



Blueprint Event Consulting | Services

Turning Vision into Functionality: Creative Solutions for Event and Venue Designs

CONSULTING SERVICES

Our consulting services are grounded in operational insight and real-world experience. We help teams make decisions that reduce risk, improve functionality, and increase revenue across every part of a venue.

Venue Development: We partner with developers and venue teams to create event-ready spaces that are functional, flexible, and profitable. Our dual background in event production and venue operations allows us to identify ways to reduce costs, improve usability, and drive revenue. Our experience helps you avoid costly redesigns and build a space that attracts a wide variety of events.

Operational Integration: We align venue design with real-world operational needs to eliminate inefficiencies that slow down staff or restrict flexibility. By planning for how the venue will actually function day to day, we enable faster conversions, increase booking capacity, and help maximize revenue potential. We identify operational risks early so the space is designed to run smoothly, support high-volume use, and avoid costly issues during load-ins, conversions, and daily operations.

Master Planning: Whether it's a single venue or a multi-use campus, we ensure every part of the site works together. We assess how spaces connect, how people and equipment move through them, and how infrastructure supports both daily operations and large-scale events. We identify gaps in functionality, and flag decisions that could limit revenue or lead to costly redesigns down the road.

Space Utilization: We make every square foot count. We help define all the spaces your venue needs and guide how they should be allocated to support staff, clients, and guests. We identify underused or overlooked areas and find practical ways to turn them into functional, purposeful spaces. Every area should support efficiency and contribute to revenue generation.

Compliance & Safety: We prioritize safety from the start. We plan for intuitive crowd flow, minimizing pinch points and ensuring smooth movement during peak times. This includes proper egress routes, fire lane access, evacuation planning, accessibility, and clearly defined entry and exit paths. Safety and compliance are fully integrated into the design from day one to avoid costly revisions and meet code with confidence.

CAD SERVICES

Our 2D event CADs are the foundation for how your event gets built and operated. These layouts guide production teams, vendors, and permitting agencies, ensuring everything fits and can operate as intended.

CAD Trace: We create to-scale venue base plans in CAD by tracing aerial imagery or cleaning up and verifying the venue's existing CAD files. Every file is built for clarity and efficiency, with organized layers that are labeled and easy to toggle. This makes it simple to explore different layouts, make quick changes, or share the file with your production team.

Initial Event Layout: We create detailed, to-scale CAD layouts for your event, whether you are working from a sketch, reusing a past setup, or starting with a new concept. Every element is thoughtfully placed to optimize event operations, spatial planning, guest flow, staff logistics, vendor access, and overall site functionality. These layouts are created for real-world use, taking into account permitting requirements, safety, and production timelines. It's a critical step in the process, laying the foundation for clear communication from the advance phase through execution.

** Revisions are available after the initial layout to support ongoing feedback and on-site changes. A final as-built layout can be provided if needed.*