越 业务目标的人吧。



- Believe that all business processes should connect with the delivery of your customer value propositions
- Identify and build on your organizational strengths
- Deliver measureable and sustainable improvements
- Combine analytical think-ing and intuitive under-standing

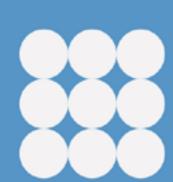
相信所有业务流程都应 该与您的客户价值主张 传递相连接

发现您组织的优势并以

交付可衡量和可持续发

talk

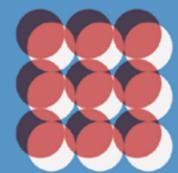
让我们



We believe every organisa-tion has the potential to be excellent when it comes to

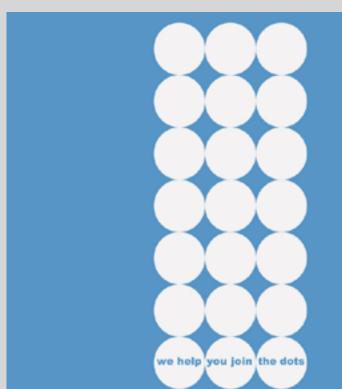
我们相信每一个组织在业 务业绩上都有变得卓越的

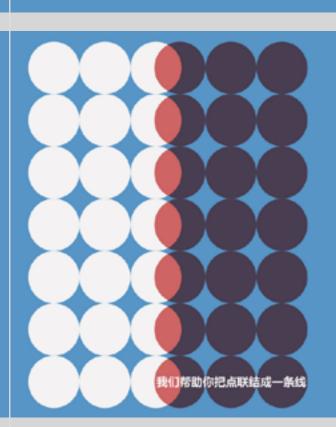
潛能。 我们的使命是帮助企业从 自身优势出发来获得最大 日身优势出及未获得最大 收益,我们通过共享统一 的真实的数据来连接各部 门,整合他们的流程以获 得可持续发展的改进。



integrate to 整合卓越 excellence

We identify what works best in your organisation and use this to develop practical approaches to deliver commercial excellence. 我们帮助找到对您组织最有效的方法,并帮助您建立可达成卓越业务的实战模式。







corporate

Visual identity for ICE Business Consultancy

From left to right:

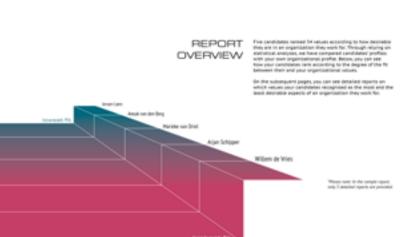
Corporate brochure (bilingual, in English and Mandarin) In-office poster

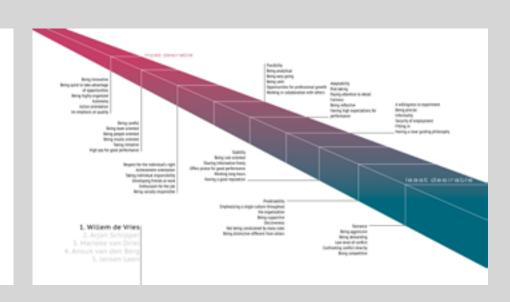


www.commercialexcellence.co



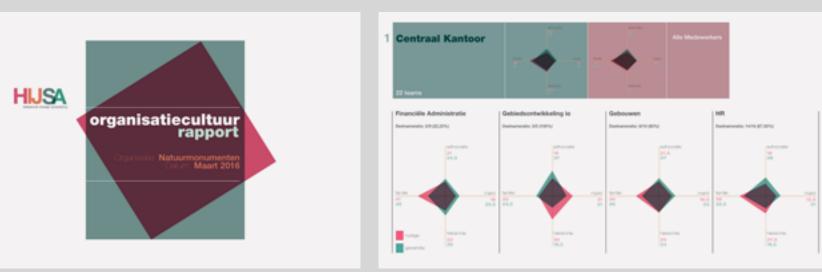




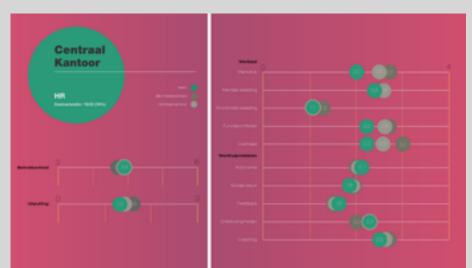






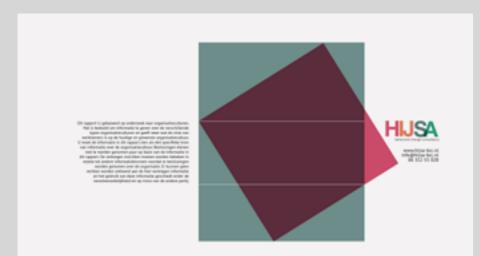


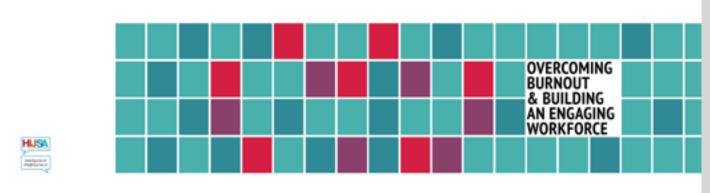


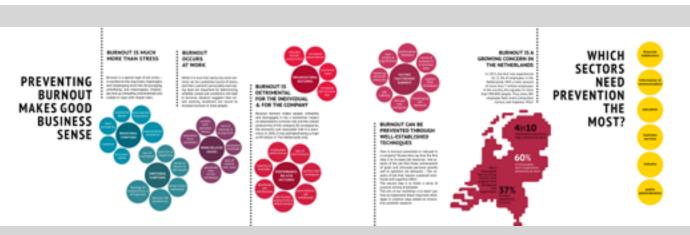




OVERCOMING BURNOUT WITH SCIENCE









corporate

HIJSA Behavioral Change Consultancy

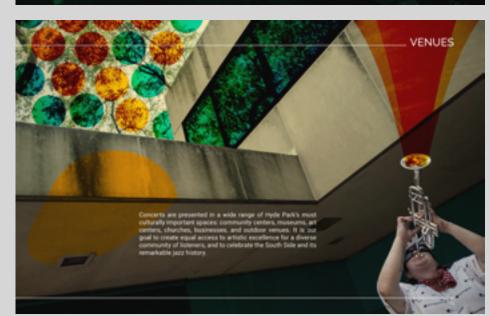
Top: Logo Employee assessment report

Middle:
Assessment and survey reports

Bottom:
Corporate brochure spreads



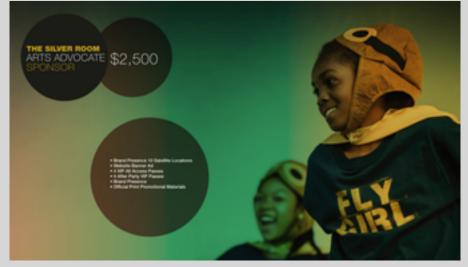












SATURDAY, SEPTEMBER 28 &

IN CHICAGO'S HYDE PARK

NEIGHBORHOOD

HYDE PARK

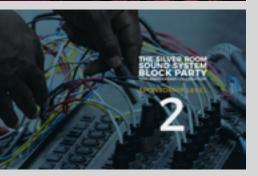


















pitch decks

Left:

Hyde Park Jazz Festival

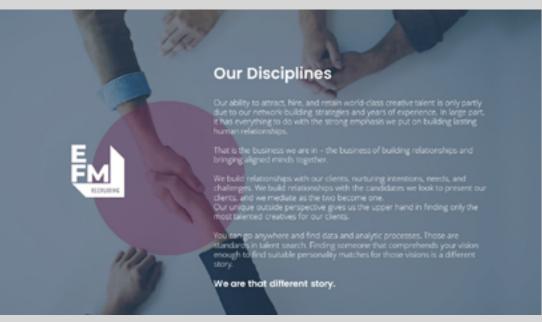
Right:

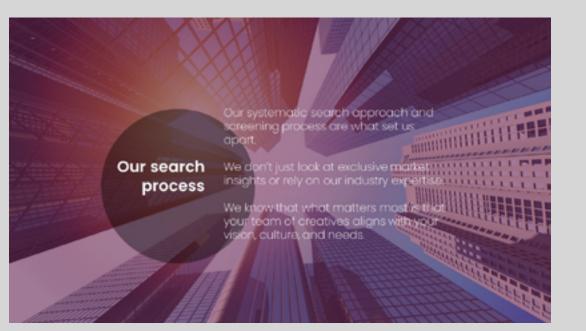
The Silver Room Block Party

Bottom:

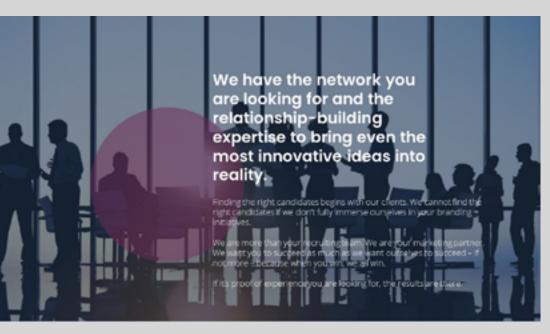
Flyers for the above events

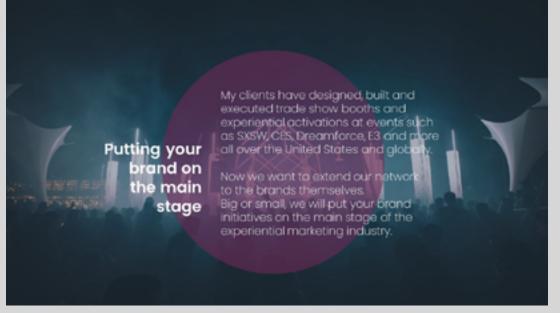
















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expertise

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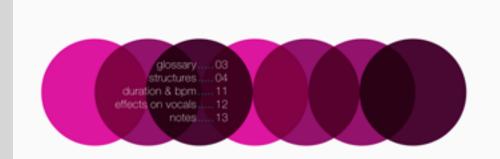




presentations

EFM Recruting - Fall 2021





glossary

instex: The introduction to the song, usually instruments, can also be with only vocals.

In the basic structural element of pop songs, which elaborates on the themes of the song, it usually has the same repeating meloidy with different sets of lyrics.

In the leads from verse to the chorus, adds with each of the chorus, and the use of effects and sets of lyrics.

In the leads from verse to the chorus, and sets of lyrics.

In the leads from verse to the chorus, and sets of lyrics and sets of lyrics.

In the leads from verse to the chorus, and sets of lyrics and sets of lyrics and sets of lyrics.

In the leads from verse to the chorus, and sets of lyrics are the chorus, and sets of lyrics are the chorus and the use of effects and the use of effec

duration: 2:30 - 4:00

avg. duration: 3:10

BPM: 90-140

turnaround: A short passage from one section to another.

middle-lit: A transitional part of the song, usually song, that leads to the last verse or chorus.

If smooths out the end of the song usually with a fade-out, over a repeated chorus. It smooths out the end of the composition.

added to it.

audded to it.

auddunce: A digital pitch-correction effect, it can be used to correct pitch imperfections, or, as an effect in itself, to deliberately distort vocals, giving them a synth-like quality.

that teads from verse to the chorus, build-upc. The technique of anticipating the latter, gradually adding rhythm (and/or chorus; Along with the verse, it vocal elements over a repeating section, in order to build up tension contains the hook of the song, and the main idea. It is repeated through the song, with the same lyrics.

Lumanound: A short passage from one section to another.

a minute. Modern popular music

pop

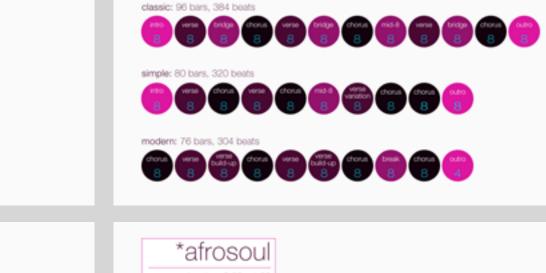


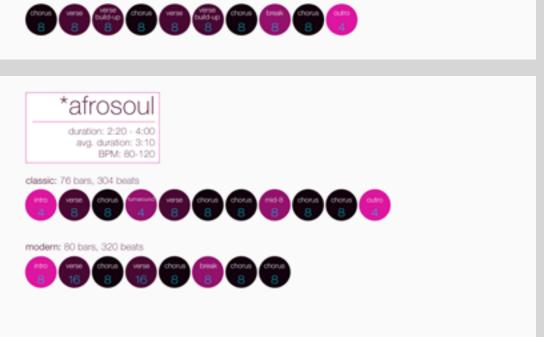
internal comms

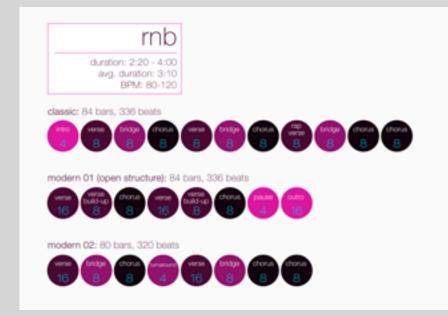
Cypha - Producer guidelines manual for the Cypha Go app



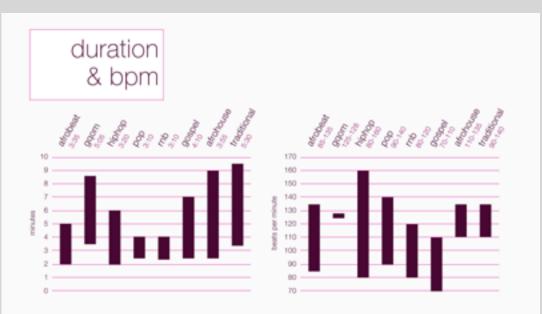


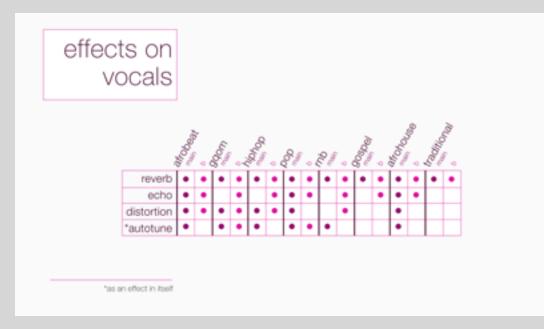




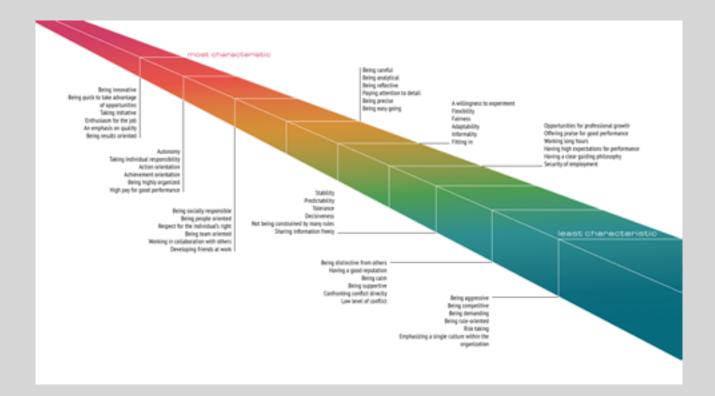


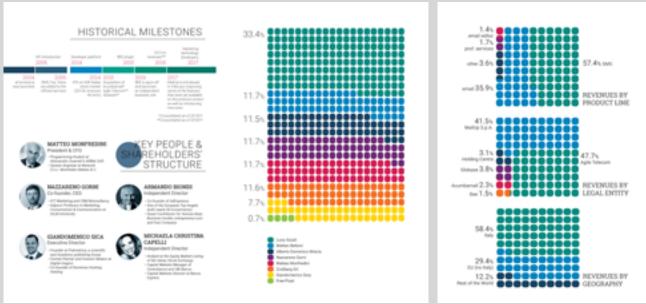










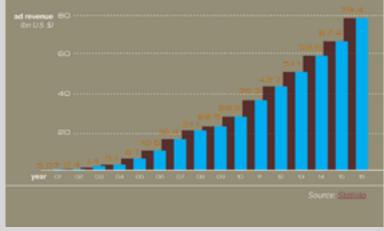


No Prerequisites: Open to all Science/Engineering/Business School Students!

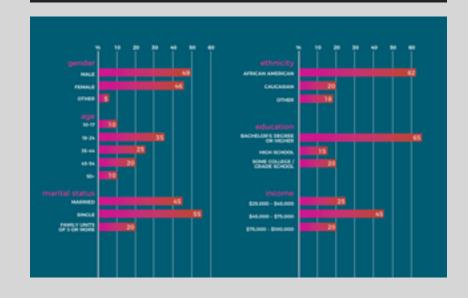










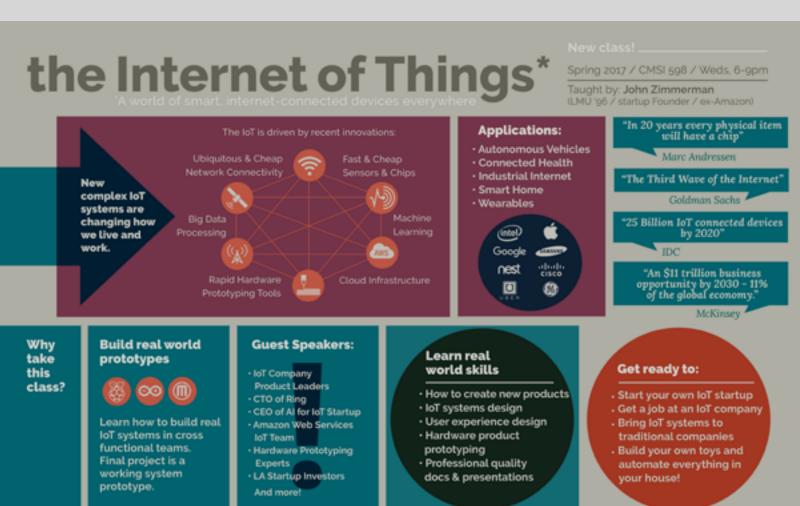


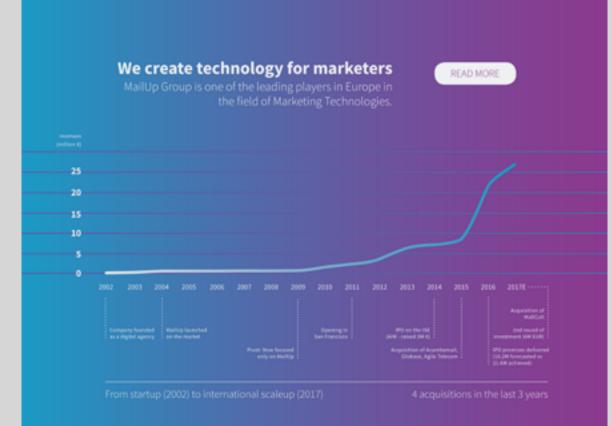
6,400+

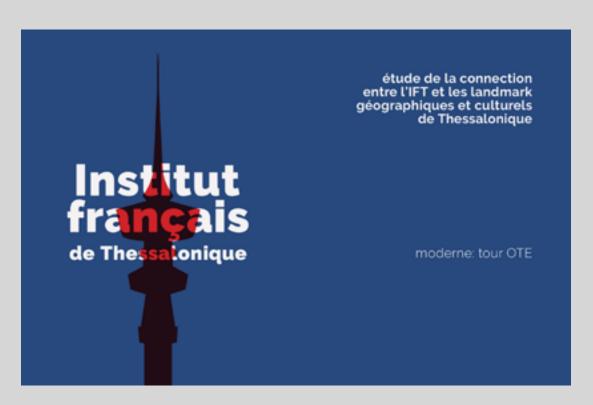
data & infographics

Clockwise from top left:

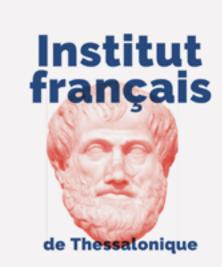
HIJSA DHH Grafoventures Hyde Park Jazz Festival The Silver Room Block Party MailUp LMU Univestity











classique: Aristote

Deadline pressure. Test anxiety. Language barriers. Discrimination. Procrastination. Adaptation. Homesickness. Loneliness. Work & finance difficulties.

Life at the university can be tough. Don't despair. There are solutions.









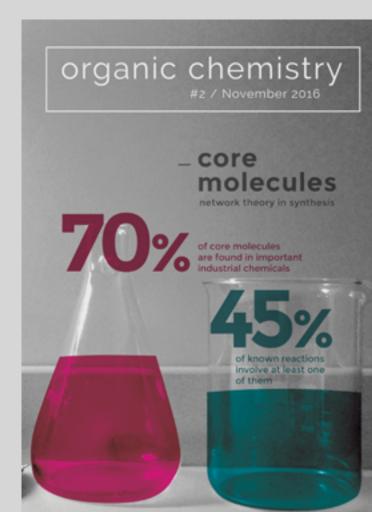
education

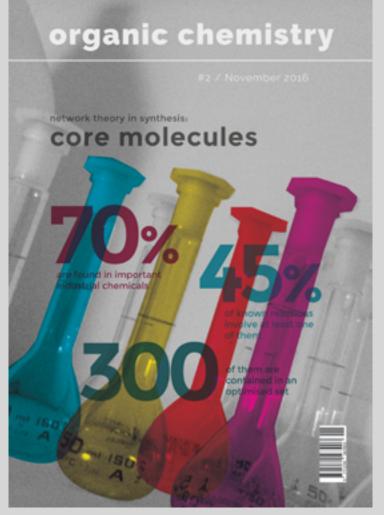
Stock Exchanges

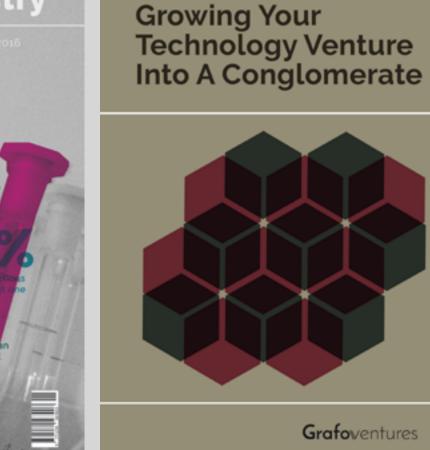
For Small And

Clockwise from top left:

Concepts for ITF Covers for Authorship Books Poster for Essaypedia **Covers for Grafoventures**







Medium Businesses 0.90.02 1,66667%10.95 11+0433 162.95% 011.5 0.10.00 819.00% 00024 0.00.01 2150.00%20693 2.70.00 1,9790% 72370 7.30.01 1,0887% 17.33 11-0904 2-1958% 00137 0.10.18 380.12% 01129 **Grafo**ventures











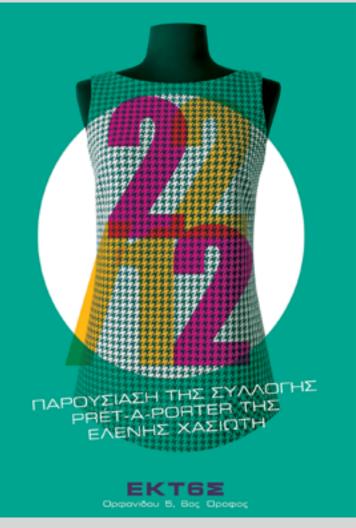
print ads

Sound Effect Records

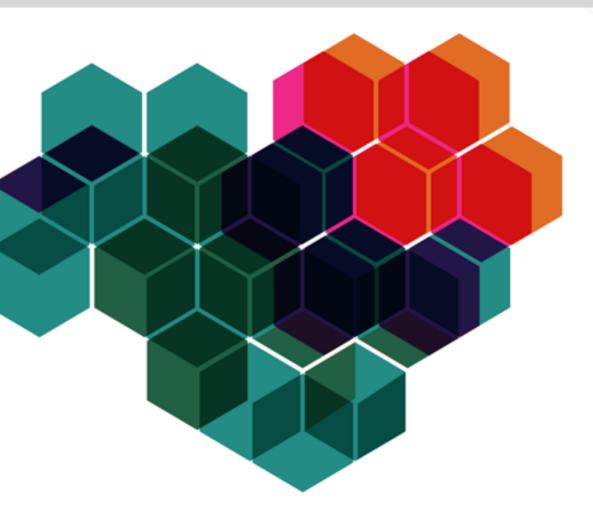
Left and middle: Shindig! magazine

Right: Lung magazine

















posters

Clockwise from top left:

Eleni Hasioti Vintage Clothing Rhodopi Prefecture Private client VU University Amsterdam Private client













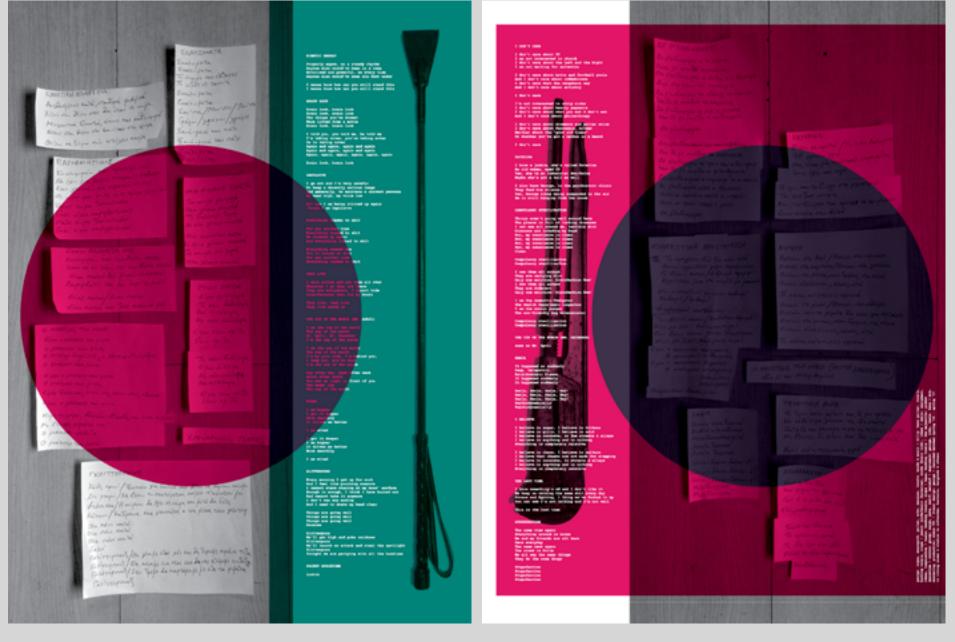














cover art

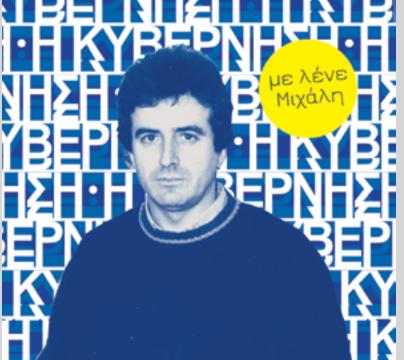
Nomos 751, Slovenly Recordings

Top left: Band logo Digital single releases

Tor right: 7-inch vinyl EP

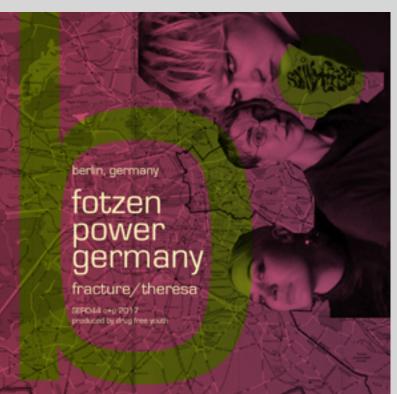
Bottom: Vinyl LP and poster insert



















cover art

A series of single and album covers for physical and digital releases.

Left column (from top):
Drug Free Youth, single
Horizon200 - Variations, album
Fotzen Power Germany, single

Middle column (from top)::
Kyvernisi, single
The Frantic V, extended play
Kitty Litter, single

Right (from top):
Nomos 751 / Kitty Litter - split!,
album
Chapter 24, album











music press

Top:

Osunlade & Friends press kit

Bottom:

Waaahh! cassette compliation package (detail) Modual music magazine











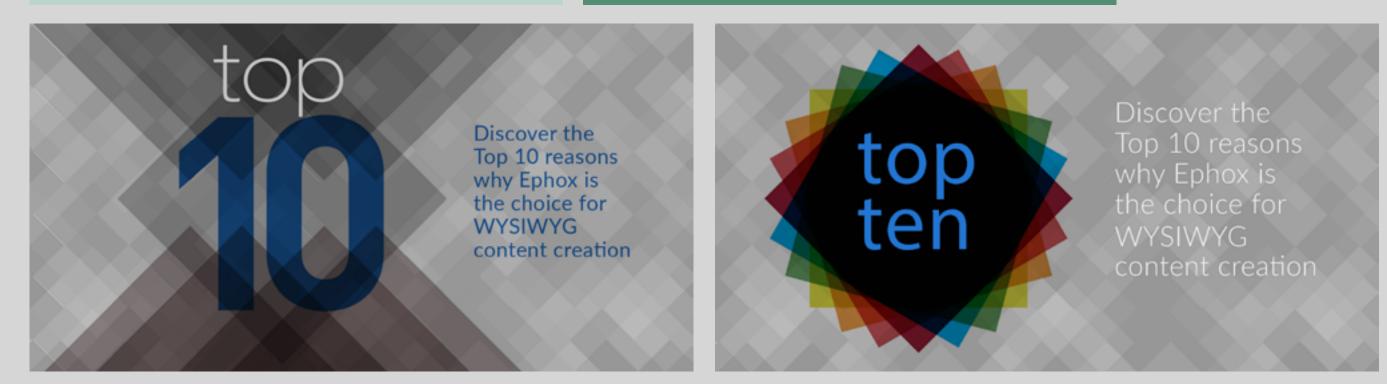


ephemera & other

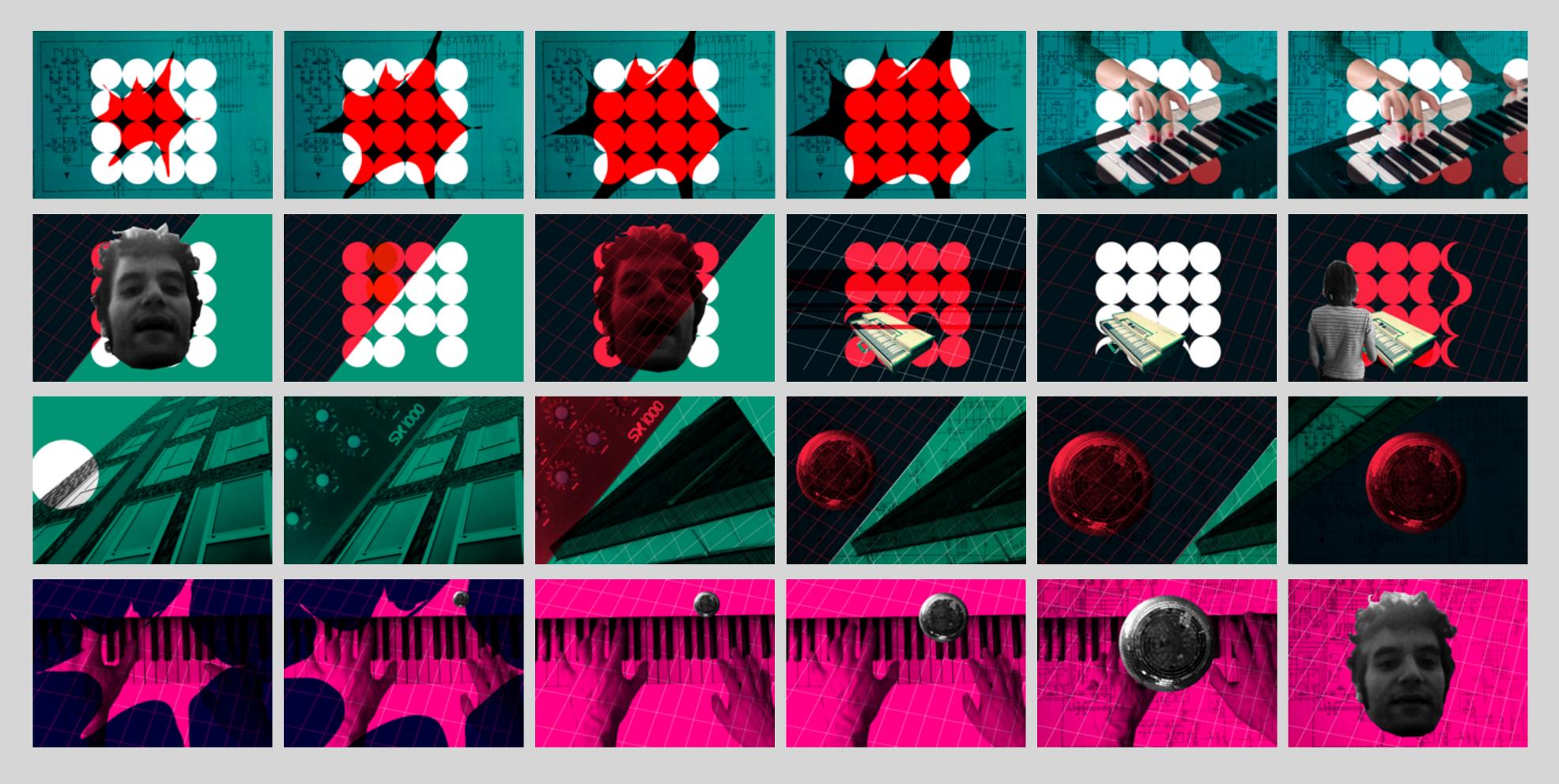
Left (top to bottom): Corporate greetings for Advanced Corporate greetings for Progeny Online banners for TinyMCE

Right:

Logo for Peer Rotterdam, applied on translucent sticker on glass



Discover the Top 10 reasons top why Ephox is te'n WYSIWYG content creation



video

Frames from stop-motion animation video for Nomos 751 / Slovenly Recordings

YouTube link